

SETTING THE PACE

- in performance
- in strength and durability
- in handling ease
- in quality, design and craftsmanship

Northland SKIS

This year, enjoy skiing with effortless ease and complete confidence. Choose Northland Skis . . . the first choice of champion skiers throughout the world . . . the skis that have set the pace in quality and performance for over 44 years.

ALL HICKORY

**ANOTHER
PACESETTER...**

swix

SKI-WAXES

Like Northland Skis, Swix Swedish ski waxes are famed the world over for their performance. Available at your nearby ski shop in tubes, cakes and cans . . . for every snow condition, temperature range and type of skiing.



Look for the  Deerhead Trademark

Write for FREE booklet on how to Ski

NORTHLAND
SKI MANUFACTURING CO.
2325 ENDICOTT ST. - DEPT. 120 - ST. PAUL 14, MINN.
WORLD'S LARGEST SKI MANUFACTURERS

Again it's *Rieker*

world's largest and oldest
manufacturer of ski boots

Rieker

Combi Racer

Combi Racer \$ 59.50

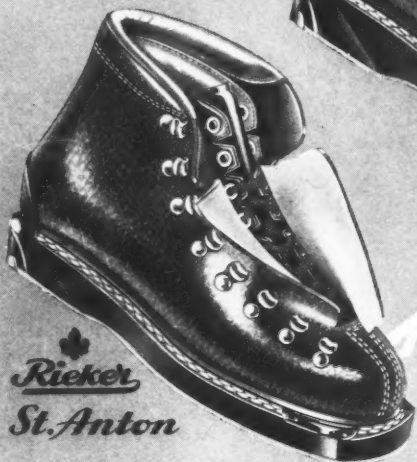
This perfect boot within a boot consists of two separate shoes. The completely removable high inner boot is worn under the ski-pants and fits like a glove. Utmost support. Inner boot: Smooth calf, foam rubber padded.

Outer boot: A high grade Rieker ski boot.



St. Anton \$ 39.50

Complete double boot, inner boot of high grade calf, foam rubber padded. Narrow sole, snug heel fit, racing hooks, sole protectors.



Rieker
St. Anton

Olympic \$ 19.95

Double lace construction, snug fitting narrow heel, foam rubber padding, wrap-around ankle strap.



Rieker
Olympic

Claudia \$ 15.95

Ladies' after ski boot of soft suede.

Available in various colors. Lateral zipper, warm lining, crepe rubber sole.



Rieker
Claudia

\$ 17.95

Locarno Men

After ski boot of smooth black calf, warm lining, hook lacing. Double stitched.



Rieker
Locarno Men



The basic points such as combined fanned leather - reversed welt seam, double stitched - heavy soles - non-slip - rubber outer sole - are the same on all Rieker Ski Boots. The models are available in full and half sizes from 4-9 for ladies, from 7-13 for men.

Sole importer: Transcontinental Service Corporation, Hanover, N. H.

Eastern Representative: Ari Bennett, Hanover, N. H.

Western Representative: O - U Wintersports Inc. 1123 Second Avenue, Seattle (Wash.)

Again it's **Rieker**

world's largest and oldest
manufacturer of ski boots

Rieker

Pneumatic

Pneumatic \$ 49.50 New! The model with the inflatable ankle part, affording the maximum in fit.



The padding can be individually regulated by a small inflator. Full length inner boot. Racing hooks, sole protectors.



Junior for children \$ 15.95
Double lace construction, foam rubber padded, narrow heel fit, wrap-around strap, sole protectors. Sizes 12-6.

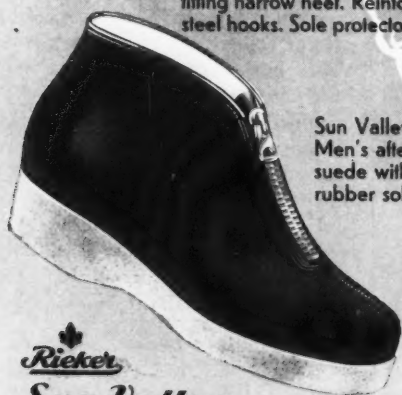


Rieker
Fib

FIB \$ 29.50 Double construction with full length inner boot. Foam rubber padding. Snug fitting narrow heel. Reinforced steel hooks. Sole protectors.



Rieker
Junior

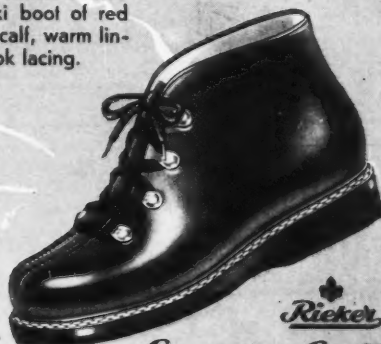


Rieker
Sun Valley

Available in various colors.

Sun Valley \$ 18.95
Men's after ski boot of suede with crepe rubber sole.

Locarno Ladies \$ 16.95
After ski boot of red smooth calf, warm lining, hook lacing.



Rieker
Locarno Ladies

Non-slip rubber sole, double stitched.



The basic points such as combined tanned leather - reversed well seam, double stitched - heavy soles - non-slip-rubber outer sole - are the same on all Rieker Ski Boots. The models are available in full and half sizes from 4-9 for ladies, from 7-13 for men.

Sole importer: Transcontinental Service Corporation Hanover N. H.

Eastern Representative: Art Bennett Hanover N. H.

Western Representative: O - U Wintersports Inc. 1123 Second Avenue Seattle (Wash.)



BOOTS are available in leading ski shops all over the country including:

NEW ENGLAND

BOSTON, MASS.
BOSTON, MASS.
BURLINGTON, VT.
CAMBRIDGE, MASS.
GREENWICH, CONN.
HANOVER, N.H.
HARTFORD, CONN.
MANCHESTER, VT.
MIDDLEBURY, VT.
MONTPELIER, VT.
MT. SUNAPEE, N.H.
NORTH CONWAY, N. H.
SALEM, MASS.
STOWE, VT.
STOWE, VT.
WILLIAMSTOWN, MASS.
WORCESTER, MASS.

Asa C. Osborn Co.
W. H. Brine Co.
L. P. Wood Co.
Tennis & Squash Shop
Outdoor Traders
Art Bennett Ski Shop
Veteran's Ski Shop
Hillside Ski Shop
Frank Mahr Ski Shop
City Boot Shop
Bob Skinner Sportshaus
Carroll Reed Ski Shops
Salem Rubber Co.
Leahy's Ski n' Sport Shop
Tollhouse (Mt. Mansfield Co.)
House of Walsh
Strand's Ski Shop

MIDDLE ATLANTIC

ALBANY, N.Y.
NEW YORK CITY, N.Y.
NEW YORK CITY, N.Y.
NEW YORK CITY, N.Y.
PHILADELPHIA, PA.
SCOTCH PLAINS, N.J.
SYRACUSE, N.Y.

Deaver Ski & Tennis Shop
Sig Buchmeyer
Saks Fifth Avenue
Scandinavian Ski Shop
Mitchell & Ness
Bowercraft Sport Shop
Marine Sports Center

MIDWEST

BAY CITY, MICH.
CHICAGO, ILL.
DETROIT, MICH.
DULUTH, MINNES.
GREEN BAY, WISC.
GREEN BAY, WISC.
HANCOCK, MICH.
IRON MOUNTAIN, MICH.
MINNEAPOLIS, MINNES.
MINNEAPOLIS, MINNES.
ST. PAUL, MINNES.
TRAVERSE CITY, MICH.
WAUSAU, WISC.

Stover's Ski Shops
Cook's Sportcraft Co.
Rayl's Sport Center
Plaza Sport Shop
Bertrand's Sport Shop
Hank's Sport Shop
Bill Hodge's Sport Shop
Pine Mt. Lodge
Corrie's Sports. Paradise
The Ski Shop
Schoneman's Inc.
Don Orr's Hardware
Shepherd & Schaller

ROCKY MOUNTAINS

ALBUQUERQUE, N. MEX.
ASPEN, COLO.
BOISE, IDAHO
BOZEMAN, MONTANA
BUTTE, MONTANA
COLO. SPRINGS, COLO.
DENVER, COLO.
DENVER, COLO.
DENVER, COLO.
DENVER, COLO.
DENVER, COLO.

M & W Sporting Goods
The Mountain Shop
Idaho Sporting Goods
Hauseman's
Phil Judd
Lucas Sporting Goods
Dave Cook Spg. Gds.
Denver Tennis & Ski Shop
Ski Chalet Walter Linton
Ski Inc.
The Ski Shop

DILLON, MONTANA
GRAND JUNCTION, COLO.
IDAHO FALLS, IDAHO
OGDEN, UTAH
KELLOGG, IDAHO
POCATELLO, IDAHO
RENO, NEVADA
SALT LAKE CITY, UTAH
TWIN FALLS, IDAHO
WHITEFISH, MONTANA

PACIFIC COAST

BAKERSFIELD, CALIF.
BELLEVUE, WASH.
BELLINGHAM, WASH.
BEND, OREG.
BERKELEY, CALIF.
BURBANK, CALIF.
CHESTER, CALIF.
EUGENE, OREG.
EUREKA, CALIF.
FRESNO, CALIF.
HOLLYWOOD, CALIF.
INGLEWOOD, CALIF.
ISLAND CITY, OREG.
LOS ANGELES, CALIF.
LOS ANGELES, CALIF.
MODESTO, CALIF.
OAKLAND, CALIF.
OAKLAND, CALIF.
PALO ALTO, CALIF.
PORTLAND, OREG.
PORTLAND, OREG.
SALEM, OREG.
SANTA ANA, CALIF.
SEATTLE, WASH.
SEATTLE, WASH.
SEATTLE, WASH.
SEATTLE, WASH.
SEATTLE, WASH.
SEATTLE, WASH.
STOCKTON, CALIF.
TACOMA, WASH.
TACOMA, WASH.
TOPPENISH, WASH.
WALLA WALLA, WASH.
WENATCHEE, WASH.
WESTWOOD, CALIF.
YAKIMA, WASH.
YOSEMITE, CALIF.

ALASKA

ANCHORAGE
ANCHORAGE

McCracken Men's Store
Cook's Sporting Goods
Howard Page Outdoorsman
Buehler-Bingham
Art Audett Ski Shop
Geo. Primbs & Sons
Mt. Rose Sporting Goods
Walke's Sportsmen's Headqu.
Gerrish Sporting Goods
Toni Matt Ski Shop

Midvalley Sport Center
Bellevue Sports Center
The Golden Rule
Gillis & Skjersaa
The Ski Hut
Burbank Sporting Goods
Ayoub's Dept. Store
The Bon Marche
The Ski Shop
Midvalley Sport Center
Hollywood Tennis & Golf
Jonas Ski Chalet
Hamann & Anson
California Sportsmen
Van Degrieff's Inc.
Valley Sporting Goods
Abe Rose Sporting Goods
Sig Ulland Ski Equipm.
Spro's Inc.
Meier & Frank
Westlope Sports & Hobby
Anderson Sporting Goods
Neal's Sporting Goods
Anland Ski Shop
Cunningham's Ski Lodge
Dalsbo Sport Shop
Bill Hatch Sporting Goods
Osborn & Ulland
The Sportsmaster
Warshall's Sporting Goods
Turner Hardware
Allen Sport Shop
Western Pacif. Gun Shop
Eddie Conrad
Pete's Sport Shop
Wells & Wade
The Sportshaus
Sports Center
Yosemite Park & Curry Co.

The Sport Shop
Van's Sporting Goods

CONTRIBUTORS

Dr. HANS KRAUS, whose article on pre-season conditioning begins on page 38, is one of the medical brains behind President Eisenhower's current campaign for physical fitness. An active skier, mountaineer and Stowe habitué, Kraus published an article on a similar subject in *Ski Illustrated* just ten years ago. . . . ALICE KIAER, author of a tribute to the late Hannes Schneider beginning on page 44, has habitually spent part of each year in Schneider's home town of St. Anton, except during the war. In 1936 she shepherded the first American ladies' Olympic team to Garmisch, and she has remained active in the management of international competitions ever since. . . . ROLAND PALMEDO, a ski pioneer in the United States, has visited virtually every ski area in the world at least once. It was he who promoted and largely financed the original chair lift at Stowe, Vt., and who developed Mad River Glen at Waitsfield, Vt. Long an outspoken champion of amateurism in sport, Palmedo has written innumerable books and articles on skiing. His *Ski New Horizons*, a world ski guide sponsored by Pan American Airways, will appear in book form sometime this season. Beginning on page 62 in this issue, he reports on Chile. . . . At Sun Valley's Harriman Cup last season, SKI editors FRED SPRINGER-MILLER and WOLFGANG LERT took thousands of photographs of downhill winner Martin Strolz, slalom winner Martin Julen and many other American and international stars as well as those shown in their feature on slalom technique, which starts on page 30. In addition to their own equipment, they used a special sequence camera developed by the Sun Valley News Bureau that takes thirty-two frames per second at 1/800 and is equipped with a two-inch lens. Each sequence reproduced in the feature was painstakingly edited from hundreds of frames. Both enthusiastic racing fans, Lert is former coach of the UCLA ski team, and Springer-Miller is a former member of the Dartmouth ski team.

SKI Magazine is published monthly October through March at Hanover, N.H. Entered as Second Class Matter at the Post Office at Hanover, N.H., with additional entry Nov. 2, 1951 at the Post Office at Bristol, Conn., under the Act of March 3, 1879. Registered @ U.S. Patent Office. Copyright © 1955 by SKI Magazine. All rights reserved. The cover and contents of SKI Magazine are fully protected in the U.S. and in foreign countries and must not be reproduced in any form, in whole or in part, without written permission. Printed in the United States of America by Hildreth Press, Inc., Bristol, Conn. Address all correspondence to SKI, Box 1101, Hanover, N.H. Subscription rates in the United States and Possessions, Canada and the Pan American Union: \$2.00 per year, \$3.00 for two years, \$4.00 for three years. Foreign subscribers add \$.50 per year. In reporting changes of address, give both old and new addresses. No responsibility is assumed for unsolicited manuscripts. All material submitted for editorial consideration must be accompanied by sufficient return postage. Printed in U.S.A. by Hildreth Press, Inc., Bristol, Conn.

Question:

What is a TUCKER SNO-CAT?

Answer:

The skier's best friend!

• If you want proof, ski the beautifully groomed and packed slopes of Belknap, Bromley, Cannon Mt., Stowe and Sunapee.

SNO-CAT CORP. OF N. H. Nashua, New Hampshire

"MAGIC MILE" CHAIRLIFT



EXCELLENT INTERMEDIATE AREA

SKI BOWL



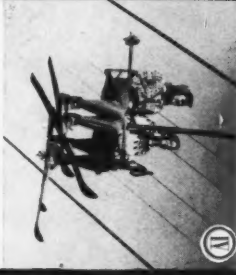
MATCHLESS EXPERT SLOPES

SNO-CAT SERVICE



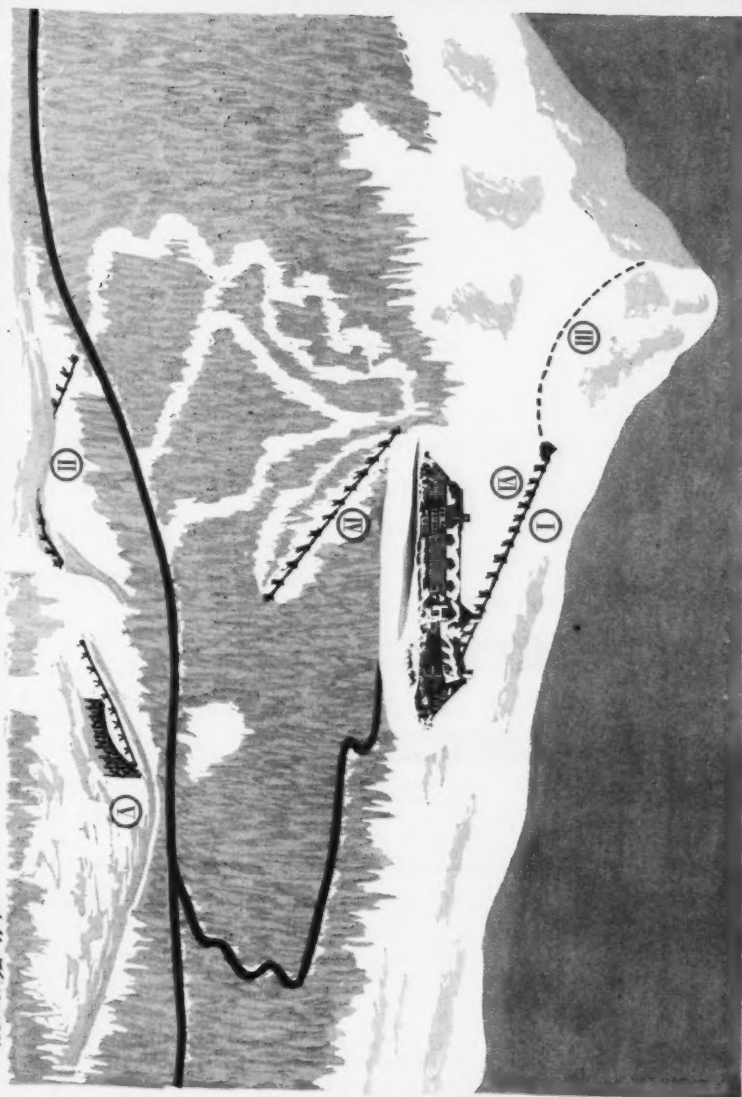
EIGHT MILE RUN

NEW DOUBLE CHAIRLIFT



900 SKIERS HOURLY

Timberline Lodge



Mt. Hood Oregon

MULTIPOLE SKI JUMP



1948 OLYMPIC TRYOUTS

TIMBERLINE SKI SCHOOL



WINTER AND SUMMER

Timberline...

AMERICA'S YEAR ROUND SKI RESORT is now better than ever. A youthful ski-minded management has recently taken over the lodge and the improvements are being praised by skiers everywhere.

The long awaited new double chairlift below the lodge will allow skiing in all kinds of weather and more than double Timberline's uphill facilities. Exciting too, is the Sno-Cat service to the upper slopes of Mt. Hood, making possible downhill runs of up to eight miles—the longest serviced ski runs in the United States.

Close by Timberline Lodge are such outstanding areas as Multipole, and the Ski Bowl which has recently added a new double chairlift and which offers slopes to challenge even the most expert skier.

Timberline Lodge is truly the center for fun and year round skiing in the greater Mt. Hood ski area.

For further information regarding Timberline's reasonable ski rates

Timberline Lodge

BOX 5-1 — OREGON GOVERNMENT CAMP

DON'T be an
also-ran!

... when you can
WIN with



THE successor to paraffin—
50% more water-repellent, up to
25% faster. A rubbery silicone
additive developed exclusively
by Wiessner Laboratories. NOW
compounded with the already
superior Fall-Line waxes. Win
that big race with a Fall-Line
wax containing Para-Silicone!

• Reg. Trade Mark



RACING WAX

F. H. WIESSNER, INC.

Makers of Wonder and Fall-Line products

BURLINGTON, VERMONT

SKI

M A G A Z I N E

Published at Hanover, New Hampshire Volume 20, No. 1

Copyright 1955 by SKI magazine

CONTENTS

World's Top Flag Dancers	30
<i>SKI editors analyze modern slalom technique</i>	
Are You Fit to Ski?	HANS KRAUS, M.D. 38
<i>Test your fitness for skiing and racing!</i>	
Hannes Schneider	ALICE KIAER 44
<i>Tribute to the father of modern skiing</i>	
Report on Chile	ROLAND PALMEDO 62
<i>News of the American invasion this summer</i>	
101 Boots for Sale	72
<i>The first in a series of equipment directories</i>	

CONTRIBUTORS, 4 • EDITORIAL, 14 • LETTERS, 16
RESORTS, 50 • READER SERVICE DEPARTMENT, 52 • BOOKS, 65
FILMS, 66 • WHERE TO STAY, 82 • EQUIPMENT, 88

NEWS ON PAGE 24 AND PAGES 59ff

COVER PHOTO

Taken by H. L. Van Pelt at Alta, Utah during the filming of "Ski Crazy," the new Hollywood comedy on skiing (see page 66)

PHOTO CREDITS

24, Wolfgang Lert • 30, Bob Bourdon • 30-35, SKI magazine-Sun Valley News Bureau • 38, 39, Ernie Beyl (Robinson-Hannagan Associates) • 44, Foto Rio • 61, C. J. Leabo • 64, Firma Attenhofer-Zurich • 66, H. L. Van Pelt • 67, Jonathan Jay • 69, Sverre Engen

William T. Eldred, PUBLISHER

Wolfgang Lert, David Rowan, ASSOCIATE PUBLISHERS

William T. Eldred, EDITOR • Fred Springer-Miller, MANAGING EDITOR

Garfield Jones, ART DIRECTOR • George Burns, PHOTO EDITOR

Carol Moffatt, READER SERVICE MANAGER

Ellen Sim Dewey, EDITORIAL ASSISTANT

David Rowan, BUSINESS MANAGER • Laura Evans, CIRCULATION MANAGER

Ralph P. Mulligan, Gerald McDonald, ADVERTISING DIRECTORS

Ruth C. LaBombard, PRODUCTION MANAGER

ADVERTISING OFFICES

NEW YORK: R. R. Mulligan, 141 East 44th Street

ROYAL OAK, MICHIGAN: Forrest Bradley, 204 Oakdale Street

LOS ANGELES: Wolfgang Lert, 4449 Finley Avenue

COMING IN THE NEXT ISSUE OF SKI:

SKI DIRECTORY

A FINE PICTURE STORY

COTY ON MOVIE MAKING

FASHION PREVIEW

"Ernie McCulloch TEACHES SKIING"

3 GREAT NEW COLOR MOVIES

* A COMPLETE MONEY-MAKING
PLAN FOR YOUR SKI CLUB

ERNIE McCULLOCH

"The Grand Slam Champion,"
"Skier of the Half Century," winner
of every major skiing competition in
the United States and Canada, and
Director of the Ski School at Mont Tremblant,
one of the world's largest and finest ski schools!

1 SHOW 3 GREAT NEW COLOR MOVIES!

"Ernie McCulloch Teaches Skiing" in three half-hour parts—Part I for beginners, Part II for intermediates and Part III for advanced skiers. Show them at three consecutive meetings. Filmed on breathtaking Mont Tremblant in brilliant color, these are brand-new and the finest instructional films ever made, with step-by-step demonstration by Ernie McCulloch. Complete instruction and music on sound track.

2 SELL ERNIE McCULLOCH'S NEW BOOK!

"Learn To Ski" by Ernie McCulloch is a complete handbook of skiing instruction. 135 pages with more than 100 action photographs! Just show it to your members. It sells itself—at 75c a copy. Your club makes the profit!

3 WE SUPPLY TICKETS, PUBLICITY RELEASES, EVERYTHING!

Everything you need to give your club an exciting, profitable season comes to you complete! You can put this plan into operation quickly and efficiently without spending long hours working out details, worrying about its success!

4 WE TELL EXACTLY HOW MUCH MONEY YOU CAN MAKE—AND EXACTLY HOW TO MAKE IT!

You'll make a profit showing each of the three movies and a profit on every copy of the book you sell! The rental fee for all three movies is approximately what you expect to pay for just one movie! And profit on the book is high, too! We'll tell you what to charge, how to attract a large audience, how to sell extra copies of the book!

GET FULL DETAILS, SEND COUPON!

STORM PRODUCTIONS, INC.

72 East Avenue—Rochester 4, New York

Please send complete information. The name of our club is

Number of members is

My name is

My address is

City..... State.....

Look Right-Feel Right-Be Right

in

**WINSTED RED
UNDERWEAR**

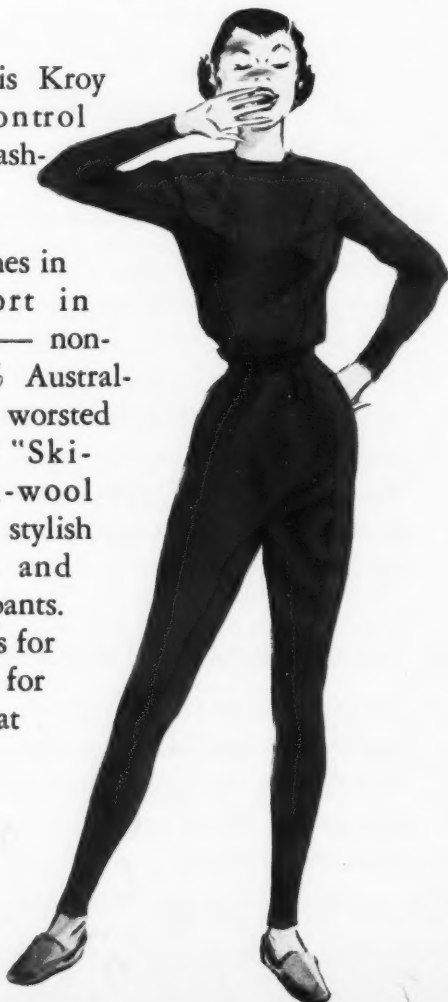
Only WINSTED brings you



★ Fast dyed, *permanent deep red* — not the usual "pink". Nothing can fade the famous WINSTED RED.

★ WINSTED RED is Kroy processed to control shrinkage. It's washable.

★ Your body breathes in perfect comfort in WINSTED RED — non-scratching 100% Australian virgin wool worsted in super-light "Ski-weight" or all-wool medium weight stylish pullover shirts and cozy elastic top pants. There are all sizes for both sexes. Ask for WINSTED RED at your favorite dealer's.



(Famous since 1882)

WINSTED RED: AMERICA'S
GREATEST ADVANCE IN TRUE SKIING
COMFORT. For Catalog, Write:

WINSTED HOSIERY COMPANY Winsted 21, Connecticut

GORDON MACLEAN

Presents

SKI CRAZY

WORLD PREMIERE

TUESDAY EVENING

NOVEMBER 10TH — 8:30 P.M.

AND THROUGH NOV. 23RD

AT THE MARCAL THEATRE

4625 HOLLYWOOD BOULEVARD

HOLLYWOOD, CALIFORNIA



An American
Ski Comedy

FILMED WITH THE
WORLD'S ONLY SKIING CAMERA.
YOU ARE ACTUALLY ON SKIS VISUALLY.

Thrill TO THE TREMENDOUS REALITY OF THE FIRST
FEATURE LENGTH SKI FILM IN FABULOUS 35MM
WIDE SCREEN FILMORAMA!

Technical Direction For Avalanche Sequences By
M. M. Atwater. All Skiing Sequences Filmed In Pure
Powder Snow At Alta, Utah.

Starring

DARRELL ROBISON

Former Member of U.S.
Olympic Team

SALLY NEIDLINGER

Former Member of U.S.
Olympic Team

PIERRE JALBERT

Former Member of
Canadian Olympic Team

Produced And Directed By

GORDON MACLEAN

4535 VAN ALDEN AVENUE, TARZANA, CALIFORNIA



Raichle

ST. MORITZ

... requires no painful break-in period... a masterpiece in Swiss bootmaking... designed for skiability as well as for perfect fit and comfort.

*"the boot with
7 new features"*

\$50.00

MODEL K-53

The medium priced
ski boot with all
the high priced
features

\$39.95



The SLOPEMASTER

The medium priced
ski boot in the
high priced
field

\$29.95





...the finest
imported
boots
in every
price
range!

The STREAMLINER

Completely hand
made and hand
stitched
throughout
\$60⁰⁰



The SKIMASTER

the quality
low priced
ski boot from
France

\$19⁹⁵



Siberwerg * AFTER SKI BOOT

the Cadillac
in after
ski boots

\$22⁹⁵



Norwegian SEAL SKIN AFTER SKI BOOT

the ideal Christmas
gift for a
skier friend

\$13⁹⁵



* With felt lining and inner sole

*Ski a
Winning
Course
with*
SASKA
SKI EQUIPMENT CO.

KNEISSL

KNEISSL SKIS

Strolz



STROLZ SKI BOOTS



KNEISSL SKI BOOTS

IF IT'S A SASKA IMPORT
IT'S TOP-FLIGHT SKI EQUIPMENT!

P.O. BOX 7 • MALIBU, CALIFORNIA



more skiing than ever at

ASPEN

More Skiing More Fun
in
America's Most Complete Ski Community

on the new lift and lodges, and special skiers' dinner offered during the following dates: December 1, 2, 3, 4, 5, 6, 7, 8, 9, 10, 11, 12, 13, 14, 15, 16, 17, 18, 19, 20, 21, 22, 23, 24, 25, 26, 27, 28, 29, 30, 31, January 1, 2, 3, 4, 5, 6, 7, 8, 9, 10, 11, 12, 13, 14, 15, 16, 17, 18, 19, 20, 21, 22, 23, 24, 25, 26, 27, 28, 29, 30, 31, February 1, 2, 3, 4, 5, 6, 7, 8, 9, 10, 11, 12, 13, 14, 15, 16, 17, 18, 19, 20, 21, 22, 23, 24, 25, 26, 27, 28, 29, 30, March 1, 2, 3, 4, 5, 6, 7, 8, 9, 10, 11, 12, 13, 14, 15, 16, 17, 18, 19, 20, 21, 22, 23, 24, 25, 26, 27, 28, 29, 30, April 1, 2, 3, 4, 5, 6, 7, 8, 9, 10, 11, 12, 13, 14, 15, 16, 17, 18, 19, 20, 21, 22, 23, 24, 25, 26, 27, 28, 29, 30, May 1, 2, 3, 4, 5, 6, 7, 8, 9, 10, 11, 12, 13, 14, 15, 16, 17, 18, 19, 20, 21, 22, 23, 24, 25, 26, 27, 28, 29, 30, June 1, 2, 3, 4, 5, 6, 7, 8, 9, 10, 11, 12, 13, 14, 15, 16, 17, 18, 19, 20, 21, 22, 23, 24, 25, 26, 27, 28, 29, 30, July 1, 2, 3, 4, 5, 6, 7, 8, 9, 10, 11, 12, 13, 14, 15, 16, 17, 18, 19, 20, 21, 22, 23, 24, 25, 26, 27, 28, 29, 30, August 1, 2, 3, 4, 5, 6, 7, 8, 9, 10, 11, 12, 13, 14, 15, 16, 17, 18, 19, 20, 21, 22, 23, 24, 25, 26, 27, 28, 29, 30, September 1, 2, 3, 4, 5, 6, 7, 8, 9, 10, 11, 12, 13, 14, 15, 16, 17, 18, 19, 20, 21, 22, 23, 24, 25, 26, 27, 28, 29, 30, October 1, 2, 3, 4, 5, 6, 7, 8, 9, 10, 11, 12, 13, 14, 15, 16, 17, 18, 19, 20, 21, 22, 23, 24, 25, 26, 27, 28, 29, 30, November 1, 2, 3, 4, 5, 6, 7, 8, 9, 10, 11, 12, 13, 14, 15, 16, 17, 18, 19, 20, 21, 22, 23, 24, 25, 26, 27, 28, 29, 30, December 1, 2, 3, 4, 5, 6, 7, 8, 9, 10, 11, 12, 13, 14, 15, 16, 17, 18, 19, 20, 21, 22, 23, 24, 25, 26, 27, 28, 29, 30, 31.

Aspen Chamber of Commerce, Box A, Aspen, Colo.

I want to know MORE about a ski vacation at Aspen. Send information to:

NAME
STREET
CITY ZONE STATE

White Stag ski for 2

Mother and small-fry
are both snug in
White Stag's twin
parkas with two-color
"Edelweiss" embroidered
on Poplin. Wind and
water-repellent.
Fashion in action!

"Edelweiss"
Mother, 16.95
Daughter, 14.95

Downhill
Pants
Mother,
10.95
to 37.95
Daughter,
6.95
to
15.95



EDITORIAL

BACK IN THE THIRTIES when I was making plans to start a ski publication, I went to the late Alex Taylor in New York City for advice. Mr. Taylor, one of the nation's top authorities on sports, was friendly as always but not very encouraging. "Look at golf," he said. "Does golf have a decent publication? No. And there are a lot more golfers than skiers." ¶ His point



that a periodical dedicated to a participant sport has little chance of survival is still valid today. How many individual sports have fine publications all their own? Golf, to be sure, has a magazine at last. Hunting, fishing and boating each have outstanding publications. But how many other sports can you name that have periodicals in the class of SKI? It would seem that a sport must be more than just a social activity or recreation to reach

this point. It must be a way of life for a great many people. ¶ It would have encouraged me to know, during my conversation with Alex Taylor, that only three years before, in 1935, the first commercial ski publication had been launched successfully by Alf Nydin in Seattle. The first issue of SKI (its cover is reproduced here) was an annual issue for the 1935-36 season. The following season four issues appeared. In succeeding years the editorial and advertising content grew more national in scope, till in the fall of 1940 Nydin moved his publication, renamed *Ski Illustrated*, to New York City. Homesick for Seattle, Nydin sold his flourishing property and returned West. Still in the ski business, Alf Nydin is today a West Coast representative for sportswear manufacturers. To him is due the credit for having been the first to recognize the need for an independent ski publication. ¶ Twenty years ago the National Ski Association's *American Ski Annual* was the bible of thousands of skiers. Begun as the yearbook of the Eastern division in 1928, the *Annual* was taken over by the National in 1930, the same year Park and Delphine Carpenter launched the Eastern's *Ski Bulletin* in Boston. For a time these and other association publications served the sport well. But today the *Ski Bulletin*, *American Ski Annual*, *Southern Rocky Ski Notes*, *The Skier*, *North-east Ski Journal* and various other club publications maintain their existence under severe financial and editorial handicaps. Meanwhile SKI magazine has become the bible of the sport, and several other independent periodicals are flourishing. ¶ In order to be successful a publication should be both independent and financially sound. Independent, because its policies and con-

Skiers who enjoy the satisfaction of
being well equipped use

**ANDERSON
&
THOMPSON**

Skis and Ski Equipment

MANUFACTURERS AND DISTRIBUTORS
5001 First Avenue So., Seattle, Wash.

LETTERS

and prospered until ten years later it was "must" reading for thousands of skiers. Meanwhile in 1945 the magazine *Western Skiing* had been established in California, and a year later a second newspaper, *Ski Sheet*, made its appearance in the East. This competition was but another challenge to Eldred which he solved in 1948 by combining them all into *SKI* magazine. ¶ Always closely related to organized skiing—in fact at one time the official organ of the USEASA—Bill Eldred's publications have faithfully reported the goings-on in the ski world factually and without bias. The editorial policy, the news coverage and the feature articles of *SKI* magazine have all joined to make it a truly great publication. ¶ And so the USEASA is proud to salute *SKI* magazine on this, its twentieth anniversary. And to Bill Eldred, its publisher—the man with the idea back in the days of the toe-strap and knapsack—we offer our heartiest congratulations. —Edwin D. Eaton, President

We in Minnesota have long enjoyed the invigorating pleasures of winter sports. Though not a mountain state, we have many fine ski areas and have seen several of our skiers win national acclaim. My best wishes for continued success in the promotion of this stimulating sport.—Orville L. Freeman, Governor

Skiing governor

Both as governor of the State of New York and as a ski enthusiast, I am happy to send you greetings on the occasion of the twentieth anniversary of the founding of *SKI* magazine. Through the informative and colorful pages of your publication, you add to the pleasure of those who enjoy this exciting sport—both the professional and the amateur skier. ¶ As this sport becomes more and more popular in the nation, we in New York, possessing some of the finest ski areas to be found any place in the nation, are in the process of adding to our ski trails and developing new ski areas in the Catskill and Adirondack Mountains. This development will add to New York's importance as a skiing area, as well as make it possible for more persons to participate in the sport. Best wishes to you of *SKI* magazine for your future activities.—Averell Harriman

The past two decades in which your magazine has been published have seen a great growth in the sport of skiing not only in Massachusetts, but in all of the New England states. I am sure that this fine sport will continue to grow in the years to come.—Christian A. Herter

Anyone associated with skiing, the most healthful and exhilarating of sports, is to be envied and congratulated. Good, clean sports constitute one of America's first lines of defense against the invasion of crime and delinquency; one of her most valuable instruments in promoting friendship at home and throughout the world. Accordingly, it is a pleasure for me to congratulate the editors of *SKI* upon the occasion of their twentieth anniversary, and to wish them well for all the years to come. ¶ Colorado is proud of her many wonderful ski courses which give our state first rank in this great recreation and sport. Even now, the champion Denver University ski team is on a South American tour

SKI, OCTOBER, 1955

SQUAW VALLEY



SITE OF THE VIII WINTER OLYMPIC GAMES • 1960

This year, ski America's Olympic site — international selection for the 1960 Winter Games. Thrill to alpine skiing, and three giant lifts (including the world's largest). Enjoy the best of accommodations, the fine Ski School and every facility for comfort and pleasure.

Early Reservations Advised

For immediate confirmation or information, contact us direct or call our local office (see your telephone book) in Los Angeles, San Francisco, or Seattle.

Write for illustrated folder



SQUAW VALLEY

TAHOE CITY, CALIFORNIA
Phone Tahoe City 195

LOCAL OFFICES IN LOS ANGELES, SAN FRANCISCO, SEATTLE

1935
1935
1935
1935

**Through the years,
ski boots by Sandler
have meant . . . and
always will mean . . .
quality, dependability
and lasting good fit**

Only a well-established name can give you the skilled design and seasoned workmanship you have a right to expect. Sandler has been making boots almost as long as America's been skiing . . . making them with care, knowledge and pride.

And, for just as many years, America's skiers have been buying Sandler boots with complete confidence. YOU should, too.



Sandler Imports \$1495-\$4995

Sandler American-Made Boots \$795-\$1295

LETTERS

of the friendly good will of sports competition.—Edwin C. Johnson, Governor

It is a pleasure to join your legion of well-wishers in extending congratulations to SKI magazine on its twentieth anniversary. With the recent awarding of the 1960 Winter Olympics to a California resort area, we in the West are particularly cognizant of the tremendous impact on our society. ¶ Many people regard our state as a semi-tropical area of palm-lined beaches, perpetual sunshine and orange groves. While we take great pride in our reputation as a summer playground for America, California also offers unlimited facilities for those who prefer winter sports. Through such publications as SKI our magnificent snowfields are becoming known in all parts of the world, and the favorable consideration you have given our state is sincerely appreciated.—Goodwin J. Knight, Governor

As governor of a state which has long been interested in skiing, it is a pleasure for me to extend to SKI magazine my congratulations as you celebrate your twentieth anniversary. A great many of our Wisconsin citizens who ski competitively as well as for pleasure are subscribers to your publication. All of us are looking forward to the coverage which you will give the National Ski Jumping Tournament to be held in Westby, Wisc. in 1956.—Walter J. Kohler, Governor

Skiing's hardest worker

I was quite interested to learn that SKI magazine has reached its twentieth anniversary as I had hardly realized so much time had gone by. During those twenty years SKI magazine and other publications that were published by Bill Eldred all reached a very high stature in fine skiing publications. The standard that was set by Mr. Eldred and his co-workers has had an excellent effect on skiing in the United States as well as our skiing relations throughout the world. I wish to extend my sincere congratulations to SKI magazine and its publisher for twenty years of service to skiing and greatly hope that the next twenty years will be as equally successful.—Roger Langley, Secretary, U. S. Olympic Ski Games Committee

Your magazine has contributed a great deal to the rapid development which the sport of skiing has taken. Twenty years ago the number of ski enthusiasts was very small indeed. By now skiing has become the favorite outdoor sport for ten thousands of people in our state who regularly visit the passes and mountains in our Cascade Mountains from the late fall until spring and often until the summer months. By all indications the popularity of skiing will keep growing.—Arthur B. Langlie, Governor of Washington

As governor of Utah, a state which has some of the best skiing areas in the world, I have watched the rapid development of skiing during the last few years with keen interest. Were I not "born thirty years too soon," I am sure you could count me among those present on the slopes on winter weekends. No doubt your fine publication has done a great deal in sharpening the interest of the American people in this healthy recreation.—J. Braken Lee

Most distinguished ski editor

I have been an editor of skiing periodicals for forty-seven years in the course of which I have acquired an exhaustive, and often exhausting, mastery of skiing literature. I know how very difficult it is to produce a ski magazine which is technically beyond reproach and at the same time lively and stimulating. On your twentieth anniversary I should like to offer my congratulations to SKI magazine which has never failed both to inform and to amuse me, and has on rare occasions even succeeded in provoking me. With all good wishes.—Sir Arnold Lunn, Editor, *The British Ski Yearbook*, since its first issue in 1920

As governor of Maine and one who is vitally interested in development of our recreational potential, I want to thank you for providing a strong and influential publication directed to skiing.—Edmund S. Muskie

Unlike many spectator sports, skiing is one which may be enjoyed by the entire family. The steady increase in the popularity of this clean, invigorating recreation can, in a measure, be attributed not only to more and better facilities but also to the educational program conducted by publications such as yours.—Paul Patterson, Governor of Oregon

With the approach of another skiing season, Connecticut looks forward to sharing in the development of New England skiing areas and the continued success and enjoyment of its skiing enthusiasts. Connecticut is proud of its ski people, who have won national championships and held ranking offices in the ski associations. We expect to continue to share in this leadership.—Abraham Ribicoff, Governor

Nevada, with some of the finest ski areas in the world and with thousands of enthusiastic followers of this sport, certainly recognizes the important part that SKI magazine plays in publicizing such a fine outdoor exercise, one which is fitted for young and old alike.—Charles H. Russell, Governor

Your publication is a colorful reflection of one of the world's most interesting and exciting sports—and one in which New Mexico holds tremendous interest. I hope that you will find it possible to visit northern New Mexico's ski areas during a time when the snow is right.—John F. Simms, Governor (*We have—Ed.*)

Your magazine has done much for the development of skiing in the great State of Wyoming, and we wish to convey to you our sincere appreciation of your efforts in our behalf. As you know, Wyoming has many skiing enthusiasts, and is making tremendous progress in developing finer skiing areas.—Milward L. Simpson, Governor

Michigan is renowned throughout the world as a magnificent winter sports state. Our skiing facilities are recognized as among the finest in the nation. The number of people who now are listed as ardent skiers has grown immeasurably in the past years. This tremendous expansion of the skiing population can be attributed in no small measure to the efforts of publications such as SKI.—G. Mennen Williams, Governor

SEVEN NEW ALL-EXPENSE S·A·S EUROPEAN SKI HOLIDAYS

as low as **\$684.00**

Fly overnight from New York or via the polar route from Los Angeles on an S-A-S DC-6B to the deep powder snows of Europe's top ski centers. Your choice of six independent tours, plus Warren Miller's personally conducted Third Annual Ski Tour leaving New York February 25. Trips from 16 to 24 days or longer.

Family Plan — when husband and wife travel together, there is a straight reduction of \$200. for the wife's ski trip. Same savings for children 12 through 25.

GO NOW — PAY LATER, if you wish, on S-A-S Signature Travel Plan.

**AUSTRIA
SWITZERLAND
GERMANY
NORWAY
SWEDEN
FRANCE
ITALY**

SEE WARREN MILLER'S

newest film "Invitation to Skiing"
now being shown throughout the U.S.

SEE YOUR TRAVEL AGENT
for new S-A-S Ski Folder
or write.



S-A-S SKI CLUB

638 Fifth Ave., New York 20, N. Y.

Please send me literature checked:

Name _____

Address _____

City _____ State _____

☐ 1956 Ski Folder ☐ Family Plan

☐ Pay Later Plan

News in brief . . .

In Chile this summer University of Denver boys mentored by WILLY SCHAEFFLER, on tour sponsored by our State Department, dominated early-season competition (see pp. 62ff.), RALPH MILLER broke the world speed record (p. 61) and U.S. Olympians swept the big races during the latter part of August. Late race results:

Emile Allais Cup: giant slalom, Chiharu Igaya 1, Ralph Miller 2, Marvin Melville 3; slalom, Miller 1, Igaya 2; combined, Igaya 1, Miller 2. Unaccustomed to the high altitude (10,000 feet and over), winner IGAYA nearly passed out after winning the giant slalom.

Chilean nationals: giant slalom, Igaya 1, Bud Werner 2, Tom Corcoran 3, Miller 4; Slalom, Corcoran 1, Igaya 2, Miller 3. The downhill was postponed on account of too much snow—the first snow since early July.

The U.S. Olympic Ski Games Committee recently selected the following coaches and managers for 1956 teams: Men's alpine: BOBO SHEEHAN, coach; NELSON BENNETT, manager. Women's alpine: FRIEDL PFEIFER, coach; DODY POST, manager. Cross-country and nordic combined: ALLISON MERRILL, coach; CHUCK WARREN, manager. Jumping: OLAV ULLAND, coach; CHUCK WARREN, manager.

Out of competition: U.S. Olympic jumper ROY SHERWOOD of Salisbury, Conn., polio victim; U.S. nordic squad members EUGENE BOISVERT and ARTHUR DEMERS,

injured in auto crash; Finnish jumpers ANTTI HYVAERINEN and OSSI LAAKSONEN, injured in auto accident.

Killed: FRITZ STEURI, beloved Grindelwald guide, with party of two in a mountaineering accident on the northeast ridge of the Grünhorn when windslab gave way underfoot; seven Philadelphia teenagers out of a party of sixteen climbing without permission on Mt. Temple, Banff, Alberta, in a snow avalanche; photographer, explorer and former SKI editor Art Moffatt, when his canoe overturned in rapids on the Dubawnt River in northern Canada.

The 1958 FIS world championships have been awarded to Lahti, Finland (nordic events) and Badgastein, Austria (alpine events). . . . Some 400 delegates from twelve nations met at Val d'Isère last March for the Third International Ski Instruction Congress. . . . The French national ski team is the first to adopt the crash helmet as official headgear for both men and women. . . . The Austrian Ski Federation has invited all members of Olympic alpine teams to train at Bad Gastein this December. . . . The German Ski Federation celebrates its fiftieth anniversary this year.

HERBERT SCHNEIDER has been elected to succeed his father, the late Hannes Schneider, as head of the North Conway Ski School. . . . GUS JOHNSON, formerly of Grouse Mountain, Vancouver, B.C. will head the ski school at Mt. Rose Bowl, near

Reno. . . . WARREN WARNER, formerly with Mt. Mansfield Co., Stowe, Vt. is general manager of the new development at Okemo Mt., Ludlow, Vt. . . . GORDY WREN of Steamboat Springs, Colo. has been appointed director of the ski school at Reno Ski Bowl and of Reno's outstanding junior program.

Married: SKI magazine staffers GARFIELD JONES and KAE TANCH; FIS world downhill champion CHRISTL PRAVDA, to Texas heiress SYNTHIA COATS; REAL CHARETTE, head of the Snow Eagle Ski School at Gray Rocks Inn, to DENYSE BAERVOETS of Mont Tremblant, P.Q.; JOHN FRANKLIN HUDSON, Los Angeles Sporthaus partner, to former national champion and Olympian SALLY NEIDLINGER.

JOE DODGE of Pinkham Notch, N.H., father of Olympian Brooks Dodge, received an honorary master of arts degree at the Dartmouth commencement this year. So did LANE DWINELL, N.H. governor and skiwear manufacturer. . . . Miss U.S.A. of 1955 is a skier: CARLENE KING JOHNSON of Rutland, Vt., fiancée of Olympian Les Streeter. . . . Visiting firemen from Europe this year included WILLY and MARIA BOGNER of Bogner ski fashions; CHARLES DIEUPART, French manufacturer of the Attenhofer Metallic; "Mr. Pomalift" himself, JEAN POMAGALSKI; Austrian ski manufacturers FRANZ KNEISSL and ANTON KASTLE.

WARREN MILLER will emcee the big annual ski show at Lakewood Country Club, Long Beach, Calif. on October 24 and 25. The show is sponsored by Lonny's Ski Shop. . . . At Aspen SANDY SABBATINI has joined BERT BIDWELL as partner in The Mountain Shop, and THERESE DAVID has renamed her Pied Piper shop "Pizzacato of Aspen". . . . The Scandinavian Ski Shop will hold its annual Reunion Dance at Hotel McAlpin, New York City, at 8 p.m., December 2. Tickets \$2.00.

The U.S. Eastern Amateur Ski Association has moved its executive offices from Boston to Littleton, N.H. Executive director ROGER PEABODY has appointed ENZO SERAFINI of Sugar Hill, N.H. as editor of the *Eastern Ski Bulletin*, and GLORIA CHADWICK of Lowell, Mass. as executive secretary. . . . Nearly \$26,000 has been raised toward the Olympic Fund goal of \$56,000. The Gilford Outing Club, Winnepesaukee Ski Club and Weirs Ski Club of Laconia, N.H. have demonstrated how money can be raised: through a summer jump, water ski show and local collections they put \$610.26 into the Olympic till.



Jill Kinmont, young national champion paralyzed as result of racing accident, attends her first big party, a reception following Hudson-Neidlinger wedding

**MORE NEWS BEGINNING
ON PAGE 59**

NEW PAN AM SKI HOLIDAYS

make a ski trip abroad as
simple as a ski weekend at home

MAKING arrangements to go skiing can make a skier's life pretty hectic. A *Pan Am Ski Holiday* puts an end to all this . . . lets you worry about nothing more complicated than the time your Clipper* leaves the airport!

Pan American . . . the airline that serves more ski areas around the world than any other airline . . . has developed a wide variety of popular-priced *Ski Holidays*. One over-all price includes your round-trip fare to world-famous ski resorts, ground transportation to your hotel, accommodations, ski lifts and opportunities for sightseeing and shopping.

In the air you can choose from *The Rainbow*



DICK DURRANCE. Former Olympic Ski Champion and President of the Pan American World Ski Club.

Hobnob with the experts. Participation in any *Pan Am Ski Holiday* qualifies you for membership in a unique organization, the Pan American World Ski Club.

As a member you will receive a colorful, embroidered jacket patch and a certificate of membership. You will automatically be placed on a mailing list for information on overseas ski areas, rates, hotels and snow conditions as published. Also enjoy ski movies from Pan Am's extensive film library.

tourist-fare service or first-class *President* service—either way you'll be flying in modern, pressurized airliners that take you to your destination, thousands of miles away, in a matter of hours.

And lucky for you, too, that ski season in Europe coincides with "Thrift Season" . . . Nov. 1 to Mar. 31. Skiers and their families enjoy big savings thanks to the "Family Fares" that apply during this bargain season. Special PAA rates for ski equipment also.

Ski now, Pay later. If you wish, you can use the original Pan Am "Pay-Later" Plan to finance your fare or your entire *Ski Holiday*. Pay 10% down, take up to 20 months to pay the balance.



PAN AMERICAN

WORLD'S MOST
EXPERIENCED
AIRLINE

*Trade-Mark, Reg. U. S. Pat. Off.

SKI, OCTOBER, 1955

PAN AMERICAN World Ski Club, P. O. Box 1111, New York 17, N. Y.

- ☐ Send me details on Pan Am Ski Holidays.
- ☐ Send me details on Family Fare Plan—how I can take my wife and children to Europe at greatly reduced fares.
- ☐ This is my application for membership in the Pan Am World Ski Club.

Name _____

Address _____

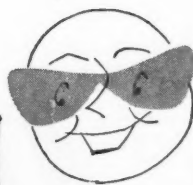
(If you have already flown to an international ski area, fill in the following:)

Airline flown _____ Date of flight _____

From _____ To ski resort visited _____

Resort's full address _____

Where Winter is King...
and **FUN'S** the thing!



Sun Valley

IDAHO



The bright, white carpet soon will be out, and there's a royal welcome awaiting you, up in the land of snow-and-sun-fun.

Crowning the activity list is the smoothest skiing ever, with eight electrically-operated chair lifts making possible more runs each fun-filled day. Adding to the long, sunny days of skiing, you'll find winter was never so wonderful, thanks to the big, new ice skating rink . . . the two out-in-the-open heated swimming pools . . . the excellent hotel accommodations and service . . . and the wide open western hospitality.

Sound like living? It *is*! So if you're in favor of fun in the first place, why not make your plans *now*?



For Reservations:

Address Mr. Winston McCrea,
Mgr., SunValley, Idaho or Union
Pacific Railroad, Room 2134,
Omaha 2, Nebr., or see your
local travel agent.

OWNED AND OPERATED BY
UNION PACIFIC RAILROAD



Strasser



Parcenn
\$29.95

The *Strasser* Line
"Sensation of the Season"

The RACER	\$47.50
ZERMATT	39.50
PARSENN	29.95
BAVARIA	19.95

See for Yourself—Try on a pair of Strasser Boots



"Best of the World's Best" in Skiing Equipment
Imported by Porath & Magneheim, Inc.
257 Fourth Ave., New York 10, N.Y.
Ask for Free Folder S-1

Germany • Switzerland • Austria • France • Italy



Newest Super G Constellations whisk you across the Atlantic before you can say "Geländesprung."

Costs schuss 'way down when you add the discounts of LUFTHANSA Family Fares to the savings off-season rates afford. Million mile American pilots, superb German cuisine, even freshly brewed coffee!

Your Travel Agent's waiting to book you.

SKI IN EUROPE
FLY VIA

LUFTHANSA German Airlines

555 Fifth Avenue, N. Y. • Phone MUrray Hill 2-9100

4 great film-lectures on

American Skiing

IN BEAUTIFUL COLOR

- SKI AMERICA • SKI FEVER
- WINTER HOLIDAY • WHITE MAGIC

Now booking for 1955-56 season • Personal appearances only at substantial fees

• *Ski America First* . . . Watch the world's greatest skiers pleasure-ski and race on your favorite runs, East and West! See and analyze in close-up slow-motion

what master skiers really do at high speed on difficult terrain! Downhill, slalom, jumping, cross-country . . . musical background, comedy, scenic beauty throughout.

Produced and narrated by America's foremost outdoor photographer

These films are part of *America Out-of-Doors* . . . Adventure color film-lectures—America's finest collection of films on wildlife and outdoor sports from the Everglades to the Cascades: FAR FROM THE MADDEN CROWD • ACCENT ON ADVENTURE • WILDERNESS TRAILS • AMERICAN WILDLIFE • BIRDS OF AMERICA • AMERICAN FLORA • FLORIDA OUT-OF-DOORS • THE DRY FLY IN YELLOWSTONE • BIG GAME FISHING • ATLANTIC SALMON FISHING • ANGLING ACROSS AMERICA.

SEND FOR CIRCULAR

VICTOR COTY

STOWE, VERMONT . . . TELEPHONE STOWE 6-2697



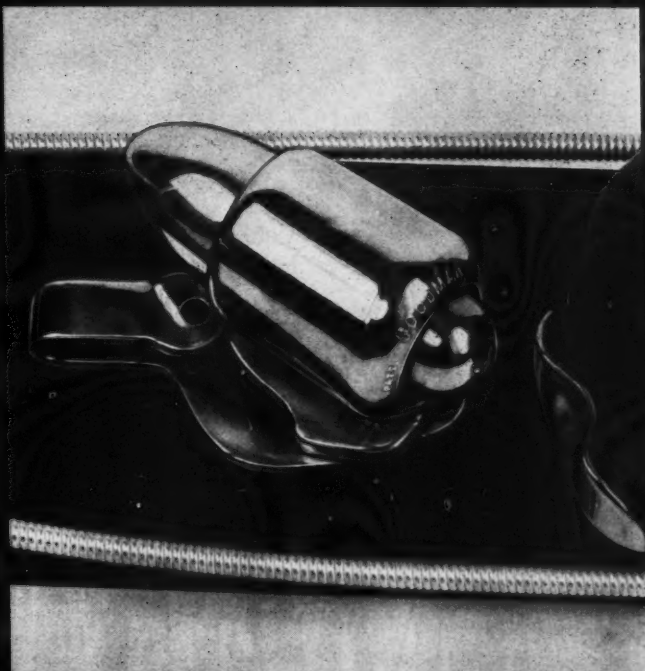
FOR CONFIDENT SKIING

Skimatic

The latest of Goodman Skicraft's beautifully engineered binding components.

NEW turntable, with widest pressure-distributing, non-binding bearing surface mounted to the popular ball-and-socket toe unit.

Holds securely in all kinds of skiing. Releases surely in all directions.



Jet-Line

The ideal complement to any toe unit—SKI-MATIC, conventional, or release type.

Unique Jet-Line cable permits desired heel lift in normal skiing—yet separates under dangerous stresses for complete heel release.

Easily adjusted to individual skiing characteristics.

GOODMAN

Box 1382 Missoula, Montana

SKICRAFT Inc.

U.S. PAT'S ISSUED & PENDING



ERIKSEN



SCHNEIDER



MELVILLE



PRAVDA

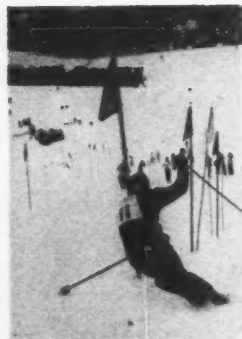
Bumps, grinds and wiggles: slalom or burlesque?

WORLD'S TOP FLAG DANCERS

by FRED SPRINGER-MILLER and WOLFGANG LERT

Compared to the classical grace of ballet or figure-skating, slalom appears burlesque—almost grotesque. The wild beauty of slalom racing is a by-product of skiing through difficult combinations of gates at the greatest possible speed. On the following pages, sequence photos taken at Sun Valley's Harriman Cup illustrate some fine points of technique.

To see how these boys take the flush, turn the page ➔



MOLTERER



MILLER



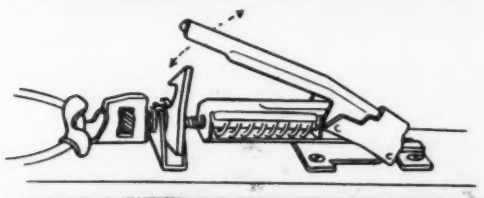
WERNER



DUVILLARD

Tyrolia

SKI BINDINGS



SKIMEISTER Safety Toe Piece

Combine it with the Tyrolia Safety Front Throw for a Double Safety Binding.

Set **3.35**

TYROLIA Safety Front Throw

The new Tyrolia invention with an extra powerful spring and the Safetomatic Lock. Simply press down to lock . . . New spring action in lock prevents release except in forward fall.

Pair **\$5.95**



DOUBLE LOCK Front Throw with adjustable cable . . . combined with the Safety Toe Piece makes this the ideal rental unit . . . No additional attachments on the boots . . . Easy to install and adjust . . . Tyrolia's new double lock feature assures quick effortless locking and releasing.

Front Throw with Cable **4.95**



JUNIOR BINDINGS

with toe lugs up to size 8 boots . . . for children and small adults **4.50**

YOUTH CABLE BINDINGS

Up to 9 years **3.25**

CHILDREN'S CABLE BINDINGS

Up to 6 years **2.95**



RACING BINDING . . . with double front throw . . . this binding is now used and endorsed by Austria's top racers.

With front throw spring **5.95**

With heel cable spring **4.95**



Stein Eriksen
DESIGN DIRECTOR



Tyrolia

CHROMALIUM SKI POLES

Two years guarantee. Tapered shafts **9.95**

Ansea

ALL STEEL SKI POLES

Also fully guaranteed. Up to 56" long **9.95**

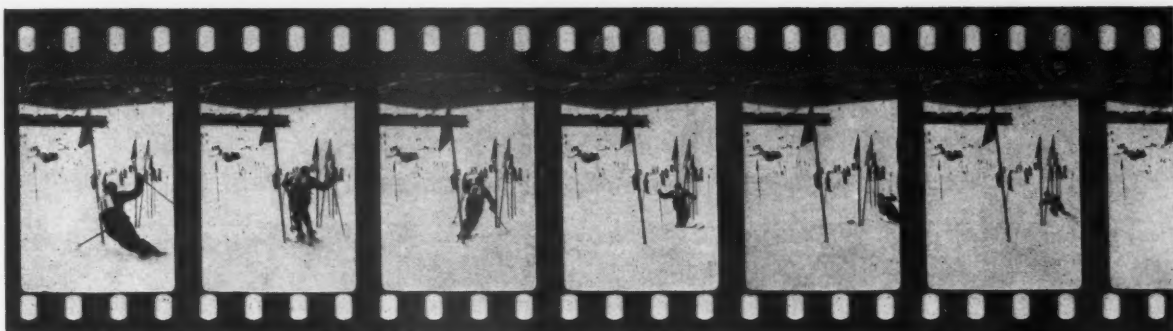
Salomon

SUPER COMPETITION EDGES

Limited shipment from France Set **5.95**

Anglo Scandinavian Company

321 2nd STREET, SAN FRANCISCO, CALIF. • 438 STUART STREET, BOSTON, MASS.

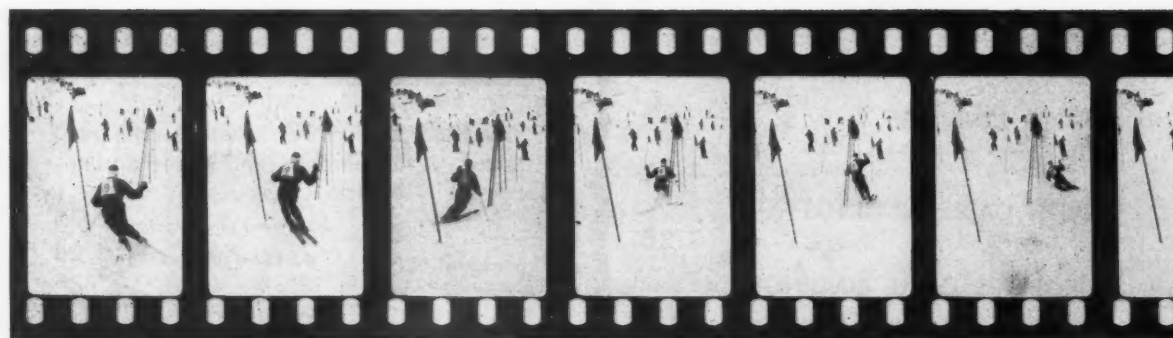


▲ Austria's Anderl Molterer, leading European, whips skis smoothly from side to side in 3-gate flush while head and shoulders stay on even keel

Ralph Miller's conservative eastern style more closely typifies that of older racing generation. Like Anderl he shaves flags closely, smoothly ▼

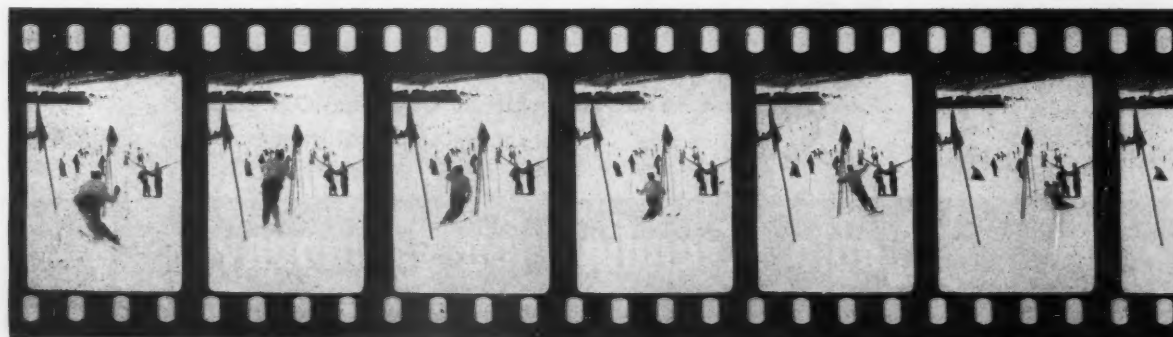


Clipping 'em close



▲ Wild 18-year-old Bud Werner slams into flush, barely makes last gate. Werner bobs erratically in turning, hips thrust far forward, body upright

Running for time only, France's Adrien Duvillard exaggerates down-up-down movement. Spectacular youngsters may set slalom style of the future ▼



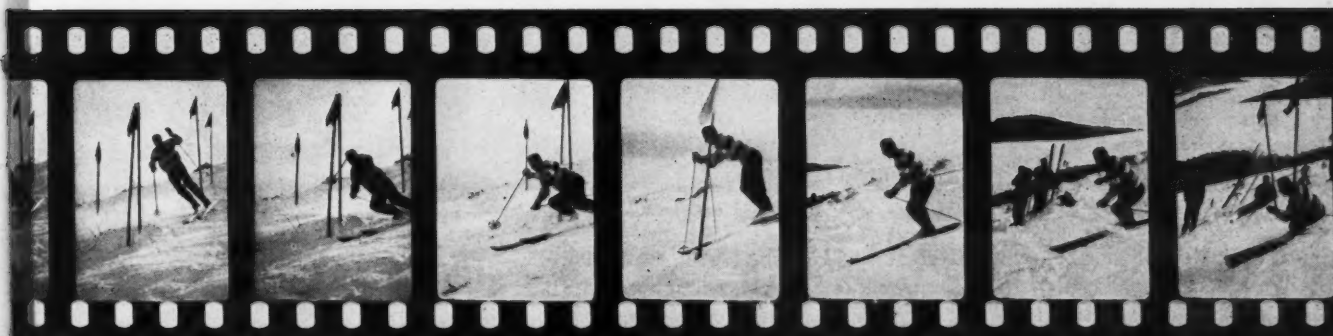


Posing inimitably, Stein approaches hairpin with lifted inside ski, does split, recovers, ends in un-Eriksen-like snowplow



The champs show off

The 1955 Harriman slalom had distinguished forerunners in the persons of reigning FIS world champions Christian Pravda and Stein Eriksen, who also set the men's and women's courses respectively. Tired and out of practice (see above), Stein broke his leg later that same day.



Not a slalom specialist, newlywed Pravda nevertheless turns in strong performance, is probably the world's steadiest skier





Raising arm like a foilsman, Anderl "the blitz from Kitz" Molterer maintains perfect balance in hairpin on rough snow,

Top Austrians . . .

Like Molterer (above), Austria's Othmar Schneider enters hairpin with arm upraised, snaps it down for extra lunging power



Absolutely straightforward, Ralph Miller's slalom style is utterly lacking in modern mannerisms. Long rated as top USA

In private conversation with German-speaking SKI editors, Molterer and Schneider admitted American competition was as tough as any in Europe and that American racers constituted the most serious threat to Austrian alpine supremacy in the 1956 Olympics at Cortina, Italy.

Too cautious for his age, 19-year-old Marvin Melville checks hesitantly before tackling hairpin, nevertheless is forced





negotiates next open gate with ease, ending in extreme reverse-shoulder turn with hip thrust out, uphill shoulder forward

Two veteran Austrian slalom stars, best in the world, are here shown negotiating the most abrupt, unrhythmical and upsetting of slalom figures, an isolated hairpin. Marked reverse shoulder and high-held trailing arm distinguish their style from that of top American racers.

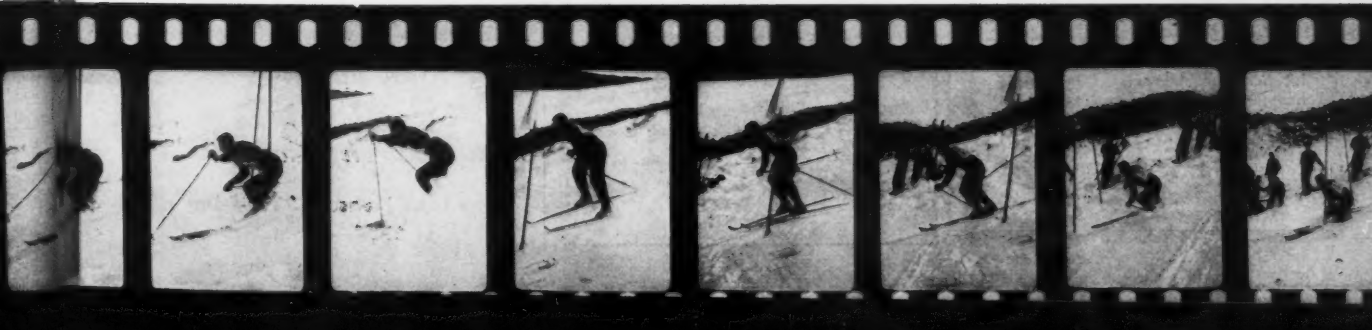
through lower gate, then sinks smoothly into following turn. The 1952 Olympic slalom champion is barely past racing prime



downhill, Miller is Olympic threat in slalom as well, having won national slalom crown after long practice this year

U.S. Olympic hopes

to pull lower ski tip away from pole. Among world-class youngsters, Marvin is most likely to place, least likely to win

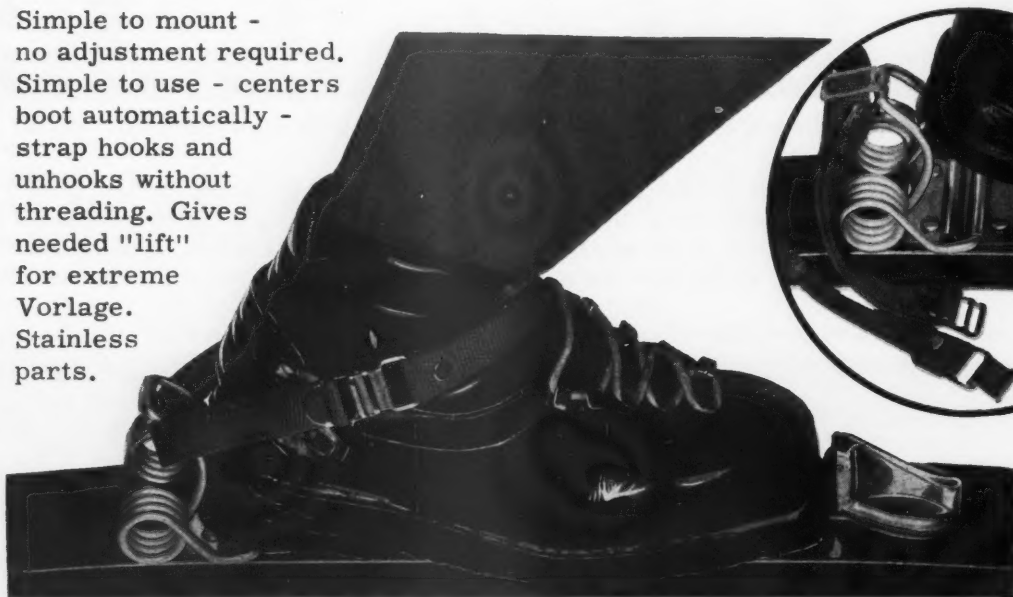


M-66

THE MODERN HEEL BINDING

FUNDAMENTALLY DIFFERENT

Simple to mount -
no adjustment required.
Simple to use - centers
boot automatically -
strap hooks and
unhooks without
threading. Gives
needed "lift"
for extreme
Vorlage.
Stainless
parts.



USE ANY
TOE IRON

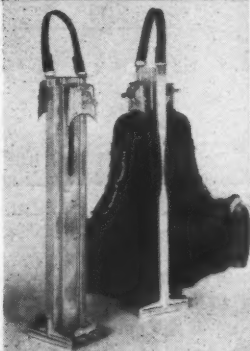
\$6.95 pr. AT YOUR DEALER - OR - DIRECT (Postpaid)
E. Mercier Seventy Acre Road, Ridgefield, Conn.

Brochure Available

WHY RUIN BOOTS?

...with
old-fashioned
"inside"
boot
trees?

GET
EXTRA
YEARS
OF
WEAR



BARRECRAFTERS' "Outside" BOOT TREES

It's the world's largest selling outside
boot tree! Only BarreCrafters' keep boots
in perfect shape. Let insides dry out. Hold
soles flat. Attach to boots in seconds!

At all good dealers \$3.95

BARRECRAFTERS'
84 BOWERY • N.Y.C. 13

keep dry
with ski-dri!



12-oz.
Aerosol can

\$1.95

Also available
in bulk for
ski and clothing stores

● Ski-Dri silicone water repellent, in the
handy Aerosol spray can, makes it easy to
restore your ski clothes to factory-fresh re-
pellency (quickly lost through dry cleaning and
normal wear). One 12-oz. can thoroughly
treats a complete ski outfit in three minutes
—both parka and trousers—leaves the fabric
pliable and comfortable. Ski-Dri preserves
the appearance, fit and shape of your ski
fashions. Harmless to fabrics; does not affect
colors.

Manufactured by
Surface Protection Co., Cleveland, Ohio
exclusive distributor

DARTMOUTH SKIS, INC.
Hanover, N.H.

Ski at Speculator

New York

Oak Mt. Ski Center

- ▶ 3100' T-Bar Lift
- ▶ Rope Tow
- ▶ Facilities for all classes of
Skiers.
- ▶ Ski School — Restaurants
- ▶ Equipment Rental
- ▶ Hotels — Lodges
- ▶ Daily Snow Reports

Folders on Request

Phone Lake Pleasant 3311—Day
or 2754—Night.

AUSTRIA CALLING AMERICA

Buy the Best - FOR ONLY THE BEST IS GOOD ENOUGH FOR YOU



HUMANIC

is good

HUMANIC

is better

HUMANIC

is best!

DISTRIBUTORS:

USA: Dartmouth Skis, Inc., Hanover, New Hampshire

CANADA: Gresvig Ltd., Montreal, Toronto, Vancouver.

Prices in Canada slightly higher



1955/56

HUMANIC
AUSTRIA

A Masterpiece of Austrian Craftsmanship!

FAMOUS FOR QUALITY AND AMONG THE FINEST IN THE WORLD !



KITZBUEHEL

this one you know...

\$ 37.50



LECH II

*...but look at our
latest models*

\$ 44.50

Design Atelier Krainz / Karl Neubacher, Printed by A. Wall, Graz, Austria

*This boot is made in Austria -
Top of Model 1900156*

USA: Dartmouth Skis, Inc., Hanover, New Hampshire

DISTRIBUTOR
CANADA
Prices in Canada slightly

HUMANIC SKI BOOTS

SERVING CHAMPIONS EVERYWHERE

*The preferred Gift
from Austria*

ZUERS II

Fulfills Every Promise
Attractively Priced

\$ 29.95



AT LAST ALL THESE FEATURES IN ONE AMAZING BOOT:

1. **A full Boot-within-the Boot.**
2. **Superb comfort from heel to toe.**
Scientifically designed foam-rubber padding all-round.
3. **Unhindered vorlage and maximum freedom.**
Hinged uppers that yield to every movement.
4. **Glove-like-fit.** Narrow heel-hugging design made on American combination lasts.
5. **Special ankle support** for better control.
6. **Stainless steel sole and toe protectors.**
7. **Double anchored special hooks** for ease in lacing.

FOR YOUR OWN SAKE — YOU'D BETTER BUY A BOOT WITH THESE FEATURES:

1. **A "throughout-corset"** in specially soft lining leather.
2. **Ultra modern fashion colours for ladies.**
Smartly styled for the narrow foot.
3. **Superb comfort from heel to toe.**
Extra soft foam-rubber padding all-round.
4. **Unhindered vorlage and maximum freedom.** Hinged uppers that yield to every movement.
5. **Glove-like fit.** Narrow heel-hugging design made on American combination lasts.
6. **Special ankle support** for better control.
7. **Stainless steel sole and toe protectors,** leather heel cap.

DISTRIBUTORS:

CANADA: Gresvig Ltd., Montreal, Toronto, Vancouver.

slightly higher

adv.

There's One for the KIDS too:

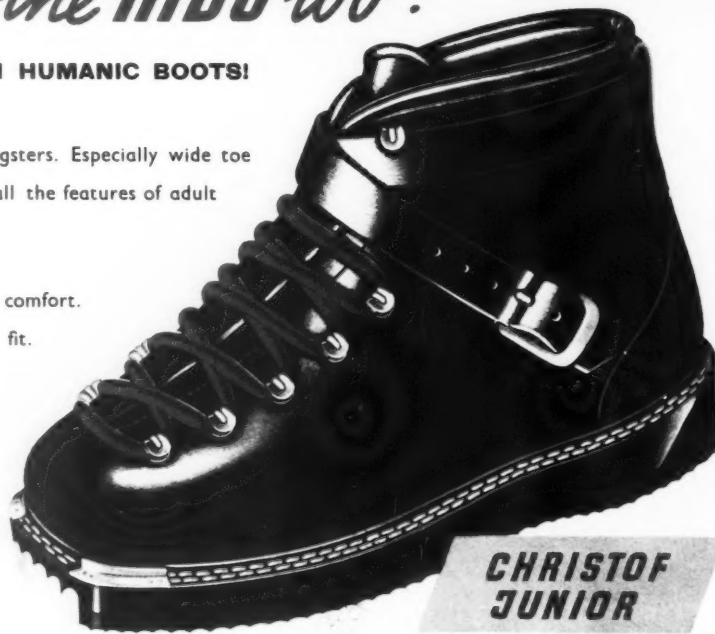
SURE, SKIING IS MORE FUN WITH HUMANIC BOOTS!

"Christof Junior": A model for our youngsters. Especially wide toe section designed for growing feet, showing all the features of adult ski-boots:

1. Extra soft foam-rubber padding for perfect comfort.
2. Ankle support and narrow heel for perfect fit.
3. Sturdy construction, double stitched welt.
4. Stainless steel protectors.

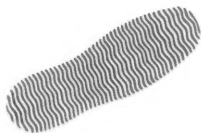
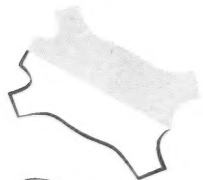
**Best Value for Your Money —
HUMANIC'S Popular Priced Boot**

Sizes 1—6 Only \$ 16.95



**CHRISTOF
JUNIOR**

HUMANIC - *Styles 1955/56*



Leather: All Humanic models are made of ALPINA-WATERPROOF, a top-quality combination-tanned leather, processed according to newest methods, especially designed for and ONLY used in HUMANIC Ski-Boots.

Padding: All HUMANIC models are provided with all-round foam-rubber padding, based on most up-to-date research and scientific facts, assuring superb fit and comfort.

Soles: Novel, non-skid, non-caking cleated rubber soles, ensuring almost that 'bite' of crampons.

Construction: All models double stitched with steel shank and wedge, built-in arch support.

Protection: All models are fitted with stainless steel toe and sole protectors and either metal or leather heel cap.

All models are available in 3 widths: Medium, narrow, extra narrow (for the hard-to-fit foot).

HUMANIC models „Lech“, „Kitzbuehel“ and „Zuers“ are made for men and women in smooth black leather, the colour for season 1955/56. For ladies there are also three different colour combinations available. In construction we devoted especial care and attention, combining unhindered vorlage and maximum freedom with firm and superb all-round fit and highest comfort, thanks to an ingeniously designed snug-fit foam-rubber padding. Finally, all models are made with new narrow soles on heel-hugging American combination lasts.

Supreme in quality. HUMANIC Ski Boots are based on 60 years of tradition and experience and represent an outstanding example of AUSTRIAN CRAFTSMANSHIP.

DISTRIBUTORS:

USA: Dartmouth Skis, Inc., Hanover, New Hampshire

CANADA: Gresvig Ltd., Montreal, Toronto, Vancouver.

Prices in Canada slightly higher





*This Winter is
the Winter!*

Fly **KLM**...the Skier's airline **TO EUROPE**

Yes, this is the winter! And whether you travel alone or with one of KLM's congenial ski groups, holiday fun starts the moment you step aboard your KLM airliner. And, in a few short hours you arrive at the winter playland of your choice, ready to enjoy skiing, skating, curling, bob-sledding in a lovely setting of mountains, snow and sky.

- ★ Big "Family Travel" Savings never before offered!
- ★ Memorable WINTER OLYMPICS TOUR to Cortina D'Ampezzo!
- ★ 20 Day OLYMPIC SKI TOUR only \$872.00!
- ★ Choice of De Luxe or economical Tourist Service!
- ★ KLM's Multi-Stopover Plan allows visits to many cities for the fare to one!
- ★ If you prefer Fly Now — Pay Later

FLY KLM TO WINTER
WONDERLANDS IN AUSTRIA
FRANCE • GERMANY
ITALY • SCANDINAVIA
SWITZERLAND



WORLD'S FIRST AIRLINE

FREE INFORMATION COUPON

KLM Royal Dutch Airlines, Dept. S-1
430 Park Avenue, New York 22, N. Y.
Please send full information on

- ☐ WINTER OLYMPICS TOUR ☐ CONDUCTED SKI TOURS
☐ INDEPENDENT OR SPECIALLY ARRANGED SKI TOURS
☐ FAMILY TRAVEL PLAN ☐ PAY LATER PLAN

Name

Address

City

My Travel Agent is

by HANS KRAUS, M.D.

Are you fit to ski?

Test yourself!

Are you fit for living?

If your physician finds you otherwise in good health, you may test yourself for muscular fitness:

1. Lie on your back, legs straight, hands behind your head; with someone holding your feet down, roll up to a sitting position.
2. Same as (1), but with knees bent.
3. Lie on your back, hands behind head; with knees straight, lift your feet about ten inches and hold them there for ten seconds.
4. Lie prone, hands behind head, a plump pillow under your hips; with someone holding your legs down, raise up your chest, head and shoulders and hold them up for ten seconds.
5. Lie prone over pillow as in (4), but shift weight forward; take your hands from behind your head, place them flat on the floor and rest your head on them; then raise up your feet with knees straight and hold them up for ten seconds.
6. Standing, bend down with knees straight and touch the floor with your fingers; hold this position for three seconds, without bouncing.

Are you fit for skiing?

Perform all the above without fatigue, plus the following:

1. From a standing position, make twenty-five consecutive kneebends without support.
2. Do three consecutive pushups.
3. Run up two flights of stairs at moderate speed without getting winded.
4. Stand facing a wall, feet together, toes at least two inches from the wall; keeping heels flat on the floor, touch the wall with your knees.

Are you fit for racing?

Perform all the above with ease, plus the following:

1. Do five (three for girls) consecutive one-legged kneebends on each leg, without support and without the other leg touching the floor.
2. Do a one-arm pushup on each arm (girls, do five normal pushups).
3. Run two miles in less than twelve minutes (girls, run one mile in seven minutes or less).

Hollywood model Jan Addams gets legs in top shape in order to make the most of annual Sun Valley learn-to-ski week



The key to better, safer skiing is a strong, flexible body, says a specialist in physical medicine and athletic injuries

SKIERS HAVE always been among my favorite "patients": by and large they are impatient to get well. Rather than yield passively to long treatment and convalescence, many skiers regard an injury as a challenge to be met with common sense and determination. When hurt, they cooperate to make the treatment as rapid, effective and complete as possible. Many skiers have stronger than average limbs and therefore respond more quickly to therapy. One hindrance to their recovery has been their somewhat impetuous tendency to go skiing again the day after they break a leg; but all in all, their aggressive attitude toward injuries has been of help to all of us who treat them.

It is this attitude on the part of skiers toward their bodies—their uncompromising determination to be healthy and strong—that inspires me to believe they will be among the first to meet another

and greater challenge. And that is to recognize and fulfill the need to be strong and healthy not only when they are hurt, but when they think they are well. Most of us in this country are not really well, physically; we are hardly fit for ordinary living, let alone for strenuous activity like skiing.

Perhaps you have read or heard about some of the fitness tests made on school children. The studies showed that our children, by the lowest set standards, were woefully unfit—in spite of generally superior medical care and nutrition. The source of the trouble lies in our sedentary habits and mechanized society—our playpens, automobiles, elevators, television sets, labor- and shoe-leather-saving devices, and games that exercise only specialized muscles instead of the whole body. During maturity our bodies deteriorate still further, with various and dire results: a

fifty per cent draft rejection rate, innumerable cases of back pain, nervous tension, a higher incidence of heart disease—to mention just a few of the ill effects.

Skiers are not exempt from these physical handicaps. Like many other people, they most often fail the tests for flexibility and for strength of abdominal muscles. Atrophied muscles, weakened and shortened by months and years of disuse, may be severely strained by the mildest exertion—by the mere act of bending down to tighten ski boots—and often give way in a bad spill. Such a strain reduces the efficiency of our muscles to a still lower level, until another strain occurs. The result is a chronic affliction.

At one Eastern resort, the ski school "flunks" three or four pupils every day because these people are unable to get up after falling down on a flat surface!

CONTINUED ►



Arching back, Jan improves her overall physical fitness. Skiers often neglect to train muscles of abdomen, back, arms



Moli-124



Moli-116



Molitor
WENGEN
SWITZERLAND

Meet famous SWISS-HANDWORK also in SKI-BOOTS!

Wear MOLITOR'S, the boots of Champions, for snug fit, maximum comfort and added skiing-pleasure!

They're born in the heart of the marvellous Swiss Alps!

Available only in the best stores

The school is right in refusing to accept responsibility for these people's well-being; they are almost certain to be injured. On the other hand, the possibility of injury is remote for a beginner who is in good physical condition—even though he must ski to the limit of his ability in order to improve.

Fatigue, stiffness, soreness and a "pulled" muscle or two quickly make the average beginner aware of his deficiency. The expert, however, whose technique allows him to ski almost without effort, may be blissfully ignorant of his muscular inadequacy until an emergency forces him to rely on reserve strength and suppleness he does not possess. What is to prevent a fracture in a high-speed spill, if his muscles are not strong and flexible enough to absorb the shock? The primary cause of ski accidents is skiing beyond ability; and any physically unfit skier, beginner or expert, is continually skiing beyond his ability.

Strong legs in themselves are not sufficient muscular equipment for the skier, since a sudden strain can—to mention just one example—cause acute spasm in shortened back muscles. The entire body must be in good condition, and flexibility is as vital as strength. Thus women, whose legs are generally weaker than men's, suffer more sprains than men; while men, stronger but less flexible, suffer more fractures. The most effective safety bindings are muscles that are both strong and flexible. If ski accident insurance were limited to the physically fit, it could probably be sold for less than a dollar a year.

If you cannot pass all the basic tests—those described in the "Are you fit for living?" section—forget about skiing until you can. Pursue a program of remedial exercises, preferably under competent direction. Start with easy exercises for a few minutes every day, then work up to longer sessions of more difficult exercises. Obviously, if you can't perform one or more of the basic test exercises at all, you can't learn by doing them!*

Before going skiing this season, make sure your weight is within five pounds of the normal weight for your height, and be able to pass the tests in the "Are you fit for skiing?" section without feeling stiff or sore the next day. If you can make only one or two knee-

*The best guide is *Basic Exercises*, written and distributed at cost by Bonnie Prudden (Hirschland); for your copy, send \$2.00 to the Institute for Physical Fitness, Inc., 5 Hillside Ave., White Plains, N.Y.—Ed.

bends, work up to twenty-five by daily practice; if you can't make a single kneebend, grasp a table-edge while practicing until you can perform this exercise without support. If you can't do a single pushup, learn by letting yourself down slowly to the floor from a pushup position; soon your muscles will be strong enough to raise your body up again. Test (4) is particularly difficult for women who wear high heels exclusively, while competitive skiers and those who have skied from childhood can often perform this exercise with their toes six inches from the wall. Practice by bending the knees forward as far as they will go, while keeping the heels on the floor. Walk up stairs on your toes, your heels hanging down over the edge of the treads; while sitting, flex your feet repeatedly upward.

Walter Prager: "The exercises prescribed by Dr. Kraus should be performed religiously by all skiers—not only in order to avoid accidents, but in order to derive more enjoyment from skiing. There is no 'easy way' to physical fitness."

Formal exercises train the body much more rapidly and efficiently than sports or games, although these too are valuable. Other exercises useful in developing muscles used specifically in skiing are:

Stand with feet together, knees bent; shift the knees as far as you can from right to left, "edging" the feet. Repeat ten times, then relax.

Run, preferably cross-country and up and down stairs.

"Duck-walk" in a squatting position, with thighs parallel.

Stand with feet apart; keeping your knees straight, touch alternately the right toe with the left hand and the left toe with the right hand. Strength-building exercises must be performed by turns with stretching exercises like this one, which lengthens and relaxes the back and hamstring muscles.

Run in place, with knees lifted high. Begin with four sets of eight and add two sets of eight each week.

Stand on the balls of the feet on a fairly thick book; lower heels to the floor and raise them again as high as possible. Repeat ten times daily; when it becomes easy, use a thicker book or add a book.

Like almost any other fruitful learning process, muscular training is uncomfortable. Unless you are a natural athlete who enjoys putting his body to the test, it requires a certain amount of

ROSSIGNOL PRESENTS



Four outstanding models:



1. ALLAIS PLASTIC \$79.50
2. OLYMPIQUE \$69.50
3. SLALOM \$69.50
4. ALLAIS RUADE \$59.50



● All models equipped with plastic soles, plastic top edges, offset Solomon Super Competition steel edges. Selected laminated hickory. See our new Allais model (pictured above) finished in lustrous black plastic with red top plastic edges!

No other ski gained in popularity so rapidly among competitors and skiers, as did Rossignol's last season. You will now find Rossignol skis displayed in all leading shops throughout the U.S. and Canada. Watch for the Gold medals that will be won on Rossignol skis during the 1956 Olympics!

Improve your skiing, gain more confidence and make skiing more pleasure by using Rossignol. Ask your authorized dealer about the above models!

Exclusive distributors in the U.S. & Canada. Write for free Catalogue.

VETERAN'S SPORT SHOP

542-544 ASYLUM STREET

HARTFORD 3, CONNECTICUT



what does
a skier wear under her pants?

...action-free

Kumfortites®

Looking for the *perfect foundation* for ski wear? Well here it is! Kumfortites are made of 65% virgin wool and 35% nylon—a combination that assures cozy warmth, extra wear. Kumfortites are *knit-to-fit snugly* from waist to instep without binding—give without bagging. The legs are seamed like fine, full-fashioned hosiery. In fact, Kumfortites are just wonderful for all cold-weather outdoor wear. In popular Suntan and Fireman Red. Sizes 6 to 20. About \$5.95. At all better Sporting Goods and Department Stores. Minneapolis Knitting Works, Inc., Utica, New York.



determination and patience. Yet your feeling of relaxation and well-being after each session will alone more than reward your effort. Keep up the exercises religiously during the ski season, particularly if you ski only on weekends. Don't start out cold on the first run of the day. Climb for ten minutes after getting off the lift; warm up first. Warmed-up muscles are approximately twenty per cent more flexible and elastic.

Two months of physical conditioning will do wonders for your skiing. Just think—instead of stiffening up when the going gets rough, you'll relax on ice and bumps! Your resiliency will give you confidence that falling holds no dangers for you. Your reserve strength will allow you to attain the fine edge of balance that identifies the expert. And even if you *should* sprain a muscle, chances are that you'll recover in half the time.

Skiers who have suffered a muscle or bone injury in the past have a special problem. It is not enough that the in-

Dave and Andrea Mead Lawrence:

"AGREE GENERAL PURPOSES EXERCISES EXCELLENT. FEEL INSUFFICIENT EMPHASIS ON STOMACH MUSCLES. FEEL STRONGLY NOTABLE LACK OF EXERCISES DEVELOPING QUOTE *DETENTE* UNQUOTE RE MORE RAPID REFLEX ACTION. COMPETITORS MENTAL REACTION USUALLY FAST ENOUGH BUT BODY COULD AVOID LOSS OF CONTROL BY MORE SPEEDILY OBEYING ORDERS FROM MIND."

jured limb or joint be sufficiently strong for ordinary purposes; to be good enough to ski on, it must be at least as strong and flexible as it was before. Injuries are quite likely to recur in the same extremity unless precautions are taken. If you should sprain your left ankle, play safe by exercising that joint till it is stronger than your right ankle. If you must ski on the ankle before it is fully recovered, support it with adequate strapping or an ace bandage on the outside of your ski sock.

Competitive skiers must, of course, be in the pink of physical condition. The requirements of the "Are you fit for racing?" tests represent the bare minimum. For safety's sake, parents and coaches should urge young racers to train to the point where they can pass these tests with ease. A top competitor in the world class should, for example, be able to make twenty to thirty one-legged kneebends without tiring. How many can you do?

For those who want the best

AMERICA'S MOST SPECIALIZED SKI SHOP NOW FEATURING CERTIFIED
FACTORY INSTALLATION OF THE WORLD'S FOREMOST SKI BINDING

Last year medical groups rated the Earl Miller release binding with twenty-nine positive angles of release as the safest and best ski binding ever produced. Miller Ski Company has appointed Provo Ski Shop as the first factory certified dealer in the United States.

Every binding job checked personally by
Earl Miller.



\$100 if you
fracture a leg on this binding mounted by us.

Properly mounted and adjusted this binding makes fracturing a leg virtually impossible in leverage-type falls. That is why this amazing offer is possible—statistics from last winter proved the binding to be unquestionably the safest ski binding ever produced. "Locked" position of boot on ski makes skiing easier for everyone with better balance at all times under all conditions. Already used and recommended by over 100 of America's top instructors and racers.

Although Provo Ski Shop features Miller bindings with Head skis and the Tyrol "Miller World Racer" ski boot made especially for the Miller binding, we also carry all leading lines of equipment including Kneissl, Kastle, Rossignol, Attenhofer, Cornuda, Henke, Stralz, Haderer, Sun Valley, Slalom, Benedikter, Irving, Bogner, A and T, and all other lines of boots, skis, equipment and clothing. WE CAN FURNISH ALL EQUIPMENT AND PREPAY ALL SHIPPING COSTS. Order all your equipment along with your factory binding job. Let our four certified ski instructors fit you properly. We like the tough ones.

Located one hour from Alta in the center of the big three—Alta, Aspen, Sun Valley. Visit us this winter. Write us for your needs.

Earl Miller bindings \$14.95. Factory approved job with \$100. guarantee \$5.00

PROVO SKI SHOP

32 East Fifth North

Ph. Franklin 3-5960

PROVO, UTAH

New Germania Lift means
many more skiers at Alta

WE RECOMMEND
EARLY RESERVATIONS AT
PERUVIAN LODGE

LODGE AND LIFT OPEN
NOVEMBER 20 TO APRIL 30

Write for folder to Alta, Utah

At **ALTA**

it's

RUSTLER

Lodge

SEASON NOVEMBER 19
TO MAY 1

Alta, via Sandy, Utah. Phone: Alta 5

THIS YEAR
SKI UTAH!

There's a special magic in your ski visit to Utah. The mountain runs are high and fast... the snow light and powdery. And good accommodations are yours at surprisingly low cost. In Utah you ski from October to June with top snow conditions and some of the best all-around skiing facilities in the West.

Write for complete information on Utah's 16 major ski areas. Fully developed, with 31 chair lifts and rope tows. Good accommodations at ski sites or nearby towns. All ski centers within an hour's drive of a main Utah highway.

FOR FREE BOOKLET WRITE TO...
Utah Tourist & Publicity Council
Department 210
State Capitol Building
Salt Lake City, Utah

Send me "Where to Ski in Utah".

NAME.....

ADDRESS.....

CITY.....STATE.....

HANNES SCHNEIDER

Died April 26, 1955



"There has been intense rivalry in skiing between the various schools and ski leaders of Scandinavia, France, Italy, Switzerland and Austria. But I never heard of anyone saying an unkind word about Hannes Schneider, or contesting the statement that he is 'the father of modern skiing'"—*Lowell Thomas broadcast, April 27, 1955*

by ALICE KIAER

ALL OF US who loved Hannes Schneider shared some of the happiest and best days of our lives with him, and we feel that no one will ever fill his place. He was my friend for twenty-five years.

In the winter of 1930 I went to St. Anton for the first time with my mountain-climbing companion Otto Furrer, hoping to learn how to ski from him. When I first saw a tall, graceful, gypsy-faced man with curly black hair directing the classes on the ski slopes, I had never heard of Hannes Schneider or his famous ski school. It was not until the following summer of 1930, when Hannes took me hunting, that we spent many weeks together.

Hannes was a mighty hunter. With him and his *Jäger* comrades I made trips to the Konstanza Hütte under the shadow of the Patteriol. And it was during those long dawn-to-dusk days—climbing around the peaks of the Trostberg after chamois, or wandering through the Alpenrosen of the Maroital—that he taught me how much more beautiful mountains can be when there is no set path to follow and there are endless hours to spill. The mountains were so big, and from their peaks we could look into Germany, Switzerland and Italy. In the evenings at the Hütte over speck and cheese and *slibovitz*, Hannes and the others would tell stories of World War I and after—of fighting, and hunger and smugglers.

Hunting is a fine way to begin a friendship. There is plenty of leisure, very few companions, and all of them dedicated to the same way of life. Hannes always said he loved the hunting days more than any others, and I am sure it was true. He was an excellent shot, and those of us who did not shoot as well thought he was extremely lucky. It was a saga of the Alberg how once in the Fluntal back of the Kaltenberg he missed a stag at 200 meters, then again at 300—and then shot the stag through the heart at 400 meters, theoretically an impossible shot with one of our old *Bockbüchsen*. It was typical of Hannes, as one whom the gods loved, to achieve the impossible. Twenty-five years later he had the same passion for hunting, and still went to St. Anton every autumn for the stags.

Hannes was a natural leader. Everyone felt his personality and gravitated toward him, sought his advice and

wanted to follow where he led. At one of the many spring trips before the war to the glaciers of the Otztäler we arrived at the Hochspitz, where were a couple whom Hannes had just rescued from an avalanche. The wife told me, "When the avalanche carried me down the slope I was paralyzed with fear. It was only Hannes' commanding voice that somehow gave me absolute faith and the will to struggle, and I was saved."

Most of the racers at the different big events always came to Hannes for advice. At an early A-K at Mürren Hannes brought quite a string of racers from the Ski Club Arlberg and had high hopes for his boys. The famous race course was particularly difficult and icy, as befitted a pre-war A-K, and one Arlberger after another knocked himself out of the race. If I remember rightly, only one, Otto Lang, crossed the finish line. Racer after racer, expecting Hannes to blast him for his poor showing, almost crawled to the little ridge where he was sitting. To each he placidly said, "Never mind, Bürschli, another time you will do better. Otto got through because he skied exactly as though he had a class behind him." Not a reproach.

It was a grimmer world at the time of the A-K race at St. Anton in 1938, when the Nazis took over Austria. That same night Hannes was arrested by the Nazis and imprisoned in Landeck.

I used to drive down to Landeck from St. Anton and bribe the jailer to let me visit Hannes, more to have him comfort me than anything else. Hannes had a noble calm through those terrible days. He told me that most of his fellow prisoners were remarkable men—professors, judges, scientists—and every evening the jailer would let them out of their cells, and one or another of them would give a lecture. I asked Hannes if he had spoken, and he said yes; he had told about his trip to Japan to teach the Japanese to ski.

Hannes asked me to go to Innsbruck to see Hitler's triumphal entry, after which I hurried back to Landeck to describe this frightening event to Hannes. It was a shock to find that he was gone. The jailer gave me a piece of paper. On it was written: "I think Garmisch first—then probably Buchenwald."

This was a bleak moment. Hannes had been such an uncompromising anti-Nazi, and so many Nazis were jealous of his enormous prestige and success that there was great danger his enemies would succeed in having him taken off

KASTINGER

***KASTINGER SKI BOOTS**, the choice of the Austrian Olympic Ski Team, are being offered this year by more shops than ever before. In the United States you will find them in these fine shops:

CALIFORNIA

Berkeley
Jim Davis
Beverly Hills
Kerr's
Big Bear Lake
Fred's Sporting Goods
Fresno
Mid-Valley Sports Center
Hollywood
Hollywood Sporting Goods
Los Angeles
Pat's Ski Shop
Van Degrijs's
Norden
Bill Klein Sport Shop
North Hollywood
Dick's Sporting Goods
Palo Alto
Fred H. Smith
Stanford Sport Shop
Spiro's, Inc.
Pasadena
Holiday House
Sportland
Sacramento
The Sports Store
San Francisco
Viking Sports Center
Soda Springs
Zorich Ski Shop

KASTINGER

Five double boot models
Twenty nine ninety five
to forty seven fifty

COLORADO

Denver
Denver Golf and Tennis Co.
Western Mountain Sports
Durango
L. Gerdenswartz Sporting Goods
Winter Park
Winter Park Ski Shop

CONNECTICUT

Hartford
Veteran's Sport Shop

IDAHO

Boise
Sib Kleffner Sports

MAINE

Bridgton
Pleasant Mtn. Ski Shop

MASSACHUSETTS

Boston
Ski Import
Cambridge
Tennis and Squash Shop
Pittsfield
Marsten's Ski Den

KASTINGER

Austria's largest exporter of ski boots

MICHIGAN

Bay City
Stover's
Detroit
Auto-Radio Sports
The J. L. Hudson Co.
The Ski Shop
Ferndale
Thomas Ski Shop
Traverse City
Trude Hardware

MINNESOTA

St. Paul
The Gokey Co.
Kennedy Bros. Arms Co.

MONTANA

Missoula
Missoula Mercantile Co.

NEVADA

Reno
Mt. Rose Sporting Goods

NEW HAMPSHIRE

Hanover
Art Bennett
Jackson
Jack Frost Shop
Mt. Sunapee
Sporthaus Ski Shop
New London
The Village Studio

NEW JERSEY

Englewood
Englewood Sport Shop
Scotch Plains
Bowcraft

NEW MEXICO

Santa Fe
Santa Fe Sporting Goods

KASTINGER

Fit from the start
No breaking in

NEW YORK

Buffalo
Edward J. Rose Sporting Goods
Cortland
Sanders Sport Shop
New York City
Saks Fifth Avenue
Norse House, Inc.
Rochester
Country Gentleman Corp.

OREGON

Portland
Meier and Frank Co.

PENNSYLVANIA

Philadelphia
Mitchell and Ness

SOUTH DAKOTA

Deadwood
Terry Peak Ski Shop

UTAH

Ogden
The Sports Shop
Salt Lake City
Jackie Wolfe Outdoor Sports
Zimik's

VERMONT

Burlington
Wood's Sporting Goods
Manchester
Southwicks

WASHINGTON

Seattle
Bill Lehrer's Sport Shop
Osborn and Ulland
Wanatchee
Wells and Wade

WISCONSIN

Milwaukee
Les Moise, Inc.

KASTINGER

Three hundred years of
bootmaking experience

Imported and Distributed exclusively by

EDWARD K. HAMPSHIRE COMPANY

JACKSON, NEW HAMPSHIRE

It's time now to plan to . . .

SKI in EUROPE in '56!

Expert advice can make all the difference . . . ask US . . . we have the experience and know-how!

Daily independent departures. Watch for early announcement of the 6th Annual John Jay Ski Club's 4-Country Tour including the Winter Olympic Games!

Ask us for details of the great savings possible on the Family Plan—new this year!

NOW 2 offices to serve you:

Clara Laughlin Travel Services

38 East 57th Street
New York 22, N. Y.
PLaza 9-7892

520 North Michigan Ave.
Chicago 11, Ill.
DEarborn 7-2207

- Italy . .
- Austria . .
- Switzerland . .
- France . .
- Germany . .



ALL*
Designed for Skiers by Skiers

The finest ski pants in America
featuring exclusive fabrics
designed for skiers.

Edelweiss Ski Wear
Tacoma, Washington



world's finest
racing ski

Imported and Distributed by

DARTMOUTH SKIS, INC.

Hanover, New Hampshire

to a concentration camp or killed. After pondering every possible action, it seemed to me the best I could do would be to contact a good German lawyer for him, preferably one from Garmisch who had done legal work for prominent Nazis. So with considerable difficulty I arranged for a certain lawyer to meet me secretly in Innsbruck and engaged his services for Hannes. It was probably because of the efforts of this lawyer that Hannes remained in the comparative safety of protective custody in Garmisch and was not sent into a concentration camp.

During the year that followed, many friends of Hannes used whatever influence they possessed to try to get him out of Germany to some safer country. It would be pointless now to relate some of the schemes, many of them fantastic, which we attempted. It was Benno Rybizka, formerly a ski teacher with Hannes, and at that time head of the ski school in North Conway, N. H., who persuaded Harvey Gibson to act.

Harvey Gibson, native son of North Conway, in true American-saga fashion had made his own way to the presidency of the Manufacturers Trust Company. He was imaginative, generous, full of pride in his native village and eager to develop it as a skiing center. The Manufacturers Trust had lent the former German government several million dollars which the Nazi banks were keen to keep. Mr. Gibson was in the position of practically being able to dictate Hannes' release.

Hannes often spoke of the strange shock of freedom—too unbelievable to be fully savored at the time, when, with not a cent in his pocket, he was put on a train in Garmisch, reunited with Ludwina, Herbert and Herta in Paris, and then the family sailed away together to begin a completely new life.

On February 11, 1939, they stepped off the small local train at North Conway to be met by Mr. and Mrs. Gibson, the village band, skiers with crossed ski poles, reporters, newsreel cameras, many old friends, cheers and tears.

Hannes could not speak a word of English, and practically no native of North Conway spoke German. But Harvey Gibson, with generous understanding for this family that had been so long separated from one another, arranged that they should have their own little house across the street from his own home and next to the home of the Catholic priest, Father Belfort. For the first time since the day of the Anschluss Ludwina Schneider could have doors

and windows open in a free, friendly land without fear that her son would be beaten up or her home defiled as had happened in St. Anton. Best of all, the family were all together under their own roof.

To quote from Mr. Clapp, Hannes' North Conway biographer: "But before this first day was over Hannes was overcome by disappointment and by utter despair, because that afternoon, he was taken to Cranmore Mountain and escorted over the ski terrain. To a skier so recently from the great Alps, Hannes was stunned by the incongruity of everything he saw. In Europe he had lived in a ski world of magnificent open slopes serviced by a few up-ski facilities. Here he found an up-ski with practically no ski slopes.

"Because all ski areas in the eastern United States are well below tree line, most of the ski runs in 1939 were narrow trails which gave the skiers dangerous, if exciting, descents through the trees. Hannes' immediate plan for Cranmore's development called for at least one slope similar to the pastures of his native St. Anton. All through that first summer he personally led a crew, some of them his Austrian boys, who had preceded him, and by fall they completed clearing a slope about three-quarters of a mile long and some 400 feet wide.

"The North Slope was a wonder in the early days of eastern skiing and Hannes' idea of open slopes soon set a pattern for other resorts. Hannes now offered American skiers the revolutionary treat of top-to-bottom open-slope skiing, and the public responded by flocking to North Conway.

"Every spring, before the snow disappeared, Hannes would wander through the woodlands of Cranmore studying the snow depths on the various facings of the mountain. He carefully checked places where the melting snow formed freshets and where the springs came up to make miniature seasonal streams. Then, picking an area which avoided these yearly problems, he would lay out another trail or slope.

"Perhaps Hannes' greatest contribution to skiing here was in the grooming and upkeep of the trails he built. He experimented with various grass mixtures until he found a healthy breed which grew until late fall. This was major factor in allowing skiers to use runs in as little as three inches of snow, a boon to any area where snow is not too generous.

"As we saw here, Hannes brought more than a ski technique to this coun-

SKI AT BANFF AND LAKE LOUISE

Go Canadian Pacific and choose from five famous peaks high in the Canadian Rockies

Here's the answer to a skier's dream. "The absolute best in Canadian skiing," is what the champions call this country. And you can reach it quickly and easily aboard luxurious Canadian Pacific trains. Look what awaits you:

MT. NORQUAY—Sensational 2-mile downhill course. Almost vertical drop of 2,800 feet. Grade up to 45 degrees! Chair lift. Foot-deep powder snow.

SUNSHINE VALLEY—Home of the famous snow-mobile, Sunshine Suzy. Ski tow.

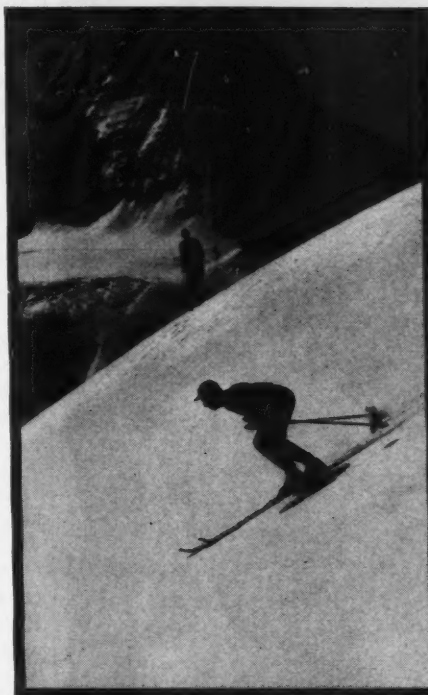
MT. TEMPLE—Slopes up to 40 degrees. Mile-wide runs. Near Lake Louise.

SKOKI—Offers the thrill of glacier skiing in from Mt. Temple.

MT. ASSINIBOINE—Matterhorn of the Canadian Rockies. Six great slopes.

Canadian Pacific

Write or wire
Canadian Pacific Railway
Windsor Station, Montreal 3, Qué.



SKI-KULI

**LOW COST 1000 FT
DIESEL SKILIFT FOR:**

- LODGES
- SKI CLUBS
- JUMPING HILLS
- BEGINNERS SLOPES
- WEEKDAY OPERATIONS



FULLY AUTOMATIC T-BAR MODEL, REQUIRES NO OPERATOR, \$2,900

WRITE TO: "SKIKULI"
OLD SANTA FE TRAIL, RTE. 3
SANTA FE, NEW MEXICO



try. He brought an entirely new concept of building a ski area. One visit to Cranmore shows anyone how much he did with so little a mountain."

Hannes never did anything by halves. His hatred of the Nazis, the fact that Austria no longer existed (except as Ostmark, a province of Germany), the terrible year of persecution his wife had endured in St. Anton, combined to make him, from the first day in the United States, literally start a new life with U. S. citizenship as its goal. Hannes told me that the strong personal friendship which rapidly developed between him and Harvey Gibson meant more to him than any other friendship in his life. North Conway took Hannes to its heart. In the sixteen years he lived there he became its leading citizen. Poor Ludwina, at last at peace but with a fatal illness hastened by her year under the Nazis, died and was buried in the little Catholic graveyard.

When America came into the war, Herbert Schneider was in the American army. He fought in Italy, and when the war ended was at the Garda See, and he was one of the first Americans to enter St. Anton. In North Conway Hannes rapidly learned English. For recreation he would go trout fishing with Harvey Gibson; he played golf and joined a salmon fishing club.

Harvey Gibson's pride and pleasure in North Conway grew greater as he saw the 400 pupils a day and the forty or more ski teachers on the slopes of little Cranmore Mountain. The ski school was a tremendous success. During the two winters that I was in North Conway, it was a delight to see Hannes again directing the hundreds of devoted teachers and pupils. A constant stream of old friends came to North Conway as if to a Mecca because Hannes was there.

Hannes was never jealous of the development and success of other ski resorts. He was a firm believer that the better resorts all helped one another. Last January, Cornelius Starr invited Hannes to fly to St. Anton as his guest for the opening of the new chair lift which Mr. Starr had financed and built. At the dinner of over 300 guests, which was attended by government officials and ski leaders from Austria, Germany, Switzerland and Italy, not even the Austrian chancellor received the ovation which was accorded to Hannes.

Every year Hannes turned down offers from other American ski resorts with the answers, "North Conway is my home, here is my job, and here I stay." However, he often accepted invitations

Bogner

SKI FASHIONS

available at many
fine ski shops

FOR NEAREST SHOP WRITE:

STEIN ERIKSEN
Norway House
New York City

HAGEMEISTER-LERT
110 Gilbert Ave.
Menlo Park, Calif.

In Stowe
stay at the
**GREEN
MOUNTAIN
INN
AND MOTEL**

and be sure to
visit the
WHIP

**Lederhosen from
Bavaria!**



FOR EVERYONE
IN YOUR FAMILY-
FOR CHRISTMAS!

Real grey cowhide
tanned and crafted
with age-old skill
into indestructible
walking shorts for
every age! Authentic
in every detail
with green leather
pipings 'n' facings.

FOR BOYS and
FOR GIRLS \$14.95*
FOR WOMEN 19.95
FOR MEN 24.95*
Give waist-size, height,
weight, in your order
*includes suspenders

ALP HORN Send for FREE brochure
328S Washington St., Wellesley Hills 82, Mass.



In Aspen
Millerest Lodge
'guest designed' moderate rates



Stein Eriksen SKIS

WOOD SKIS versus METAL SKIS?

The multigroove
running surface
makes this
the fastest
ski in the
world today . . .
as proved by
Stein Eriksen

\$85.00

Now...

STEIN ERIKSEN SKI WAXES

In all leading
ski-sport shops.
and...

**SALOMON Super
Competition
Edges . . . set 5.95**



Exclusive U.S. Agents

Anglo Scandinavian Company

438 STUART STREET, BOSTON, MASS.
121 - 2nd ST. SAN FRANCISCO, CALIF.

Distributed in: Oregon • Washington
Montana and Idaho by

O. U. WINTER SPORTS INC.
1123 - 2nd Avenue • Seattle • Wash.

to go on short trips to other resorts as technical adviser on how to lay out their trails. My husband and I used to spend pleasant evenings in North Conway with Hannes, playing bridge and speculating about our friends in Tirol. The winter the war ended and the French occupied St. Anton, we wondered if the French were shooting all our stag and chamois—as indeed they were.

After 1946 Hannes returned frequently to St. Anton, but always for short visits. His daughter Herta took over the St. Anton home, Sporthaus Hannes Schneider, and married Franz Fahrner of St. Anton. Hannes returned to St. Anton to enjoy the hunting, and once again in the autumns he would sit in the Post with Walter Schuler, one of the few of his old friends who was left. Back in North Conway Hannes had visitors summer and winter. Everyone who knew him always wanted to stop by.

The last time we were together, the night before his daughter and his son-in-law arrived from St. Anton to visit him, Hannes had dinner with us in New York. He was in wonderful form, full of plans for the future. He had had a most successful winter at the ski school. He spoke about how strong and well he felt, and how we would meet again this autumn in St. Anton, "auf der Jagd." Three days later he was dead.

For Hannes' funeral the flags of North Conway were at half mast, stores were closed with signs on the doors: "Because of the death of our great citizen we are not opening." The flowers, wreaths and floral offerings poured in from the entire world; the telegraph and post office had to have special helpers to handle all the messages that arrived. Chancellor Raab of Austria sent his Consul General from New York to lay the official Austrian wreath on Hannes' grave. Other governments including the Japanese sent wreaths, crossed skis made of flowers, cables. There were so many wreaths and floral offerings that the little Schneider house could not hold them all; they stood on the front porch and in the yard. Hannes' son, daughter, and son-in-law kept open house for two days, for a constant stream of mourners who came by car, train and plane.

A crowd of mourners followed the coffin. As the pall bearers, all of them friends, lowered the coffin to the grave, a great wind blew down from Mt. Washington and shook the pine trees that lined the beautiful graveyard. It was indeed a last salute from the mountains he loved.



Bogner

SKI FASHIONS

available at many
fine ski shops

FOR NEAREST SHOP WRITE:

STEIN ERIKSEN
Norway House
New York City

HAGEMEISTER-LERT
110 Gilbert Ave.
Menlo Park, Calif.

New lifts under construction in North America

Location	Type	Manufacturer	Length (in feet)	Vert. rise (in feet)	Capacity (skiers per hour)	Completion (estimated date)
White Pass Yakima, Wash.	double chair	Riblet	5200	1520	600	December
White Pass	Poma T-50	Pomalift	1950	—	—	November
Snoqualmie Pass Seattle, Wash.	Poma T-50	Pomalift	1000	300	1070	November
Timberline Mt. Hood, Ore.	double chair	Riblet	3300	600	900	October
Dodge Ridge Sonora Pass, Calif.	Poma T-50	Pomalift	2200	600	1000	November
Cisco Donner Summit, Calif.	Poma T-50	Pomalift	1450	—	—	November
Donner Ski Ranch Donner Summit, Calif.	double chair	United Tramway	2300	750	800	December
Heavenly Valley Bijou, Calif.	double chair	Heron	4000	1617	600	December
Mammoth Mountain Bishop, Calif.	double chair	United Tramway	3200	950	800	December
Blue Ridge Wrightwood, Calif.	double chair	area operator	—	—	—	—
Table Mountain Big Pines, Calif.	Poma T-100	Pomalift	1450	—	—	November
Albuquerque, N. M.	Skikuli T-bar	Ernest Blake	1000	300	150	November
Albuquerque, N. M.	Skikuli T-bar	Ernest Blake	1000	300	150	November
Brighton, Utah	double chair	Riblet	3600	725	900	November
Wolf Creek Pass Monte Vista, Colo.	Poma B-20	Pomalift	2500	700	330	November
Hidden Valley Gaylord, Mich.	T-bar	Constam	—	—	1000	—
Mont Tremblant, P.Q.	T-bar	Constam	2850	690	900	November
Sugarloaf Mountain Kingfield, Me.	T-bar	Constam	3800	890	450	December
Pleasant Mountain Bridgton, Me.	double chair	Constam	4250	1200	—	December
Cranmore Mountain North Conway, N. H.	double chair	Robins & White	2300	600	800	December
Cranmore Mountain	Poma B-20	Pomalift	1800	350	800	December
Okemo Mountain Ludlow, Vt.	Poma T-100	Pomalift	6207	1654	450	December
Okemo Mountain	Poma B-20	Pomalift	1500	250	800	December
Big Bromley Manchester Center, Vt.	Poma T-50	Pomalift	2190	400	900	December
Hogback Mountain Marlboro, Vt.	Poma T-100	Pomalift	1793	300	1000	December
Mount Snow West Dover, Vt.	double chair	American Cable-Link	3800	1000	1180	September
Snow Ridge Turin, N. Y.	T-bar	Victor E. Hall (designer)	2000	500	1000	December
Scotts Cobble North Elba, N. Y.	Poma B-20	Pomalift	1355	302	800	December
Laurel Mountain Ligonier, Pa.	T-bar & chair	Constam	2030	690	750	December

Late additions reported on opposite page ►

Record year

The past season was the biggest in U.S. ski history. Attendance set records at resorts across the country, in some cases doubling previous marks. While snowfall was not abnormal in most regions, temperatures remained fairly constant. Absence of severe thaws permitted the accumulation of good snow cover. From the Laurentians to Vancouver, and as far south as Ligonier, Pa. and the environs of Los Angeles, there was excellent skiing to be had throughout the season. Of the big resorts, only Sun Valley suffered during February from lack of snow; yet even on Baldy the snow was good, although thin.

A wave of optimism has swept over the ski world. Area operators courageous enough to put in improvements last year are now being congratulated on their foresight. At other resorts, a big chunk of last season's profits is going into improvements—not only new lifts, but lodges, buildings, restaurant facilities and trail improvements designed to provide more skiing on less snow. New areas are springing up like magic.

Lift construction is running ahead of last year's record. To twenty-nine lifts listed on the opposite page should be added the Colorado Transportation Company's two United Tramway lifts at Hidden Valley, Rocky Mountain National Park, and six other Pomalifts: at Fawn Ridge, Lake Placid, N.Y.; Intervale Slopes, Jackson, N.H.; Burke Mountain, Lyndonville, Vt.; T. V. Mountain, Missoula, Mont.; Grand Mesa, Grand Junction, Colo.; and Sierra Ski Ranch, U.S. 50, Calif. Other Pomas and light T-bars may yet go in before snow flies. Quite noticeable is the trend toward light, high-capacity lifts added by large areas to take care of holiday crowds and installed by new areas to earn money for future big lifts. Rope tows are being replaced economically by light T-bars, Pomas and the German Skikuli (short for *Skikurzlift*—short ski lift—with pun on "coolie"). The fact that lifts are being constructed in North America at the rate of over thirty a year is all the more striking when one considers that twenty years ago, when this publication was founded, only rope tows existed—in limited numbers. Not until 1936 was the first chair lift built, at Sun Valley, Ida.

How many lifts (excluding rope tows) are there on this continent? Last year a student at the Harvard Business School determined to make a complete survey as the basis for a research paper on the ski resort industry. After several months' work he arrived at a total of some twenty lifts. Informed by SKI editors that at least this number could be claimed by California alone, he quickly dropped the subject and wrote about something else. The actual total is in the neighborhood of 150. If new construction continues at the present rate, this total will be doubled within five years.

In forthcoming issues SKI will provide complete reports on new developments, lifts and related improvements—not only the projects listed on the opposite page, but those still in the planning stage, such as the fabulous Mt. Shasta development in the Northwest and the Wildcat development in the East.

Bromley News

Yes, there's big news at Big Bromley . . . First, a new 2,190-ft. Pomalift has been installed on the East Meadow, making a total of 6 lifts now serving the Bromley slopes. This gives a second way to the mountain top from the base station, as well as giving lift service for the big East Meadow slope for novices and intermediates . . . The Wild Boar base station has been enlarged, doubling the eating facilities and ski shop and rental services . . . In the Chantecleer a spectacular lounge is now available for the skier's comfort . . . Outside, two big new parking areas have been added . . . BROMLEY HAS ALWAYS BELIEVED IN IMPROVEMENTS which give the skier the best in service.

Located on Route 11, 6 miles East of Manchester, Vermont, Bromley is easily reached. IN THE BROMLEY REGION YOU WILL FIND A WIDE CHOICE OF COMFORTABLE, FRIENDLY SKI LODGES (Please turn to page 84 of this issue and consult the Where-To-Stay Directory) or write Bromley for skiers guide.

WITH THE WEEKLY LIFT COST ONLY \$26.00, BROMLEY IS THE PERFECT FAMILY SKI VACATION SPOT. The weekend Nursery has been enlarged, and the daily Kiddies' Ski School enables Mom and Dad to ski wherever they wish on the mountain.

Whether you're a beginner or an expert, you will find the best in skiing at Bromley, and the ultimate in ski lodge comfort.

For Bromley folder, write Box 226X, Manchester Ctr., Vt.

READER SERVICE DEPARTMENT

Free information and literature for SKI readers: Where can I find good skiing near my home? Can I afford a trip to Europe or the West this season? Where can I buy the latest fashions or skiwear for the children? If you have such questions, SKI will provide the answers by making it possible for you to receive free literature from the very organizations who are most anxious to inform you. Please allow from two to six weeks for literature to arrive. If you need information not offered in the listings below, write to our new Reader Service Department; you will receive a prompt, courteous and helpful reply.

SKI AREAS • FACILITIES • LODGING • TRAVEL

O1 European resorts: the best places to ski in Switzerland, Austria, Italy and France.

O2 European travel and accommodations, tours and itineraries: how to plan your trip to fit your budget.

O3 Airlines to Europe: exact destinations, schedules, fares, special off-season rates.

O4 Skiing in Chile: Farellones, Portillo, La Parva etc. and how to get there via Panagra.

O5 New Zealand: summer skiing "down under" at Ruapehu and Queenstown, in truly Alpine terrain.

W1 Alberta in western Canada: vacations at Banff, ski-mountaineering in the famed Canadian Rockies.

W2 The Northwest: skiing summer and winter at Mt. Hood, information on many other Oregon and Washington ski areas.

W3 California, the "snowshine" state with more lifts than any other state in the union: information on ski areas near Los Angeles

and San Francisco, in the High Sierra around Lake Tahoe and Donner Pass.

W4 Nevada: skitime is playtime at Reno, with its own big area and easy access to California resorts.

W5 Idaho: you'll be pleasantly surprised to discover you can afford a January learn-to-ski week at Sun Valley.

W6 Utah: deep powder early and late at Alta and other resorts in the vicinity of Salt Lake City.

W7 Wyoming: take a trip to the Tetons, most majestic mountains of the West.

W8 Colorado: Aspen, Winter Park, Arapahoe and other areas famed for powder and healthy climate in the most ski-developed Rocky Mountain state.

W9 Midwest ski areas: where to go for a week or a weekend in Michigan and Wisconsin.

E1 Quebec, including the famed Laurentians, in eastern Canada: most concentrated resort

area in North America, where you can enjoy excellent food and atmosphere, attend CSIA ski schools and ski to your heart's content.

E2 Maine, where new developments are springing up, is a short trip from Boston.

E3 Vermont: Stowe and Mad River Glen in the north, Bromley, Mt. Snow, Hogback, Okemo Mt., Pico and many other areas in the south, are all good reasons for visiting the Green Mountain State.

E4 New Hampshire: the Eastern Slopes region, Franconia, Sunapee and other popular areas in the state with the White Mountains, highest in the Northeast.

E5 Massachusetts: where to ski in the Berkshires, an easy three hours' drive from New York City.

E6 New York and Pennsylvania: Lake Placid, Speculator, Old Forge, Bellayre, Whiteface and other fine spots from the Adirondacks to the Catskills and as far south as Ligonier, Pa.

EQUIPMENT • CLOTHING • ACCESSORIES • SERVICES

M1 Dartmouth Skis, Inc. offers you the largest illustrated catalog in the trade—28 pages, covering all types of equipment.

M2 Anderson & Thompson, largest distributors in the West, offer their catalog of equipment and apparel, including a section on the care of your ski equipment.

M3 Booklet provided by the Head Ski Co., describing the structure and performance of standard and master Head skis.

M4 Four-page brochure on Sandler boots from kiddies' sizes to the finest imported racing model.

M5 The Northland Ski Company offers a booklet on "How to Ski."

M6 Get the facts on the new M-66 heel binding from E. Mercier's brochure.

M7 All about the new line of Tyrol ski and after-ski boots in a pocket-size illustrated pamphlet.

M8 Leaflet from B. H. Weiss Co. describes "Ankloons," the pump-up anklets.

M9 The makers of Bass boots offer an illustrated folder on their ski and after-ski models.

M10 The Holley Ski and Plastics Co., in an informative brochure, explains the principle of glass-powered skis.

M11 Circulars illustrate design features of Goodman Skiercraft's "Skimatic" and "Jet" toe and heel release-binding elements.

M12 Leaflet and exhaustive text explain principles of non-wood ski design, factors

such as twist resistance and damping, and the advantages of Attenhofer-Metallic skis.

M13 Kneissl, Strolz and other top brands of skis and boots are featured in Saska Ski Equipment Co. leaflets.

M14 Leaflet explaining how to put a new bottom on an old ski, a faster bottom on a new ski, with Tey Tape.

M15 The "Stowe Safety" binding with an entirely new release principle, is illustrated and described in this leaflet.

M16 Art Bennett offers his catalog of quality equipment, including hard-to-find cross-country and jumping items.

M17 Brochure explains how to mount U.S. Star bindings with longthongs or heel spring for ideal safety factor.

M18 Liverpool Sports Center provides a 15-page booklet listing equipment and clothing in all price ranges.

M19 Porath & Magneheim will have ready soon leaflets on Strasser boots and other outstanding new equipment items.

M20 Illustrated Veteran's Sport Shop catalog features Rossignol skis.

M21 Four-page brochure by Dale Boison Co. lists static and dynamic properties of the "Dynaglas" resin-bonded glass ski.

M22 Herbert G. Schwarz offers illustrated circular on Eckel, Ideal, Noris, Rosskopf, Humanic lines in equipment and clothing.

M23 Barrecrafters' illustrated circulars will help you select the ski racks and boot trees you want.

C1 From caps to boots, Beconta Inc. describes a great variety of sportswear and accessories in the new 1955-56 catalog.

C2 Carroll Reed offers a mail shopping service with his catalog of skiwear, equipment and children's items.

C3 Equipment and fashions popular at Stowe, Vt. are described in the Ski 'n Sport Shop brochure.

C4 Banner Bros.' Pennant Ski Wear—pants and parkas for men, women and children—are featured in this brochure.

C5 How Mar Sand ski trousers are economically tailored to fit—out of Mar Sand all-wool fabrics, or fabrics supplied by you.

C6 Winsted Hosiery Co. offers 28-page illustrated catalog on fine sweaters and Winsted red, light wool ski underwear.

C7 Ski fashion catalog by Irving of Montreal, outfitter for the Canadian national team.

C8 Authentic lederhosen for all the family are shown in Alp Horn's brochure.

C9 Pete Lane's new catalog announces some of the fashions that will set the style at Sun Valley this season.

C10 Alex Taylor's of New York City offers a brochure on men's, women's and children's skiwear.

X1 How to order ski club patches and other embroidered emblems and novelties available from Hartman, Inc.

X2 Leaflet on the Spanish wine skin beverage container imported by Toro, an item for party fun and practical use.

C3 All about the Bongo Board, the perfect pre-season conditioner.

C4 Brochure advises on proper type of snowshoes for various terrain, describes Vermont Tubbs snowshoes and new "Kon-Trol" binding.

F1 Information is provided on free films available to ski clubs and other groups—films featuring both American and European ski areas.

F2 Where and how to rent quality films, at nominal and reasonable fees, on various skiing subjects.

F3 Literature on personal-appearance shows by the nation's top skimoviemakers.

F4 Ski posters for decoration, available only to ski clubs, shops and lodges (give name of club or business with address on order blank).

F5 List of technical literature on competition rules, patrol work and other aspects of organized skiing.

F6 How to buy ski accident insurance by mail from the American Progressive Health Insurance Co. of New York.

TEAR OR CUT OUT THIS ORDER BLANK AND MAIL IT TO:

Reader Service Department • SKI • Hanover, N. H.

Please send

free literature

per code numbers

circled at right

to:

NAME

ADDRESS

CITY

ZONE STATE

O1	O2	O3	O4	O5	W1	W2	W3
W4	W5	W6	W7	W8	W9	E1	E2
E3	E4	E5	E6	M1	M2	M3	M4
M5	M6	M7	M8	M9	M10	M11	M12
M13	M14	M15	M16	M17	M18	M19	M20
M21	M22	M23	C1	C2	C3	C4	C5
C6	C7	C8	C9	C10	X1	X2	X3
X4	X5	F1	F2	F3	F4	F5	F6

Showdown at Yosemite

The National Ski Association convention at Yosemite, Calif. in May began in an atmosphere of sizzling issues, bitter rivalries and hostile camps. Surprisingly enough, much was accomplished that under more peaceful circumstances might have taken years to bring about, and the convention ended quietly in a truce between East and West.

The political battle had been set off by the December decision of President Albert E. Sigal of Atherton, Calif. and the board of directors to move the NSA office from Barre, Mass.—removing Roger Langley from the office of executive secretary—and combine it with the National Ski Patrol System office in Denver. While nobody objected to consolidation in principle, Eastern delegates and supporters from other parts of the country felt executive action in this case was unconstitutional and accused Sigal, in effect, of arbitrary and autocratic behavior. Sigal supporters in turn called the opposition rebels, accused them of inhibiting progress, and called for new

blood in the anemic NSA. The outcome:

► Al Sigal was reelected president of the NSA, the Eastern delegation abstaining.
► The NSPS was reintegrated into the NSA, its director made an ex-officio member of the NSA board of directors, and a combined office was established at 100 West 13th Ave., Denver 4, Colo. with provision for an executive secretary (as yet unchosen) to administer the affairs of both organizations.

► Roger Langley's contract as executive secretary was terminated, with provision made for a cash settlement; on his part Langley agreed to assist in the orderly transfer of property and records to Denver and in the training of new personnel.

In other actions the convention:

► Authorized the directors to provide improved coverage for NSA members' accident insurance policies and to provide a uniform, low-rate public liability policy for ski area operators.

► Required competitors in nationally sponsored events to carry accident insur-

ance with at least \$500 coverage, and to pay ten cents in addition to each regional and twenty-five cents in addition to each national entry fee to support the work of the International Competitions Committee.
► Changed the national championships to include the giant slalom run as a three-way combined.

Sigal's program

At the request of SKI editors, Sigal submitted the following

STATEMENT

The delegates at the annual convention of the National Ski Association at Yosemite, Calif. in May, 1955

(a) Approved the placing of the organization on an enlarged operating program with a full-time centralized office.

(b) Merged the interests and operations of the NSPS Committee with the National Ski Association, into the one parent organization.

(c) Placed finances and fund raising programs on realistic basis.

(d) Approved a national overall study and research of the NSA organization, to result in recommendations for further efficiency of its operations.

(e) Affirmed the acts of the board of directors during the preceding year.

The needs of skiing are large and manifold. They have and are increasing rapidly and in many directions. These include, in part, the needs and services for the individual skier in both the field of recreation and competition, the cooperation with the operators of ski areas, coordination and assistance of the governmental agencies with the skiers and where they ski, closer liaison with suppliers of all equipment, and maintenance of proper working arrangements with allied sports bodies at both national and international levels.

The convention indicated an awareness of the problems plus a determination to work together on a national basis to solve them.

The steps that are now being taken will not achieve overnight the objectives of the future, but they at least are the primary needed ones upon which to erect the framework of our future organization which must attain its growth in order to serve the needs of skiing.

Our organization is no longer able to be an operation conducted by a few enthusiasts. Its actions, its directions and its labors must be the result of many. Unless all segments of our organization join ranks and contribute their share we will fall short of our needed objectives.

It is my personal impression that skiers are determined to reach their objectives. In all ways that I can do so, I pledge my personal efforts and support.

Albert E. Sigal, President

The big races

The National Ski Association has awarded the following sanctions for 1956:

February 18-19, National Classic Combined Championships, Ishpeming, Mich.

March 2-4, National Junior Downhill, Slalom & Four-Way Combined Championships, Franconia, N.H.

March 3-4, National Jumping Championships, Westby, Wisc.

March 4, National Veterans' Giant Slalom Championships, Sugar Bowl, Calif.

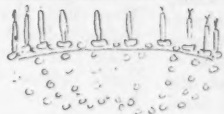
March 10-11, National Veterans' Downhill & Slalom Championships, Aspen, Colo.

March 16-18, Roch Cup, Aspen, Colo.

March 23-25, National NCAA Championships, Winter Park, Colo.

March 24-25, Harriman Cup, Sun Valley, Ida.

March 29-30, National Downhill, Slalom & Combined Giant Slalom Championships, Squaw Valley, Calif.



"I can't understand why Emmaline had to go skiing just before the debutante cotillion"

Squaw gets 1960 Olympics

Until recently Squaw Valley, Calif. has been known as just another western resort—a very nice one, to be sure. Located in a particularly lovely valley of the Sierra near Lake Tahoe, Squaw had a big Heron lift to serve long novice and intermediate slopes and trails, plus some fine expert terrain reached via a unique tandem-chair affair and a brand-new Poma. The Squaw Valley Lodge with its new swimming pool had become a hangout for New York and San Francisco cafe society, skiers and non-skiers alike. A few years ago Emile Allais' residence there as head of the ski school attracted both clientele and national attention. And Tyler Micoletau wrote a book, *The Story of Squaw Valley*, published by Barnes (still in print, incidentally).

Today Squaw is no longer just a western resort. Fleets of bulldozers are carving away at the valley; architects and engineers are scurrying about; building supplies are arriving for an ice arena, bob run, a big ski jump, parking areas, auxiliary buildings and lifts. All this is being financed largely by \$1 million appropriated by the California State Legislature. The reason: the 1960 Olympic Winter Games. And facilities are being built rapidly enough to accommodate this season's U.S. national alpine championships and the world bobsled championships in 1958.

The big pitch

How did a little place like Squaw ever get the games? The answer lies with area operator Alexander C. Cushing, his persuasive talents and his variously able, moneyed and influential friends. Alec Cushing's triumph at the International Olympic Committee meeting at Paris last June may be explained as a *tour de force* in public relations and diplomacy. Squaw's getting the U.S. bid in the first place over resort areas like Aspen-Colorado Springs, Colo. and Reno, Nev. remains a partial mystery.

After winning over Reno by one vote, Cushing went on to win over Innsbruck by two. Exuding confidence, he enlisted the support of international bobsledding, but-tonholed sports politicians in Europe and at the Pan American Games in Mexico City. George Weller, Rome bureau chief of the *Chicago Daily News* whom Cushing put on the "Olympics or bust" payroll, made a goodwill tour among South and Central American IOC delegates. Then with Dick Tevis, San Francisco advertising executive, they put together the most elaborate presentation in the history of IOC press-agentry.

After softening up the opposition with a barrage of literature, Cushing and Weller arrived in Paris armed to the teeth. Surprise weapons included Marshall Haseltine, experienced international bargainer with a fluent command of French, and a \$3,000, twelve-by-six-foot model of Squaw that was housed in a nearby building where delegates could view it and hear Cushing's pitch without distraction. The strongest opposition came when, in a closed-door hearing on Squaw's eligibility, a group of

Europeans led by Swiss delegate Albert Mayer argued that Squaw was not a city or other political entity as the Olympic rules demanded, but merely a commercial enterprise. Caught off guard, Cushing nevertheless supported Squaw's claim to political as well as economic existence, pointing out that the community is governed by a town council rather than a mayor. Whereupon Otto Mayer, chancellor of the IOC, reportedly silenced his brother by calling Cushing's answer a "brilliant exposition of political organization in the United States."

On the first ballot, the vote was Squaw Valley, 30; Innsbruck, 24; Garmisch, 5; St. Moritz, 3. While balloting was secret, it was assumed the votes for Squaw constituted the North and South American and Asian bloc primarily. On the second ballot Germany and Switzerland dropped their bids, and the vote for Squaw and Innsbruck was tied at 31:31; presumably, one European who had voted for Garmisch or St. Moritz had now come over to Cushing's side. On the third ballot another European defection gave Squaw Valley the games by a vote of 32:30. Evidently at least two Europeans enjoyed the prospect of a trip across the United States.

Alec Cushing's successful bid for the games was based on the following main arguments:

► Squaw Valley had more reliable snow conditions than Innsbruck, adequate housing within a radius of a few miles, and a promise of \$1 million from the California State Legislature with which to construct needed facilities.

► Transportation, board and lodging would be arranged for by Squaw at a cost of no more than \$500 per competitor.

► All events would be held within a few minutes' walking distance of each other.

► For the same reason that Europe claimed the summer games after Melbourne and that Detroit had dropped its bid, the winter games should be held outside of Europe after St. Moritz (1948), Oslo (1952) and Cortina (1956).

Sour grapes

The Austrian press took the IOC decision with an ill grace. Newspapers slapped the war-is-declared type on to front pages, and a blast of indignation was let loose. The Olympic had been bought, the stories said, by a bunch of self-seeking financiers, and poor little Austria didn't have a chance. Squaw Valley: who ever heard of it? One paper erroneously reported that Squaw had offered to pay \$500 per competitor for the games, and suggested other inducements had been made. In Switzerland, the press was divided. In France it was largely pro-Cushing, since France had nothing to lose and, besides, wasn't it Emile Allais who had made Squaw famous?

Most outspoken and longwinded of the Austrian papers was Innsbruck's own *Tiroler Zeitung*. Mingled with its yellow hash of derogation the paper printed juicy

quotes it had extracted from various Austrians who knew Squaw. Othmar Schneider: "Where are you supposed to run downhill?" Egon Schöpf: "Nice, but too short." Herbert Jochum: "A world-class downhill there would be a catastrophe. . . . All California was laughing at Squaw Valley's bid."

Wax race?

Back at Squaw, Cushing shrugged off all objections but one, and that one had him worried. "It is to be expected," he said, "that there will be a strong effort by certain Europeans to take the games away from us." While Squaw can claim—barely—the required vertical descent, the proposed downhill course may not come up to Olympic requirements. At the last FIS congress at Montreux, Switzerland, it was turned down. The upper third is steep, but the lower two-thirds are relatively flat; the Olympic downhill would necessarily become a wax race. It has been suggested, therefore, that the downhill be held elsewhere—perhaps at nearby Bijou, where by 1960 three chair lifts will service a precipitous downhill course with well over 3,000 feet vertical drop. Cushing will no doubt oppose such a move, but he may be forced to yield in order to keep the Olympics in the U.S.

COMPETITION:

Starr's circus

Since its inception in 1928, the Arlberg-Kandahar has come to be considered the unofficial "off-year" world championship event. Rotating among the Alpine countries, the A-K is held every non-FIS and non-Olympic year—that is, every two years. Yet when Austria's Walter Schuster won the A-K last March, the European press failed to dub him champ. The reason: his best competition was racing in America instead.

Like the A-K, the American International races at Stowe, Vt. are an off-year affair. Brainchild of Stowe and St. Anton ski angel Cornelius V. Starr, the internationals, because of top imported talent, have enjoyed higher prestige than the U.S. nationals, and must now be considered on a par with the A-K itself. In February Starr telegraphed personal invitations to Toni Spiss, Othmar Schneider, Anderl Molterer, Thea Hochleitner, Suzanne Thiollière, Zeno Colò, Guiliana Minuzzo-Chenal, Martin Julien, Madeleine Berthod and Adrien Duvillard—ten of the best racers in Europe—to participate at Stowe. Of these, only two declined: Minuzzo because she was pregnant, Colò because of his FIS disqualification. The others jumped at the opportunity—Molterer in spite of sacrificing his chance to be the first Austrian ever to win the A-K for the third time.

European ski officialdom was indignant. European ski officialdom had not been

consulted. The racers, it was claimed, were to be commercially exploited. "Starr's circus," reporters called the traveling performers. Without proper coaching and guidance, it was claimed, the racers would be corrupted. In spite of such dark predictions, the European boys and girls did all right for themselves, Molterer winning the combined at both internationals and Harriman Cup.

The future prestige of the A-K will depend greatly on how the Americans do in the forthcoming Olympics at Cortina. If they do well, it will in the years to come be impossible to hold even an unofficial world championship without American participation. And if Starr has his way, the internationals may well replace the Arlberg-Kandahar as the big off-year race.

The experts protest

Combined scores, let alone team scores, do not count in Olympic alpine competition. The emphasis is all on the individual victor in each event, with a consolation prize for high placers. During Olympic tryouts at Franconia, N.H. and Stowe, Vt. last season, everybody seemed to understand this except the U.S. Olympic Ski Games Committee.*

After four of six tryout races had been run, the committee gave notice that Olympic team members would be chosen according to the combined score of each competitor's best five out of six races, regardless of other considerations. Meanwhile the group of alpine technical advisors** appointed by the committee had been urging competitors to risk falling and go all-out for spectacular performances, rather than to try for good averages. The technical experts, all of them old hands at racing, had recommended that the statistical results "be subjected to qualifying interpretation, and consideration be given to brilliancy, future potential, winning ability and other subjective factors." If the object was to have winners in the Olympics, the advisors felt, winners and potential win-

ners should be picked for the team. The committee, on the other hand, maintained the statistical method was the only fair one, and that any other criteria would be open to reproach on the ground of favoritism. "They're leaving it [the choice] to heaven," one expert complained.

When team selections were announced the night of the sixth race, experts and racers alike violently protested the exclusion of Bill Beck, who had not only tied for first in the national downhill and placed in three other events, but had been top placer among U.S. men in the 1952 Olympics in Norway. Beck's good performances were canceled out by falls. Another case in point was young, erratic Bud Werner of Steamboat Springs, Colo. That very day Werner had made a spectacular win in the downhill at Stowe over a field that included not only other Olympic candidates but the cream of European talent. Had he won by only two seconds, instead of nearly five, he would have been left off the Olympic team.

Easy way out

Three weeks later the committee announced a compromise: one competitor and a general manager each were added to the men's alpine, women's alpine and cross-country squads. While nobody had yet figured out how to raise the \$6,000 needed to send these people abroad (about \$26,000 of the \$56,000 total budget has been raised to date), the racers were happy: Bill Beck was now on the team.

Later the Eastern convention voted resolutions demanding that the Olympic Selection Committee henceforth be composed of people with national competitive experience and that the U.S. Olympic Ski Games Committee adopt "selection rules that apply to skiing." Still the question remained: how should U.S. teams be chosen in the future? Should the system remain democratic, yet impersonal and ineffectual? Or should it become utterly efficient yet autocratic, like that of Austria, whose coach Fred Rösner does all the choosing.

The Olympic squads chosen thus far are as follows:

► Men's alpine: Bill Beck, Tom Corcoran, Brooks Dodge, Marvin Melville, Ralph Miller, Dick Mitchell, Marvin Moriarty,

Les Streeter, Bud Werner; alternate, Ken Lloyd.

► Women's alpine: Andrea Mead Lawrence, Dorothy Modenese, Penny Pitou, Katy Rodolph, Betsy Snite, Skeeter Werner; alternate, Jannette Burr Bray.

► Jumping: Art Devlin, Rudy Maki, Bill Olson, Dick Rahoi, Roy Sherwood, Ragner Ulland; alternates, Clarence Hill, Len Johnson.

The cross-country and classic combined teams will be chosen at special tryouts during the month of December.

SPEED RECORD:

Goggles and T-shirt

When the news came over the radio that Ralph Miller had skied 109.04 miles per hour on August 26, SKI editors phoned him in Portillo, Chile, to get the story straight from the horse's mouth. What did it feel like? "Pretty fast." What were you wearing? "Oh, just goggles and a T-shirt."

You'd think anyone out to break Zeno Colò's unofficial 1947 record of ninety-nine miles per hour would be wearing a suit of armor and weighted skis, but Ralph was using his 7'3" Northlands with the new Nelson one-piece hidden edge. American boys had been schussing the sidestepped, forty-five-degree half-mile for a week or so. He and Bud Werner, Ron Funk, Marvin Melville and Chiharu Igaya had been hitting about 100 across the fifty-meter timed stretch. But Ralph was the only one to try it on the last day, when the snow was dry, packed powder, and Emile Allais and a Chilean assistant timed him at well over 100. How accurate that was, with stop watches measuring an interval of approximately one second, is a question: over fifty meters, one-tenth second equals around ten miles an hour.

We asked his mother how she felt about it. "Ralph trained up to it, I guess," she said.

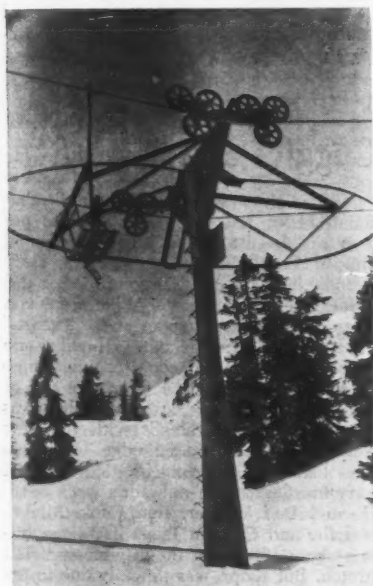
As we go to press Ralph is on his way back via the East Coast to Camp Carson, Colo. for some more of that training-rock-climbing and rugged cross-country running. If any member of the American team is in shape for the coming Olympics, Ralph Miller is.

*USOSGC members present at the tryouts: John Clair, chairman; Ed Eaton, Roger Langley, Robert Schenck, Maj. Alvin Riley, Graham Taylor.
**Chairman, George Macomber; Barne/ McLean, Dick Movitz, James Huidekoper, Nelson Bennett, Fred Flotho.



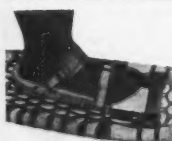
Bill Beck (right) edges Ralph Miller in twin run of North American slalom at Sugar Bowl, Calif. in blinding snowstorm

RIDE THESE NEW RIBLET CHAIR LIFTS



Mt. Majestic, Brighton, Utah
900 Pass. Hourly, 3360 ft. long
Timberline Lodge, Mt. Hood, Oregon
900 Pass. Hourly, 3500 ft. long
White Pass, Washington
600 Pass. Hourly, 5060 ft. long
Steven's Pass Lift #2, Washington
900 Pass. Hourly, 1500 ft. long

all are SMOOTH, SILENT, SAFE
THE PRODUCT OF
RIBLET TRAMWAY CO.
Box 7, Station "A"
Spokane 17, Washington, U.S.A.
Aerial Tramway Designers For 58 Years



WHAT'S THIS?

It's a new patented Snowshoe Binding.
Why is it advertised in SKI Magazine?

Because:

1. "Kon-Trol" is the best snowshoe binding yet developed.
2. It makes snowshoeing easy.
3. It is quickly attached to any snowshoe.
4. It is adjustable to any size foot.

AND

Ski Areas Have Maintenance Crews } WHO
Ski Lodges have guests } USE
Ski Shops have potential customers } SNOWSHOES!
Send for free folder—

New design snowshoes also illustrated
Vermont Tubbs Products, Inc., Wallingford, Vt.

NEWS

Report from Chile

by ROLAND PALMEDO, Correspondent

Chilean skiing has been growing at a rate probably somewhat greater than that in the United States, and in the winter just past, it received a special impetus, particularly in the competitive field. (The winter, of course, expanded from June to October.) This was largely because the greatest invasion yet of U. S. skiers, in part members of the Olympic squads, coincided with the biannual holding of the Kandahar of the Andes in Chile.

Upon my return to Chile after three years, two changes are particularly noticeable. The standard of skiing has improved greatly, both among the native competitors and the recreational group. This is no doubt largely due to the continued efforts of that really great skier, ski teacher and ski mountaineer, Emile Allais. At Portillo, he heads a first-rate ski school which appears to take as much pains with beginners as in training slalom competitors. It is no exaggeration to say that Emile's technique and style are a national characteristic of Chilean skiing.

The second change has been the increase in lift facilities. At Farellones, also near Santiago, the new chair lift up the cone of the Colorado, above the old T-bar, opens up ample open-slope area, and makes possible downhill runs of almost 3,000 feet.

About two and one-half miles away, an entirely new area, La Parva, has been started with the recent completion of a double chair lift having a rise of some 1,600 ft. This vast mountainside has for years been run by a few energetic skiers who went to the effort to reach and climb it, but not until the new enterprising project got underway, has there been any mechanical uplift. At present only a restaurant and a number of private chalets have been built, so that living facilities have to be found at nearby Farellones.

The first important competition with an international flavor was held at Portillo on Sunday, July 31. This was the "first category" slalom of the Santiago Ski Association. There were twenty-two entries in the men's event, representing twelve clubs or associations of three countries. From the U. S. were Tom Corcoran and Marvin Melville of our Olympic team, Ron Funk of the Sun Valley Ski Club, Jim Becket of the Williams Outing Club, Ed Janeway of the Middlebury Outing Club and Jim Burt of California. The women's event had five entries, including Sally Deaver of Eastern Slopes, an alternate on our Olympic squad.

Allais sets slalom

There were two parallel courses with a drop of about 500 feet, one set by Emile Allais, and the other by his collaborator Louis Comte. Both were on the tight side, with passages that tempted too much speed, and were well suited to screen out the runners with skill, judgment and endurance from the rest of the field.

Tom Corcoran had the best time in the first run, with a lead of 2.1 seconds over

Melville. Running the second course he appeared a little fagged, owing probably to not yet being acclimated to the 10,000-foot altitude. He fought to recover after coming out of a gate too low, but near the finish had a real time-consuming fall. Melville might have been a star pupil of course-setter Allais, to judge by the easy steadiness with which he ran both courses and won handily with a total of 1:43.4 vs. 1:50.9 for Corcoran. That perennial Chilean star, Arturo Hammersley, was only .2 seconds behind, in third place, with Sergio Navarrete of the home club .1 second slower. Jim Becket finished tenth, Jim Burt eleventh, and Ed Janeway fourteenth among the twenty-two starters. Very good!

Most of the recreational skiing at Portillo is done on a broad run curving down from the top of the "Plateau," which is reached by use of two chair lifts. These, according to a "skier's eye" estimate of this correspondent, have a vertical rise of 1,000 or 1,100 feet, although published figures claim somewhat more than this. Also, there is a small platter-pull for classes and less advanced skiers which is unique in that it runs up the hill and down again on the other side.

Portillo also has some good big slopes and touring runs, although many sectors of the surrounding country are blocked off by towering mountainsides of rock. As is usually the case in all resorts that have lifts, this ski terrain is little used, and then only when there is powder or spring snow. Of powder there was little this year in the north—and spring skiing is over by the time this issue goes on the newsstands.

Argentines absent

Of all South American ski races the annual fixture that enjoys the greatest prestige is the Kandahar of the Andes. This is a downhill-and-slalom combined event, run in alternate years in Chile and the Argentine, for a trophy given by Sir Arnold Lunn fourteen years ago. This year the Argentines did not show up for reasons unknown, but never before has there been as numerous an American representation. In the first event, the downhill, thirteen out of the twenty-two entries were from the U. S., the national champion Denver University team with their coach, Willy Schaeffler, having arrived just in time.

The courses were appropriate to the international prestige of the competitions. For the downhill, imagine a great white cone 1,000 feet high split vertically, one-half of it standing against a massive rocky crag that towered another 1,500 feet above the point, the whole set under a dome of luminous blue. At the top the grade was perhaps 35°, gradually curving out to 25°. On this slope Allais set a zig-zag course of eight legs, the lowest running into a schuss with perhaps a 200-foot drop. Then for another mile the route twisted down the deep, hillock-filled valley, and over the "Dam" for a last test of leg endurance.

Tom Carter of Denver University, the

first runner, swung down through the steep zig-zags without a quaver and took the schuss at high speed. There seemed little to choose between him and Corcoran, who surged down with his usual dash, and as it turned out, Carter nosed out Tom by a thin .3 second. Meanwhile, however, Chile's two leading hopes who had done so well the week before, Hammersley and Navarette, had come to grief at the very top of the course. Marvin Melville had a fall near the top from which he quickly recovered. Willy Schaeffler, coach of the Denver team, made one of the few no-fall runs of the day, finishing fifth after Jaime Errazuriz, fourth, and Marvin Melville, third.

The slalom was held the next day, Sunday, August 7. As only finishers in the downhill are eligible for the slalom, the field was cut down to fourteen. Emile Allais set a fast course with sixty-three gates on a steep and well-packed slope. Melville again put on a superb exhibition, with the two best runs of the day, although Henning Arstal, running out of competition, undercut him by .3 second. Sally Deaver foreran both runs, and her unofficial total of 140.5 seconds was better than any of the men except the first four: Melville, Corcoran, Carter, and Cress, in descending order.

Corcoran wins Kandahar

Tom Corcoran, with a second in both events, took the combined title, and thus will have his name on the Kandahar of the Andes trophy, a worthy addition to the names of the other Americans already on it—Jim Griffith and Barney McLean.

The following weekend the annual Copa de Oro (Gold Cup) four-event meet was run at Farellones and La Parva, and most of the competitors at Portillo moved to these adjoining resorts for it. Unfortunately, Billy Olsen of the U. S. Olympic team was not able to compete, having turned an ankle within a few hours of first putting on skis in Chile. La Parva is Chile's newest ski area, located about two and one-half miles beyond Farellones, with which it forms in effect one ski area—and actually one of the world's important ones. La Parva's double chair lift rises about 1,700 feet and opens up several smooth little valleys of easy to moderate grade. Above the top station are steeper snow-fields among the high mountain crags of the Andes, culminating in the peak of El Plomo (about 16,500 ft.), in one of whose glaciers not so long ago the mummy of an Inca woman was found by mountaineers. At the base station there is an attractive stone-and-glass shelter with a restaurant, as well as a number of private refugios.

It was here that the downhill element of the rugged four-event Copa de Oro was held. The course was a very appropriate one, though a little short, utilizing the contours of the terrain well, including a small cornice to provide a bump, an unusual feature on South American descents. The drop was about 1,500 feet. As in other parts of the ski world all is not always powder in Chile. This *descenso*, like the other events of the meet, was held on snow that was six weeks old, and in composition unbreakable crust, broken crust, breakable crust, dry granular snow,



SKI TRAIL FASHIONS

- Smart styling — free-action cut
- long-wearing, weather-resistant fabrics. They're all yours in Profile Ski Wear! See the Profile line at all fine stores.

his: Deluxe In-or-Out Ski Jacket, about \$12.95; Ski Pant, about \$8.95.

hers: In-or-Out Tyrolean Jacket, about \$11.95; Ski Pant, about \$10.95.

Look for the
Old Man of the
Mountain
on the tag.



Profile

CARTER & CHURCHILL CO., LEBANON, N. H.

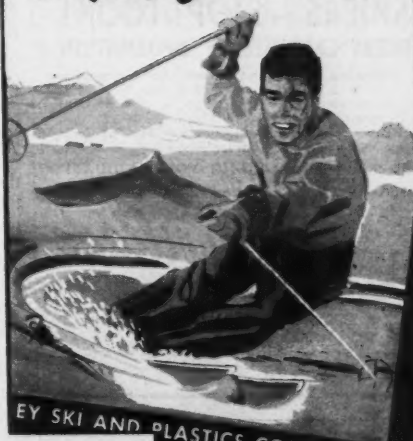
DESIGNED FOR SKIERS BY SKIERS

Helmut Pfister, famous Austrian skier and designer now acting as technical adviser to the Holley Ski Company says, "If you are looking for something better in skis consider these important features of the Holley Glass Powered Ski":

- **TURN EASILY** . . . glass fibers make the ski completely resistant to torsional twist.
- **TRACK WELL** . . . because of the multiple grooves and a slightly concave sole.
- **BITE** . . . because of the offset moulded edges.
- **RESILIENT** . . . because of glass power 'snap-back' created by the parallel glass fibers.
- **NO WARPAGE** . . . hermetically sealed against moisture.
- **FAST** . . . Speedite is absolutely the fastest sole available.

Holley Skis

GLASS POWERED



SKI INSTRUCTORS!!

Under Holley's new promotional plan you have an opportunity to start your own business. Write for particulars.



11955 E. Nine Mile
Van Dyke, Michigan

9 Mile Road
Michigan
Box A

Write for your free copy
of the informative brochure
illustrated above.

*Ski to your
feet's content*



*** NYWOOL ...** Wigwam's new super-yarn ... 85% wool with 15% Nylon reinforcement throughout. Extra wear in every pair!

Knit especially for skiers! Springy, absorbent ... they bring warmth and comfort to snowy slopes. Available in Nywool, all wool or Nylon yarns ... brilliant solid colors or combinations.

Hand Knit Hosiery Company
Sheboygan, Wis.
In Canada: Wigwam of
Canada, Ltd., Ottawa



100% worsted,
English rib.



100% wool,
genuine Ragg sock.

SKIERS — STOP! LOOK! SKIERS CAROUSEL OF INFORMATION

- 1) Information, travel arrangements, hotel accommodations in U.S.A., Canada and Europe Free of any service charge.
- 2) Designers of Winter Sports itineraries.
- 3) Limited excellent accommodations in heart of Cortina for Winter Olympics available now.

BE SURE—MAKE SKIING YOUR HOLIDAY!

Write for information—



120 SOUTH LASALLE
CHICAGO 3, ILLINOIS

RANDOLPH 6-9545



NEWS

and damp granular peppered with lava dust. This variety of surface furnished a problem to the runners that compensated for the shortness of the course.

John Cress, Tommie Carter and Dave Shaw of Denver University monopolized the first three places, with 100.7, 103.6, and 105.4 seconds respectively. Aliaga, the best Chilean, ran very well and captured fourth place with 112.3, followed by Jim Becket, Williams College sophomore, a second behind. Becket will surely be heard from in eastern intercollegiate skiing this winter. Henning Arstal of Denver was again disqualified for missing a control, and Phil Palmado's fast time was nullified for straddling a gate in a fall. The consistently excellent skiing of the Denver team down here is an encouraging indication of the depth of our Olympic material.

The jump was held on the thirty-meter hill at Farellones, and although jumping is a very little practiced sport in Chile, the conditioning of the hill and the organization were good. Total distance of two jumps only was counted, with no consideration of form. Cress and Carter had the top totals, with Aliaga in third place, Becket fourth, and Hammersley of Chile fifth. Shaw fell on his first jump, and therefore, according to the rules of the event, got no points on that jump.

Denver boys excel

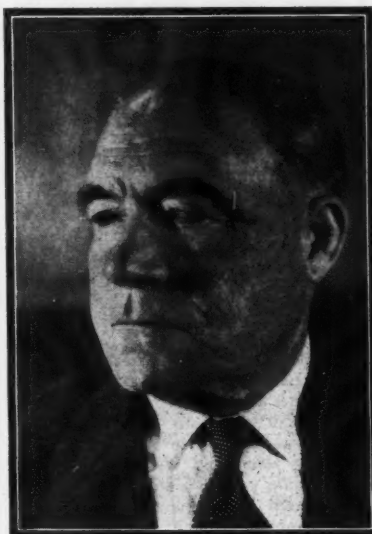
The slalom was held on the south slope of the cone of Colorado Mountain the following morning, August 15. A gale was blowing, and occasionally, unless one had one's skis firmly planted, there was danger of being blown away. Two courses were set, one of fifty gates by Willy Shaeffler, coach of the Denver invaders, and the other of fifty-five gates by Louis Comte, a French slalom star teaching here this winter. Both were a little long for a four-event meet held in two days, especially as almost an hour's journey on three lifts was necessary in order to reach the 10,000-foot-high start. Here Shaw, Carter and Cress again took the honors in that order, though Linneberg and Aliaga of Chile were not far behind.

The final event, the cross-country, was held the same afternoon, with only ten of the competitors surviving. It was a six-mile course over gently rolling terrain. Again Shaw, Cress and Carter showed their versatile heels to the rest of the field, the first-mentioned running the two circuits in 47:26. Winner of the Copa de Oro was John Cress, who received not only, to take home, a gold medal, but also a handsome plate donated by the Municipality of Las Condes. Carter and Shaw took the other medals, with Aliaga in fourth position and Becket in fifth.

It is too bad that this report cannot include some remarks about skiing in southern Chile, for anyone who comes to this country to ski misses a great deal if he fails to take the time and trouble to get to Llaima (where the slopes are on the sides of the active volcano of that name), Antillanca, or one of the other simple resorts in that beautiful region.

—ROLAND PALMEDO

For additional news of Chile, see late race results on page 24 and story of Ralph Miller's speed record on page 61.—Ed.



IN MEMORIAM:

Adolf Attenhofer

This year witnessed the death not only of Hannes Schneider on April 26, but of still another beloved veteran of the early days of the sport.

Adolf "Dölfi" Attenhofer died March 29 in Zürich, Switzerland at the age of 62. As a boy he had learned to ski from the English in Switzerland. After technical training in France and Belgium, he embarked on a manufacturing career and became one of the most famous skimakers in the world.

One of the first makers of laminated skis, Attenhofer manufactured the Splitkein on the Continent. He invented the first permanent base for skis: Temporit, a plastic applied on muslin strips. He introduced top protective edges on skis. For several years after World War II his wooden skis dominated downhill and slalom courses from Switzerland to California.

Non-wood skis

Toward the end of his life Attenhofer devoted his entire energy to the development of non-wood skis, particularly for recreational skiers. At the time of his death three models were in production, the first of which—known here as the Attenhofer Metallic and in France as the Aluflex—has been imported by Johnny Seesaw's, Peru, Vt. and has achieved some popularity in this country and wide acclaim in Europe. The second is a variation on the Gomme ski, produced under Gomme patents. The latest, the metal-and-plastic A-15, will be imported this season in limited quantities by Irving Goodman and distributed on the West Coast.

Attenhofer was also the inventor of the first practical downhill binding in Europe, and he later produced the Atto-Flex binding which is still popular there today. A good skier himself, he was Swiss national champion in 1917. In later years, like Hannes Schneider, he became an impassioned hunter.

BOOKS

Ski fiction for boys

Skimeister, by Clem Philbrook.* Macmillan, 164 pages, \$2.50. For boys aged 10-14.

The urge to "make the team" is one that is compelling to boys of every age. After being a successful prep school skier, Steve Butler takes this urge to Dartmouth along with all the best wishes of the home town folks and prepares to step into the role of "outstanding freshman skier." It takes only a few short months for him to learn the feeling of being a small frog in a very large puddle of champions. And he also learns that academic accomplishment still plays a significant part in college life when he misses his entire first year of competition through ineligibility. This is a rather encouraging thought in a time of flagrant favoritism for college athletes.

However, Mr. Philbrook, the author, endows his hero with enough intestinal fortitude to pull himself out of the academic doldrums and to break into the inner circle of the varsity team in his sophomore year. The author also provides the usual foils for the hero in the form of the studious, non-athletic roommate who proves to be a loyal friend, and the jealous upperclassman rival who does his best to thwart Steve's ambitions. However trite these characters may be to an adult reader, they are an integral part of a boy's story.

Authentic background

The book displays the author's familiarity with today's top-flight competitive skiing, especially as it applies to Dartmouth and the New England scene. But it will interest more than just the followers of the Big Green, for it could take place at any of our skiing colleges or schools, East or West. Written for boys ten to fourteen in age, perhaps the locale is less important than the characters, although both are well sketched. The vivid imaginations of boys this age quickly alter any conflicting details of location to fit the limits of their own experience.

It is also interesting to note the addition of some new ideas to the usual theme of a boy's book. Casual references to trips to nearby girls' colleges, buying beer at Tanzi's, and the winning of the cute Carnival queen might cause Frank Merriwell a bit of uneasiness. Perhaps such references are indicative of the earlier maturing of today's youth. Or do we date ourselves by fondly remembering the days when making the team, winning the crucial game, and the ultimate defeat of the campus bully were the *pièce de résistance* for our steadfast protagonist?

—ADDISON A. AUGUSTA

*Clem Philbrook, author of *Hickory Wings*, has been interested in skiing almost as long as he can remember. When he was nine years old he received his first pair of jumping skis. He skied competitively in prep school: Hebron Academy and Gould Academy, both in Maine. While in school he also competed on several of what were then considered to be the larger jumps, among them the old Nansen Ski Club hill at Berlin, N. H., and the jump at Rumford, Me. In his thirties, he still has this enthusiasm for the sport, and heads for the mountains at the drop of a snowflake. At present he is employed in Worcester, Mass., but for about seven years has been writing short stories in the juvenile field. As he has said, a novel for teenagers about skiing was just bound to emerge sooner or later.



Continental

For tops in authentic designs, unequalled appearance and the finest tailoring see Sun Valley Ski Tags at your better retailers. You'll find new fabrics, new styling, new color combinations — Look for the distinctive Sun Valley label — it is your guarantee of buying the finest.



Trailblazer




Holiday Magic

The finest
clothes ON SKI'S
CARRY THIS LABEL

Sun Valley
Authentic
SKI WEAR

SUN VALLEY MANUFACTURING CO.
19 Portland St., Boston 14, Mass.



for
Super Skiing...
use **FASKI-GREEN**

WORLD'S BEST WAX
FOR ALL TYPE SKIS
PERFECT FOR
PLASTIC
BOTTOMS

DISTRIBUTORS
DARTMOUTH SKIS • Hanover, New Hampshire
U.S. DISTRIBUTORS, Inc. • 3270 E. Foothill Blvd. • Pasadena 9, California
DISTRIBUTION LTD. • 91 Yonge Street • Toronto, Canada

Although booked in over seventy cities throughout the world dates are still available for your ski club.

STILL AVAILABLE FOR BOOKINGS

**WARREN
MILLER**

WITH HIS LATEST, FINEST AND FUNNIEST
TWO HOUR COLOR SKI MOVIE
"Invitation to Skiing"

VISIT:

aspen, sun valley, mt. baldy, boyne mt., mt. baker, bromley, dartmouth, reno, davis, zurs, zermatt, courchevel, and cortina d'amprezzo.

SKI WITH:

emile allais, stein eriksen, christian pravda, fred iselin, freidl pfeiffer, yves latreille, and the american olympic team including buddy werner, ralph miller, tom corcoran, kathy radolph, skeeter werner and many more.

FOR BOOKINGS, FURTHER INFORMATION AND AVAILABLE DATES
WRITE OR WIRE

Warren Miller Productions

17 QUAIL RIDGE ROAD
ROLLING HILLS, CALIFORNIA

**PLAY
SAFE**
this winter!

Starlock release
action saves
the legs!
Most wanted
Safety Ski
Bindings!



U.S. STAR
"Safety"
BINDINGS

At Dealers or
U.S. DISTRIBUTORS, INC.
Pasadena 8, California
JOHNNY SEESAW'S
Peru, Vermont

Wld. by U.S. Propellers, Inc., Pasadena 9, Calif.

FILMS

Hollywood goes 'Ski Crazy'

The biggest news in ski films this season is the full-length Hollywood feature "Ski Crazy," produced by Gordon MacLean of Tarzana, Calif. It appears probable that "Ski Crazy," although filmed on 16 mm., will be issued in 35 mm. form to regular movie theaters throughout the country.

"Ski Crazy" has established a number of firsts in the ski movie field. It is the first to be produced as a true theatrical motion picture, with all the modern techniques and organization that the term "motion picture" implies. The picture was planned, written, cast and produced with all of the skill and equipment now available in the motion picture industry. Uniquely, the feature was produced in Filmorama—wide-screen technique similar

quite an eccentric character himself. He is convinced that, merely by reading all the books and buying all the equipment, he can readily become an outstanding skier and thus gain the confidence of other skiers.

A subplot concerns the dogged pursuit of another hapless young skier, Jim McConkey, by Big John Ferraro, a rough, tough bill collector. It seems that Jim has purchased a ski vacation on the installment plan and has missed his last four payments. The hilarious pursuit, the annual up-and-down mountain race, an overwhelming avalanche, a dramatic rescue and a happy solution to each character's predicament bring the story to an exciting and rollicking finish.



Sally Neidlinger, star of 'Ski Crazy,' inspects special camera mounted on ski

to Cinemascope—by means of anamorphic lenses and a variety of Bell & Howell cameras. It is the first major picture produced with synchronous (sound-on-film) dialogue, from a script written especially for skiing audiences.

Instead of putting actors on skis, MacLean rounded up three photogenic former Olympians for the lead parts—Darrell Robison, Sally Neidlinger and Pierre Jalbert—signed them up for a year, and made actors out of them. During the ski season he took his cast of eleven and a large technical crew to Alta, Utah, where all the ski sequences were shot in deep powder. The end result is a happy blend of comedy, fine skiing and magnificent scenery.

Boy, girl and psychiatrist

The plot concerns a ski-crazy boy, Darrell Robison, whose fiancée, Barbara Rhodes, deplors his propensity for schussing the mountain and his insistence on being the first skier on the lift every morning. Through a friend, Sally Neidlinger, Barbara induces the eminent French psychiatrist, Pierre Jalbert, to investigate Darrell's madness, whereupon Jalbert decides that ski resorts offer a far more fertile field for psychoanalysis than the hills of Hollywood. Dr. Jalbert turns out to be

Splice of life

"What a life, to be a skimoviemaker! In the fall you travel and meet interesting people and make lots of money. You ski all winter and spring in the Alps, or go beachcombing on the Mediterranean. Then you take yourself a five-month vacation. What a life!"

To thinking so uncritically wishful, the obvious answer is: if the business were so easy and lucrative, more people would be successful in it. And John Jay, most successful skishowman to date, has it anything but easy. There is no travel more grueling than a cross-country lecture trip, particularly the one-night stands. In the winter and spring, while the guests on his guided tour ski and spearfish, John grinds out footage while his charming wife, Lois, checks airline and hotel reservations. And that five-month vacation? It turns out to be a busman's holiday.

Jay estimates about 500 hours of hard work go into preparation of his show after the film is shot. This includes editing, scripting, previewing and re-editing. Constant polishing, he believes, is what "lifts the show out of the class of just an ordinary ski film and makes it genuine entertainment for all." Jay works Broadway-producer style, trying out his show in the sticks at Williamstown, Mass., recording audience reactions on tape and questionnaires. This neighborly assistance he acknowledges with a benefit performance that nets \$1,000 for a local scholarship fund. "Our friends are very patient and long-suffering about this," he says. So are the Jays, for at the same time they are busy arranging a transcontinental schedule and preparing the publicity package they providently offer their sponsors.

Last summer thousands of feet of film shot during 30,000 miles of travel were funneled into the two-hour Jay show. While the projected 'round-the-world tour never materialized, owing to poor snow conditions, locales include Boyne, Mich., where Stein Eriksen does the mambo in new powder; Tuckerman Ravine on Mt. Washington, N. H. in June; Squaw Valley, Calif., site of the 1960 Olympics; Mt. Termonillo near Rome, where 10,000 tyros team on two acres. The Jays filmed the A-K at Mürren, Switzerland in brilliant



JOHN JAY

'Summertime, an' the livin' is easy . . . ' sunlight—except the ladies' downhill, which was obscured by fog so Londonesque that it seemed (commented a French journalist wag) as if it had been deliberately placed there in honor of the British, who founded the event.

Just for laughs the Jays shanghaied former Swiss champ Bernard Juillard, dressed him in Arab headgear and filmed him swinging down among the cedars of Lebanon. Hearing the world water ski championships were to be held at Beirut last August, they sacrificed a few days from their precious 500 hours, flew back to Lebanon and took pictures of 100-foot jumps, fast slalom and bathing beauties.

The new show, incidentally, is entitled, "Holiday for Skis."

NOTICE

In reporting change of address, please give at least four weeks' notice and give both old and new addresses.



Use order blanks at back of this issue for Christmas gift subscriptions NOW, so Santa can deliver them in time.



EXCLUSIVE CITING PERT ADVICE SIG BUCHMAYR'S



16 EAST 50TH STREET
NEW YORK CITY

Outstanding imports from

- Italy
- France
- Bavaria
- Sweden
- Austria
- Spain
- Norway
- Denmark

Sig Buchmayr

LAKE PLACID CLUB, BIG BROMLEY, MANCHESTER, VT.



In bases—running surfaces—top finishes

... you're always out front when you use

GLAZITE! Unlike paints, lacquers, and waxes, GLAZITE surfaces are 100% plastic, containing no thinners—they maintain the thickness to which they are applied!

GLAZITE

GLAZITE #1 is the original self-applied base—unparalleled for wearing ability.

Ice and rocks hardly scratch it. Excellent as a running surface too!

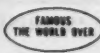
GLAZITE #2 is similar to Glazite #1, with wax and graphite added for extra speed and control. Ideal as a base for wax skiing.

GLAZITE Finish is truly tops for your ski tops! Outlasts any lacquer or varnish.

GLAZITE "JET" is the fastest running surface for any snow condition! Cuts water friction between ski and snow. Easy to apply—long lasting.

PLYMOLD COMPANY

2707 Tulare Ave., Burbank, Calif.



GLAZITE distributed by: O-U Winter Sports, Seattle, Wash.; Porath & Magneheim, New York, N.Y.; Morley Brothers, Saginaw, Mich.; Grevig, Ltd., W. Montreal, Vancouver, and Toronto, Canada. Western Representative: Irvin Goodman, Sherman Oaks, Calif.

Why let your skiing suffer?

Art Bennett can help you select top equipment that is perfectly suited to your particular skiing style or competitive specialty. Come to this small, first-class shop, where even FIS and Olympic competitors seek expert advice! Art Bennett's wide selection of the finest boots, skis and accessories includes the following:

► **Skis:** Rossignol, Kneissl, Erbacher, Eriksen, Küstle, Cortina, Dynamic, Head, Hart

► **Boots:** Rieker Haderer, Rogg, Molitor, Kastinger

WRITE FOR CATALOG

ART BENNETT • CUSTOM SKI EQUIPMENT • **HANOVER, N.H.**



AUSTRIA'S FINEST HANDMADE BOOT



A GREAT SKI OF REVOLUTIONARY ITALIAN DESIGN

CORTINA SKIS

Absolutely The Strongest Ski Made

30 fibreglas threads *

embedded in the laminated hickory give the skis exceptional resistance to breakage

NEW KIND OF "EASY TURN" FLEXIBILITY

completely encased in

"CELLOFLEX" PLASTIC

making the ski

fully waterproof

WRITE FOR CATALOG

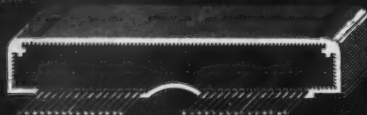
CORTINA SKI COMPANY

120 Wall Street

111 Côte de la Montagne

New York 5, N. Y.

Quebec City, Canada



Handcrafted in Italy

Get "The Word" from Sun Valley . . .

► **PETE LANE'S** *Ski Fashions 1955/56*

LANE'S GENERAL STORE • SUN VALLEY, IDAHO

'SCHUSS IN THE SUN'

and

'WINTERTIME SWITZERLAND'

★ Filmed and narrated

with an eye to adventure!

NEIL DOUGLAS Box 664 Meriden, Conn.

Personal appearances only



ST. BERNARD MEDALS

by Country Squire Crafts

Inscribed Patron of Mt. Climbers & Skiers in English & French. A new, useful & attractive gift to give yourself or your friends. Made of brass with leather thongs to attach to your belt. Send \$1 each (or \$3 for sterling silver) to:

EUGENE O'DONNELL Spring Hill Farm Broadmeadow Rd. Marlboro, Mass.

FILMS

Coty packs 'em in

Unlike most ski photographers, Victor Coty rarely has to range farther than his own doorstep to find an audience. Three or more evenings a week during the winter he lugs his projector to the Memorial Auditorium at Stowe, Vt., and finds his captive audience waiting for him. The fact that skiers consistently fill the hall at a buck a head is proof either that Stowe has a fantastically high turnover in clientele or that people don't mind a bit seeing Coty's movies more than once—probably the latter. Skiers can never get enough of good skiing, and that's what Coty's movies provide an abundance of.

Usually when he travels, it is to shoot more color footage or to show his famous wildlife films in the "America Out-of-Doors" series at cities across the nation. This season, however, Victor Coty will take his four film-lectures on skiing as well—"Ski America," "Winter Holiday," "Ski Fever" and "White Magic"—on tour throughout the country. It is expected that ski resorts and other sponsors will engage his shows for several days' running in addition to the usual one-shot performances.

Coty got into moviemaking by way of birdwatching. An ornithologist, he traveled widely for many years, photographing wildlife and other wonders of nature. It was the trout fishing and grouse hunting—not the skiing—that first attracted him to Stowe. And today it is a characteristic even of his ski movies that wildlife never goes unnoticed. In the middle of the Vic Constant downhill, a fox runs across the course; it turns out some hunters are after him, and Coty films the hunt as well as the race. A jumper floats across the screen in slow motion; suddenly you notice with a start that you are no longer looking at a jumper, but at a frigate bird that soars with the same effortless grace. Through closeups of ptarmigan and running deer near Aspen, of brown bear scratching themselves hilariously after coming out of semi-hibernation, the lovely shots of winter scenery, you are constantly reminded that skiing is, after all, an out-of-doors sport, close to nature.

Sepp sets him straight

Fifteen years ago Coty was still willing to argue that figure skating was more challenging and exciting than skiing. Then one season's lessons by the maestro Sepp Ruschp changed his mind for good. Today Coty is not only an expert skier himself, but has an expert knowledge of racing and other technical aspects of the sport.

"White Magic," the new production, was filmed last season in the East. It includes practice and competition highlights of the 1955 nationals at Franconia, N. H., and internationals at Stowe, where Coty had six cameramen shooting steadily for six days in order not to miss a single facet of the vast array of talent gathered at these races: Molterer, Stolz, Igaya, Duvillard, Miller, Schneider, Dodge, Lawrence, Berthod, Rodolph, Snite, Werner, Hochleitner—you name the rest of the first-degree stars in the international constellation. The show also includes sequences of Jim Howard and Dick Ireland at Hogback Mt., Vt., and such varied and difficult feats as the mambo on one ski by Orla

Larsen at Mt. Snow, Vt., and Art Devlin's jumping win at Brattleboro, Vt., with a four-pound cast on one arm. As always in a Coty show, there are plenty of laughs. This time the subtitle is: "The Candid Camera on Spruce Peak; or, How the Other Half Lives!"

Upcoming article

In the November issue of SKI, Coty will air his trade secrets for the benefit of would-be skimoviemakers. His authoritative article, "Improve Your Ski Movies," with its discussion of long-lens technique, will interest beginners and experts alike.

White stuff

Sverre Engen has spent some fourteen years feathering his bed with fluffy powder at Alta, Utah. During this time he saw so many moviemakers come to Alta for photogenic scenery and white stuff that he decided there must be something worth photographing. So he took to lugging a camera around and before long he was as—almost as—interested in photography as he was in skiing. The result is a remarkable show which Sverre will bring east on tour early this fall, as soon as he finishes building his dream house in his beloved Wasatch Mountains.



'OSCAR OPPERDAHL'
Sverre Engen really hams it up

The show is compounded of three separate films. "Champs at Play" features such stars as Stein Eriksen doing his *salto* and other boys copying him and trying to copy him, present and past Olympic skiers and other hotshots. "The Snow Ranger" documents the interesting work of Forest Service specialists at the avalanche research center in Alta; the climax of this film is the biggest avalanche ever filmed in the area, one that took off snow cover down to the bare rock. "Dancing Skis" features comedy and deep-snow skiing by Sverre and his brother Alf, who over the years have made Alta the mecca of those who love to wade hip-deep in the stuff. As to Sverre's performance as Oscar Opperdahl, the barrel-staved enthusiast, his wife Lois recalls with horror his neglect to take out more insurance before going through with it. "But all's well that ends well," she says.

SKI, OCTOBER, 1955

Wild Warren

Last fall Warren Miller passed the critical test in his career as moviemaker and lecturer. It is one thing to put together a film over a period of years, as he had done for the previous season. It is quite another thing completely to film, script, edit and show successfully to seventy-three audiences a brand-new production. That is what Miller did last year, an accomplishment that places him in the very top rank of skiing photographers.

A fine skier and former competitor himself, Miller has particularly strong appeal for the young crowd, to whom he owes his initial success. And last fall at Hanover, N.H., for example, the Dartmouth boys' response was so overwhelming that he played to standing room only in the largest auditorium on campus. His ability to get along with the young racers—and keep up with them on skis—explains why they ski for him as they hardly ever do for anyone else.

Downhill preview

The new production, "Invitation to Skiing," includes a preview of the coming Olympics at Cortina. Not content with picturing the village, skating rinks, lifts and local atmosphere, wild Warren took most of the Olympic downhill course wide open while holding his camera over his ski tips—just to give his audiences an idea of what it's like. Other exciting skiing sequences include the Dartmouth Carnival; U. S. Olympic Ski Team members disporting themselves at Reno; free ski lessons by Stein Eriksen at Boyne, Mich.; Martin Strolz at Mammoth Mt., Calif.; and other footage shot from Switzerland to Hawaii.

To give his film that "extra something" Miller borrowed Fred Iselin from Aspen last summer and took him to Timberline on Mt. Hood, Ore., for summer skiing. There Iselin became the seventh skier to go snow-blind while doing his stuff for Miller this past season. Other victims included Martin Strolz and four Olympic skiers. Like any good photographer, Miller insists his subjects take their sunglasses off.

"Invitation to Skiing" also includes the last movies made of Hannes Schneider at North Conway, N.H., before his death.

Douglas, Scofield

Neil Douglas, billed as "America's Dynamic Explorer," is a relative newcomer to ski audiences, although skiing has frequently been included in his films that have delighted general audiences across the country. No self-styled adventurer, Douglas is a bona-fide explorer: expert glaciologist, member of numerous scientific societies and an old hand in the Arctic. He is also an accomplished showman and dramatizes his travelogues effectively. His shows are named "Schuss in the Sun" (on Austria) and "Wintertime Switzerland."

Frank Scofield, ski school director at the Chantecler, Ste. Adèle, P.Q., is completing a film produced during the past two years, largely in Europe. He plans to show the "rough draft" locally this season.

This Year DEXDAHL Ski-Trees

Stand alone!

NEW 4-WAY TOE
DEXDAHL'S MAGIC FEEL
SILVER STREAK CONSTRUCTION
COMPACT - GUARANTEED FIT

DEXDAHL Skiing
\$2.95
SKI-TREES also at 1.95
DEXDAHL INC. COHASSET, MASS.

For the Particular Skier

Garmisch

SKI BOOTS

Available at Nation's Leading Sport Shops

SPORT-OBERMEYER, importers, Aspen, Colorado

GUENTHER MEERGANS CO.

Importer & Distributor from Bavaria

ERBACH SKI

A multi-laminated Hickory ski, extra hard top edges, heel and tip protectors, plastic bottom

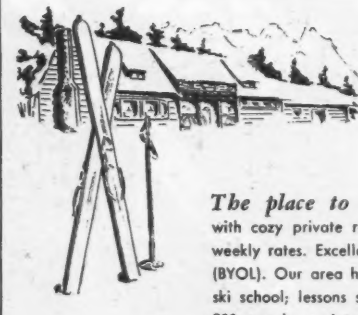
FAMOUS 'ALTMANN' SWEATER

MARKER SAFETY BINDING

The binding which gives you the best guiding and most safety

SKI GLOVES, GOGGLES, GEZE BINDINGS & SKI-POLES


38 Maple Avenue, Swampscott, Massachusetts



Miller's Idlewild Inn

The place to stay at WINTER PARK. Lodge with cozy private rooms, some with bath, \$6.50-\$8.00 A.P. Lower weekly rates. Excellent food, soft beds. Before dinner cocktail hour (BYOL). Our area has a brand new warming house, new runs, fine ski school; lessons sold at lodge. Three lifts each with capacity of 900 per hour. Introducing our new Family Plan. (Reserve Now.)

Dwight Miller • Box 3 Winter Park, Colo. Pa. 6-9488



A good college story with an emphasis on sports

A fine story for young sport enthusiasts, with an emphasis on skiing and stiff collegiate competition set at Dartmouth College. **\$2.50**

The Macmillan Company
60 FIFTH AVENUE, NEW YORK 11, N.Y.



P. O. Box 87 Corunna, Mich.

CONGRATULATES

SKI Magazine

ON ITS

20th Anniversary

The Michigan Skier, a newspaper for skiers by skiers . . . America's only year around Ski publication. Printed because it is wanted. Sample copy 15¢.

FILMS

Film for sale

Aspen, Colo. ski mentor Fred Iselin has turned movie producer, and with Warren Miller as photographer has turned out a professional TV-length short entitled, "It's Easy to Ski." Fred makes it look very easy indeed.

Graceful group skiing at Aspen states the case: that everybody can learn to ski. Then the film switches to Mt. Hood in July where Iselin gives a concise, precise demonstration of technique.

Trick work and optical printing give the film stop-and-go motion for the explanations of technique, a device which helps a great deal toward making the various maneuvers easy to understand. The commentary is supplemented by a brief text printed directly on the film.

"It's Easy to Ski" may be purchased in almost any form: 16 or 8 mm., color or black-and-white, sound or silent. The film runs about twelve minutes. It is intended for clubs, shops, resorts, schools, ski fashion shows, TV stations and even individuals, since the price is modest.

Films for rent

Storm Productions, Inc., 72 East Avenue, Rochester, N.Y. has released a series of three half-hour instructional ski films for rental by clubs, resorts, lodges and other interested parties. Made by Dynamic Films, Inc., the films present in detail the various stages of technique as codified by the Canadian Ski Instructors Alliance.

Star of the films is multiple U.S. national champion and FIS competitor Ernie McCulloch, head of the ski school at Mont Tremblant, P.Q. where the movies were made. Ski clubs in particular should welcome these learn-to-ski films as an opportunity to perform a real service to their beginning and intermediate members.

Bourdon's latest

The new forty-five-minute Mt. Mansfield Co. production, filmed by Bob Bourdon and packaged with narration by Ted Powers, rents for \$25.00. "Ski Here and There," as the title implies, was filmed partly in Europe, partly in Stowe, Vt. The St. Anton part features skiing by Toni Spiss, Rudi Matt, the late Hannes Schneider, and Sepp Ruschp with his son Peter. The film skips from Lech, Austria and Davos, Switzerland to Cortina, Italy, for an Olympic preview. The recent American International races at Stowe are fully covered, and ski-shop comedy provides amusing contrast. The Mt. Mansfield Co. will gladly supply a list of other films available at nominal rental.

Grand tour

The new Hans Thorner production, ninety minutes with packaged sound, is entitled "Action in the Alps" and is rented to ski clubs and other sponsors by Renroht Pictures, Manchester, Vt. Thorner spent two years compiling this film in an effort to make it as complete and representative a picture of the European Alps as possible.

In the finest Cook's tour tradition, the film makes fast time through Austria's Schruns, Kitzbühel, Bad Gastein and St.

Anton, where Brooks Dodge makes duck soup of deep powder on the Galzig. It then previews the Olympic downhill course at Cortina and returns to Switzerland's St. Moritz, Davos, Arosa, Grindelwald, Kleine Scheidegg, Gstaad, Rochers de Naye and Zermatt, where the five fantastic Julien brothers do their stuff, slalom specialist Martin in the lead.

Balancing the exciting ski sequences—and world-class stars are well represented—are humorous and gemütlich tidbits, from night life to snowplow society. Thorner has a particular knack for the quaint, the picturesque, the pleasantly convivial. "Action in the Alps" will whet anybody's appetite for a European holiday.

Films for free

Have you ever wanted to be a film star? Well, I won't tell you *how* I got the lead in the new Swissair movie (original title is "Ski Holiday in the Alps"); suffice it to say that a star was born overnight. (Incidentally, there seems to be some confusion on the part of my supporting actors, René Bettel, advertising manager of Swissair, and Jack Kenney, hotelier extraordinary at Tamarack Lodge, Franconia, N.H., each of whom erroneously thinks he is the star.)

The life is not easy. No sooner had we arrived in Kitzbühel than we were faced with the ardors of finding three female supporting actresses. We all plunged in with a will, however, and after innumerable tryouts, picked a Viennese beauty, a lovely creature from Montreal and a rather stunning Dakotan blonde who models ski clothes for Bogner.

When we had finished all the Austrian scenes we had to go through the whole female casting circus again at Gstaad, one of the show spots in Switzerland's fabulous Bernese Oberland. Hans Thorner, producer and director of the film, thought we had taken too long in Kitzbühel, so we had to make do with central casting—fifty yards from our hotel, the Gstaad Winter Palace, was a girls' finishing school—very central.

The film is good. The superb skiing (I'm the one with the yellow sweater who looks like Whistler's mother without her chair), the magical grace of the skating (as a veteran of many swamp hockey matches, I did the skating) and the gay after-ski scenes (I'm the one with the biggest smile and the least hair) combine to make this new Swissair ski movie an obvious winner at the Venice and Cannes film festivals.

—DAVE ROWAN, Associate Publisher

Out of the Army now

Dr. Frank Howard, who left the Army a Lt. Colonel last August 10, will return to his twin professions of dentistry and moviemaking. No new rental films are planned; instead, Howard will concentrate on producing films for resorts. He is completing one now for the Edelweiss Ski Lodge, Twin Bridges, Calif.—a twenty-six-minute package to be distributed by Edelweiss as a free film. By next year he hopes to complete an even more elaborate color-and-sound production for Sun Valley, Ida.—again a film for free distribution.



North Shop in the Country

A friendly, unhurried atmosphere where close attention is paid to the selection and fitting of correct ski wear and equipment.

A wide choice of SKIS (Vampire, Kastle, Rossignol, Erikson, Head, Kneissl, Hart, and others), BOOTS (Molitor, Humanic, Strolz & Kastinger), EQUIPMENT and CLOTHING for the beginner who needs advice and for the expert who wants the finest. Good used boots and skis at very reasonable prices.

Complete repair service and proper rental equipment. Open 7 days a week winter & summer, weekends throughout the year.

Jack and Peggy Frost

Route 16A

In the Village

JACKSON, N. H.

Jack Frost SHOP

THE NEW

DYNAGLAS

SKI

the glass fiber ski

that contains no wood . . .

AT PROGRESSIVE SKI SHOPS EVERYWHERE

Dale Boison Co. • 2928 Nebraska • Santa Monica • Calif.

101 BOOTS FOR SALE

How to choose the pair best suited to you

NOT TOO MANY years ago, buying a pair of ski boots was quite a problem. Most of the boots on the market were no good to begin with; they were poorly designed, painful to wear, gave little support and would get out of shape or fall completely to pieces before a single season was out. Of the comparatively good makes, dealers stocked so few that you could rarely find a pair in your size. So you ended up having them made to measure, and maybe that turned out all right and maybe it didn't; if it was a European boot, chances are you nursed blisters all season because the heel was too wide, even if the boot fitted in other respects. You couldn't win.

Now all that is changed. Every bona fide ski shop carries one, two or more lines of boots in all size ranges—good, substantial boots, the boots described in this directory and displayed in the advertising columns of this magazine—boots with steel-shanked soles, inner boots, high and hinged shafts, or other of the many fine innovations in ski boot design. Today, it is much safer as well as cheaper to walk into a good shop for your fit in new boots than to have them made to measure, and you have a variety of styles to choose from.

Before trying on new boots, walk around the block a couple of times in order to swell your feet to their normal proportions. Wear the same thickness of socks you wear skiing; if possible wear your ski pants, too, so you can be sure the boot you buy won't make the bottom seam or elastic dig into your ankle bone. Try on the boots in a semi-kneebend position; otherwise the right size will seem too short and you'll buy a size too large.

That's the most important factor: the fit. The next consideration in buying boots is how much money you're willing to spend, and what you can buy for your money. Naturally you will want to compare the features of various makes and models of boots in the same price range. Since you can't do this at any one ski shop, SKI provides you with the following directory, to which additions may be made from time to time throughout the season. The purpose of the directory is to provide enough information to allow you to select several possibilities, from which

a visit to local ski shops will enable you to make your final choice. (It should also serve to protect you and reputable dealers from the few unscrupulous pirates who have penetrated the retail ski trade. Every dog has fleas.)

To the uninitiate, ski boots seem inordinately expensive. True, they cost. But we challenge you to go into any leather goods or department store and find a heavy leather product of superior quality for the same money: the finest leather handbags and suitcases (which don't have to be made in umpteen sizes, remember) look shoddy by comparison. The modern ski boot is a marvel of design, manufacture and handi-craft.

The soles are made of several layers of tough leather; the top layer is sewn to the upper, and then all the layers are stitched together. That is what is meant by double stitching; if all the layers are sewn together with two rows of stitches, the boot is triple stitched. This stitching can be done effectively by machine, but hand stitching lasts longer; elsewhere on the boot, machine stitching is just as good. The welt is carefully designed to keep water from penetrating between the sole and upper. The bottom of the sole is usually covered with a layer of slip-proof rubber. Leather reinforcement and metal protectors often guard points of contact with the binding. Most boots listed in the directory have steel shanks to keep the sole rigid—except the cross-country boots, of course, which must have a flexible sole. They all have narrow soles that project out over the ski as little as possible; often the soles are tapered downward to reduce still further the possibility of contact with the snow.

The leather used for the uppers of these boots is invariably top-grain cowhide, the best obtainable. In addition, it may or may not be "grained." When new leather is removed from the vats at the tannery, it is pressed between hot plates. These plates may either be smoothed or chased with a grain-like pattern that embosses the leather, making it somewhat stiffer. The leather is either chrome tanned, vegetable tanned or both. Chrome tanning makes leather firm, durable, handsome in appearance

—but somewhat cold to the feet. Vegetable tanning makes leather comfortably soft and warm. Combination tanning compromises between these virtues.

The boot you buy should have, if not an inner boot or corselet, at least a double lacing. A corselet that does not extend back toward the heel is uncomfortable, hurts your instep and offers little support. If you can afford it, buy a boot-within-a-boot model that holds your foot in utter comfort and security. Two of the things you pay for in expensive boots are the cleverly inserted sponge-rubber padding and the fine soft glove-leather lining.

The boot must clamp your heel down; it must fit tightly at each side of the Achilles' tendon, just behind the ankle bone. For this reason, practically all ski boots sold in the United States are made on special lasts designed for American heels, which are narrower than European heels. Many boots have Achilles' bumper pads for extra support at this crucial point—or even hydraulic bladders or inflatable air bladders. All have rigid heel counters that extend nearly to the arch. Some have built-in arch supports, which you may or may not find comfortable. Many have extra reinforcement along the sides of the shaft to prevent your ankle from buckling sideways.

The characteristic that most noticeably distinguishes modern boots from those of a few years ago is the high shaft. This feature insures better support and less chafing. To facilitate vorage, the shaft is often notched in front, slit at the back or hinged in some manner. Several of the less expensive models have outside straps for extra support; users of heavy Arlberg straps and longthongs may find them superfluous. Stiffness in boots is a matter of personal preference; generally speaking, competitive skiers like them stiffer than do beginners and the ladies. Some models are available in two degrees of stiffness.

Take your time about buying boots. No other item of equipment is so important—to your comfort and enjoyment as well as your skiing ability. If you are a beginner, any old skis and poles will do for a while; but you should have good boots.

SKI BOOT DIRECTORY

NOTE: The boots in this directory are arranged according to price, beginning with the least expensive. You will find a variety of boots in each price range. Boots available in children's sizes are marked with an asterisk (*); specialized boots for jumping and cross-country are marked with double asterisk (**).

***DARTMOUTH Hanover;** adults' sizes, \$9.95; children's sizes, \$8.95. Made in U.S.A. Vegetable tanned, smooth, medium soft uppers; plain, medium high shaft; round toe. Steel-shanked soles are double machine stitched. Single lacing through eyelets.

***SANDLER model 4981;** adults' sizes, \$9.95; children's sizes, \$7.95. Made in U.S.A. Uppers of smooth, medium soft, combination tanned leather; plain, low shaft; square toe. Steel-shanked composition sole is machine stitched. Single lacing through eyelets. Stiff heel counter; instep strap.

***BASS Thunderbolt;** children's sizes only, \$12.00 to \$15.00 according to size. Smooth, combination tanned, medium soft uppers; low, plain shaft; square toe. Steel-shanked soles are machine stitched. Single lacing through eyelets; stiff heel counter; ankle strap.

DARTMOUTH Slalom, \$12.95. Made in U.S.A. Smooth, vegetable tanned, medium soft uppers; plain, medium high shaft; round toe. Double machine stitched soles, steel shank. Single lacing through eyelets.

SANDLER model 4231, \$12.95. Made in U.S.A. Smooth, combination tanned, medium soft uppers; plain, medium high shaft; square toe. Composition soles are steel-shanked, machine stitched. Corset, tongue and sides lined with sponge rubber. Outside lacing through eyelets and through hooks on supplementary flaps. Stiff heel counter; T-strap.

***SANDLER model 7103;** children's sizes only, \$14.95 (up to size 5). Italian import. Grained, combination tanned, medium soft uppers; plain, medium high shaft; round toe. Leather lined and sponge interlined on tongue and quarters. Soles steel-shanked, double machine stitched. Single lacing through hooks. Heel counter reinforced by outside counter; bumper pads. Heel protector.

***SANDLER model 8103;** children's sizes only, \$14.95 (up to size 5). Made in Germany. Two-tone leather uppers are of smooth and grained combination tanned, medium soft leathers; shaft is plain, medium high; round toe. Soles double machine stitched, steel-shanked. Double tongue with sponge lining on inner tongue. Single lacing through hooks; stiff heel counter; instep strap. Heel and sole protectors.

***HENKE Junior;** children's sizes only, \$15.95. Swiss import. Grained leather uppers, medium soft, combination tanned; plain shaft, medium high; round toe. Steel-shanked soles are double machine stitched. Double lacing through hooks and holes. Built-in arch supports; stiff heel counter; wrap-around strap. Toe, heel, sole protectors.

***NORDICA Junior;** children's sizes only, \$15.95. Handmade Italian import. Uppers are medium stiff, of smooth mineral-chrome tanned leather; plain medium high shaft; round toe. Double hand stitched soles. Single lacing through hooks. Stiff heel counter; heel protector.

***STRASSER Junior;** children's sizes only, \$15.95. German import. Soft, smooth, combination tanned uppers; medium high, plain shaft; round toe. Steel-shanked soles are double machine stitched. Double outside lacing through hooks and eyelets. Rigid heel counter. Toe, heel, sole protectors.

****BASS Rumford,** \$16.00. Specialized cross-country boot made in Wilton, Me. Uppers of chrome tanned, grained, medium soft leather; plain, low shaft; square toe. Single lacing through holes. Stiff heel counter. Toe has special stiff cap; soles at toe are double welted, pretrimmed to fit narrow, medium and wide Rottefella bindings.



DARTMOUTH Cortina, \$16.50. Made in U.S.A. Uppers soft, chrome tanned, smooth finish leather; high, plain shaft; round toe. Steel-shanked soles are double machine stitched. Single lacing through hooks. Bumper pads; stiff heel counter.

***HUMANIC Christof;** children's sizes only, \$16.95. Austrian import. Uppers medium stiff, smooth, combination tanned; medium high, plain shaft; round toe. Double machine

stitched soles, steel shank. Single outside hook lacing. Achilles' bumper pads; stiff heel counter. Toe, heel, sole protectors.

SANDLER model 7131, \$17.95. Italian import. Uppers grained, combination tanned, medium soft leather; notched, medium high shaft. Fully leather lined. Soles double machine stitched, with steel shank. Single outside lacing through hooks; stiff heel counter; instep strap. Toe and heel protectors.

***LE TRAPPEUR Colorado;** adults' sizes, \$19.50; children's sizes, \$15.95. Medium stiff, chrome tanned, grained uppers; high, notched shaft; French toe. Double hand stitched soles, steel shank. Outside hook lacing. Bumper pads; heel counter. Toe and heel protectors.

BASS Bromley, \$19.95. Made in Wilton, Me. Uppers medium soft, smooth, combination tanned leather; low, plain shaft; square toe. Steel-shanked, hand stitched soles. Single lacing through eyelets; supplementary lacing at heel; outside V-strap. Boot is fully leather lined. Bumper pads; stiff heel counter.

HENKE Olympia Challenger, \$19.95. Swiss import. Grained leather uppers, medium stiff, combination tanned; plain medium high shaft; round toe. Steel-shanked soles are double machine stitched. Soft leather corset; stiff heel counter. Single outside lacing through hooks and holes. Toe and heel protectors.

***RIEGER Olympic/Junior;** adults' sizes, \$19.95; children's sizes (11 to 6 in full sizes only), \$15.95. Medium soft, grained, combination tanned uppers; French toe. Double machine stitched, steel-shanked soles. Double lacing through hooks and holes. Bumper pads; stiff heel counter. Toe, heel, sole protectors.

SIBERNORG Skimaster, \$19.95. Made in France. Medium soft uppers of grained, combination tanned leather; medium high, plain shaft; French toe. Double machine stitched, steel-shanked soles. Bumper pads and rigid counter at heel. Toe, heel, sole protectors.

STRASSER Bavaria, \$19.95. German import. Medium soft uppers of smooth, combination tanned leather; medium high, plain shaft; round toe. Soles double machine stitched, steel-shanked. Double outside lacing through hooks and eyelets. Rigid heel counter. Toe, heel, sole protectors.

SANDLER model 8111, \$21.95. German import. Uppers of grained, medium soft, combination tanned leather; high, plain shaft; round toe. Inner tongue is foam interlined. Soles double machine stitched, with steel shank. Single lacing through hooks. Bumper pads; stiff heel counter; instep strap. Sole and heel protectors.

GARMISCH Standard, \$22.50. Made in Germany. Combination tanned, grained, medium stiff leather uppers; notched, medium high shaft; round toe. Extra stiff soles are steel-shanked, double machine stitched. Inner boot is soft leather, lined with foam rubber. Double outside lacing through hooks and eyelets. Double tongue; stiff heel counter; Achilles' bumper pads. Sole protectors.

HUMANIC St. Anton, \$22.50. Austrian import. Medium soft uppers of smooth, combination tanned leather; medium high shaft is notched; round toe. Double machine stitched, steel shanked soles. Single outside hook lacing. Achilles' bumper pads; stiff heel counter. Metal toe and sole protectors.

***KASTINGER Semmering;** children's sizes only, \$22.50. Made in Austria. Smooth, medium soft, combination tanned uppers; notched, medium high shaft; round toe. Double machine stitched soles with steel shank. Partial inner boot of soft leather. Single outside hook lacing. Stiff heel counters; wrap-around ankle strap. Toe, heel, sole protectors.

KOEFACH Star I, \$22.95. Made in Austria. Hard, smooth leather uppers; plain, medium high shaft; round toe. Double hand stitched soles. Single outside hook lacing. Built-in arch supports; stiff heel counter; wrap-around ankle strap. Toe, heel, sole protectors.



RAICHLER Slope-master, \$24.95. Swiss import. Medium stiff uppers of smooth, combination tanned leather; medium high, plain shaft; round toe. Double machine stitched, steel-shanked soles. Partial inner boot of soft leather, padded with sponge rubber. Single outside lacing through hooks. Bumper pads; arch supports; reinforced, rigid heel counter. Toe, heel, sole protectors.

If you want the best....

JOHN JAY

cordially invites you to his
newest, action-packed color film

"Holiday for Skis"

- Deep powder at Squaw Valley
- Mambos with Eriksen at Boyne
- Spring fever at Tuckerman's
- Kandahar Race at Murren
- Ski flight to Zermatt's glaciers
- Juillard in the Cedars of Lebanon
- World Water Ski Championships, Beirut

SCHEDULE

November

- 2,3 Boston (John Hancock Hall)
- 4,5 Wellesley, Mass. (Jr. High)
- 8 Northfield, Vt. (Norwich Univ.)
- 9,10 Montreal (West Hill Aud.)
- 14 Moline, Ill. (After Dinner Club)*
- 15 Lake Forest, Ill. (Onwentsia Club)
- 16 Milwaukee (Shorewood Aud.)
- 17 Minneapolis (Nat. Hist. Society)*
- 18 Denver, Col. (East High)
- 20 Highland Park, Ill. (H.P. High)
- 21 Winnipeg, Man. (Playhouse Theatre)
- 22 Seattle (U. W. Meany Hall)
- 25-27 Los Angeles (Wilshire Ebell)
- 28 San Francisco (Comm. High)
- 29 San Jose, Cal. (Civic Auditorium)
- 30 Berkeley, Cal. (Community Theatre)

December

- 1 Pasadena, Cal. (Civic Auditorium)*
- 2-4 Los Angeles (Wilshire Ebell)
- 6,7 New York City (Hunter College Th'r)
- 8,9 Hartford, Conn. (Bushnell Aud.)
- 10 St. Paul's School, Concord, N.H.
- 12 Albany, N.Y. (Albany High)
- 13 Boston (270 Riverway)
- 15 Providence (R. I. School Design)
- 16 Westfield, N.J. (W'fld Sr. High)
- 17 Rochester, N.Y. (Brighton High)

January

- 1 Harvard Club of NYC (members only)
- 3 Portland, Me. (Portland High)
- 4 Augusta, Me. (Cony H. S. Aud.)*
- 5,6 Bradford, Mass. (Bradford Jr. Col.)
- 7 Andover, Mass. (Andover Ac'dy)
- 8 Exeter Ac'dy, N.H. (members only)
- 10 Grand Rapids, Mich.
- 11 Flint, Mich. (Ind. Mut. Assn. Aud.)*
- 12 Grosse Pt. C'try Club (members only)
- 13 Detroit (Detroit Inst. Arts)
- 14 Bridgeport, Conn. (Klein Theatre)
- 17 Williamstown, Mass. (Chapin Hall)
- 18 Philadelphia, Pa. (Town Hall)
- 19 Merion Cricket Club (members only)
- 20 Norwalk, Conn. (Norwalk High)

* An earlier John Jay program
Limited dates available in March

Special Olympic Tour leaves Jan. 21
6th Annual John Jay Ski Tour leaves
New York Feb. 5th for three weeks

JOHN JAY FILMS

Williamstown, Mass.



**Sharply Reduced Prices On
Men's HENKE Ski Boots
Were \$58.50, NOW \$35.00**

An imported hand-made model popular with all skiers. Double shoe design with narrow heel insures snug fit and perfect control. Limited stock. Men's sizes 7 to 12. Send pencilled outline of left foot in ski sock. Add 50¢ for postage. No C.O.D.'s please.

Send for FREE Men's, Women's and Children's Skiwear Brochure.

Filex Taylors

7 E. 38th St., New York 17, N. Y.
MU 9-5656

New!



HART

Alumi-Flyte

METAL and PLASTIC

SKIS

\$75⁰⁰
Black

\$85⁰⁰
Colors

- Thermodynamically Balanced Construction.
- Lightning Reflex Action and Torsion Resistance.
- One Piece Spring Steel Bottom (Plastic Covered). No Separate Edge Strips or Segments Needed.
- Available in Four Radiant Colors: Flame, Aqua, Citron, Cherry Red and Black.
- Six Sizes: Metric—195 cm, 200 cm, 205 cm, 210 cm, 215 cm and 220 cm.

HART Manufacturing Co.

25 yrs. Ski Designing Exp.
2400 Endicott St.

St. Paul

Minnesota

BOOTS

BASS Sugarloaf, \$24.95. Made in Wilton, Me. Uppers of smooth, medium soft, combination tanned leather; medium high, notched shaft; round toe. Machine stitched, steel-shanked soles. Corselet of lined leather extends to ball of foot, is padded with sponge rubber. Single outside eyelet lacing. Bumper pads; stiff heel counter.

SANDLER model 8251, \$26.95. German import. Grained, medium stiff, combination tanned uppers; high, notched shaft; round toe. Double machine stitched soles with steel shank. Inner tongue and lined leather, partial inner boot both foam rubber interlined. Single outside hook lacing. Bumper pads; stiff heel counter; instep strap. Toe, heel, sole protectors.

****BASS Pine Mountain, \$27.50.** Specialized jumping boot made in Wilton, Me. Uppers medium soft, chrome tanned, grained leather; medium high, notched shaft; square toe. Partial steel shank in machine stitched sole. Single eyelet lacing. Bumper pads; stiff heel counter; outside ankle strap. Boot is fully leather lined. Flexible fore-part and other features designed to facilitate aerodynamic jumping style.

RIEKER FIS, \$29.50. Made in Germany. Medium stiff, grained, combination tanned uppers; medium high, notched shaft; French toe. Soles steel-shanked, double machine stitched. Complete inner boot of soft, lined leather, foam rubber padded. Single outside hook lacing. Bumper pads; stiff heel counter. Toe, heel, sole protectors.

BASS National, \$29.95. Made in Wilton, Me. Uppers medium stiff, chrome tanned, smooth leather; high, hinged shaft; round toe. Steel-shanked soles are double machine stitched. Partial inner boot of lined leather, padded with foam rubber. Single outside hook lacing; wrap-around ankle strap. Heel counter plus additional stiffener in ankle area; bumper pads.

HENKE Arosa, \$29.95. Swiss import. Uppers of grained, combination tanned leather; medium stiffness; plain, high shaft; square toe. Steel-shanked soles are double hand stitched. Complete inner boot of lined leather with foam rubber padding. Single outside hook lacing. Built-in arch supports; stiff heel counter. Toe, heel, sole protectors.

HUMANIC Zuers II, \$29.95. Austrian import. Smooth, combination tanned uppers of medium soft stiffness; high shaft is notched; round toe. Steel-shanked soles are double machine and hand stitched. Complete inner boot is of lined leather, has sponge rubber padding. Single outside hook lacing. Achilles' bumper pads; stiff heel counter. Toe, heel, sole protectors.

KASTINGER Valluga, \$29.95. Austrian import. Uppers of smooth, combination tanned, medium stiff leather; notched, medium high shaft; round toe. Narrow steel-shanked soles are double hand stitched. Complete inner boot is of lined leather, foam rubber padded. Single outside lacing through double anchored hooks. Long inside counters. Toe, heel, sole protectors.

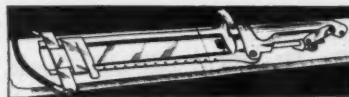
KOEFLACH Record III, \$29.95. Austrian import. Uppers of stiff, grained leather; notched, medium high shaft. Double hand stitched soles. Partial inner boot of soft leather, padded with foam rubber. Single outside lacing through hooks and eyelets. Arch supports; stiff heel counter. Toe, heel, sole protectors.

NORDICA Alpina 505, \$29.95. Italian import. Mineral-chrome tanned, smooth, medium soft uppers; medium high, notched shaft; round toe. Double hand stitched soles; steel shank. Complete inner boot of lined leather, foam rubber padded. Single outside hook lacing. Achilles' bumper pads, stiff heel counter. Heel protector.

SANDLER model 7161, \$29.95. Italian import. Grained, medium soft, chrome tanned leather uppers; high, notched and hinged shaft; round toe. Steel-shanked soles are double machine stitched. Full length inner boot of lined leather, foam rubber padded; inner tongue of glove cordovan, foam interlined. Single outside hook lacing. Bumper pads; stiff heel counter. Toe, heel protectors.

STRASSER Parsenn, \$29.95. Made in Germany. Medium stiff uppers of combination tanned, grained leather; high, notched shaft; round toe. Double machine stitched, steel-shanked soles. Corselet of lined leather, foam rubber padded. Single outside lacing through hooks. Bumper pads; arch supports; hand sewn heel counter and reinforcement. Toe, heel, sole protectors.

TYROL Krista 100, \$30.00. Made in Canada. Smooth and grained, combination tanned, medium soft uppers; notched, medium high shaft; round toe. Double machine stitched, steel-shanked soles. Double outside lacing through hooks. Built-in arch supports;



The JSC SKI BINDING

Down the slopes, thru the air and on the trails, under all snow conditions, YOU will enjoy JSC SKIING with LESS HAZARD and LESS COST.

FEATURING

- Instant finger tip adjustment for any size boot without the need of tools.

An excellent new ski boot demonstrator.

Ask your dealer or order direct.

Price \$14.50

OCTO PRODUCTS

3827 N. Thomas Avenue, Minneapolis 12, Minn.



NEW

KELLOGG

MAGNETO

TELEPHONES

\$20 EACH

A trouble-free replacement for field phones.

**L. Northrop, Jr.
971 Glen Oaks Blvd.
Pasadena, California.**



WATER-BLOK

(The leading waterproofing agent in the West for 7 years)



WATER BLOK is a non-greasy, non-staining wax base waterproofing agent compounded especially for the outdoorsman. Absolutely will not stretch leather or cloth. **Unexcelled** for waterproofing and preserving ski boots, gloves, parkas, golf shoes, etc. Comes with convenient **sprayer**—Just spray on, let dry. Available in 8 oz. cans or 1-gal. shop size. **SEE YOUR DEALER or send \$1.00 post paid to:**

WATER BLOK

P.O. Box 973, Fresno, Calif

SKI, OCTOBER, 1955



Stein Eriksen, world's foremost skier,
designs the world's foremost ski boot

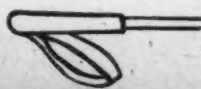
SWISS
Henke
Eriksen
SLALOM

Featuring for absolute fit...
the full-length inner boot



only **37⁵⁰**

Here is a boot that performs as superlatively as the skier who designed it! Not a strap to mar its clean, simple lines. So beautifully crafted, it will hug and support the foot after years of wear. New, narrow soles encourage precise turning. For racers or recreational skiers.



SEE INSIDE FOR OTHER IMPORTANT SWISS HENKE BOOT NEWS



SWISS

Henke

SKI BOOTS

**"A SKIER IS NO BETTER
THAN HIS BOOTS"**

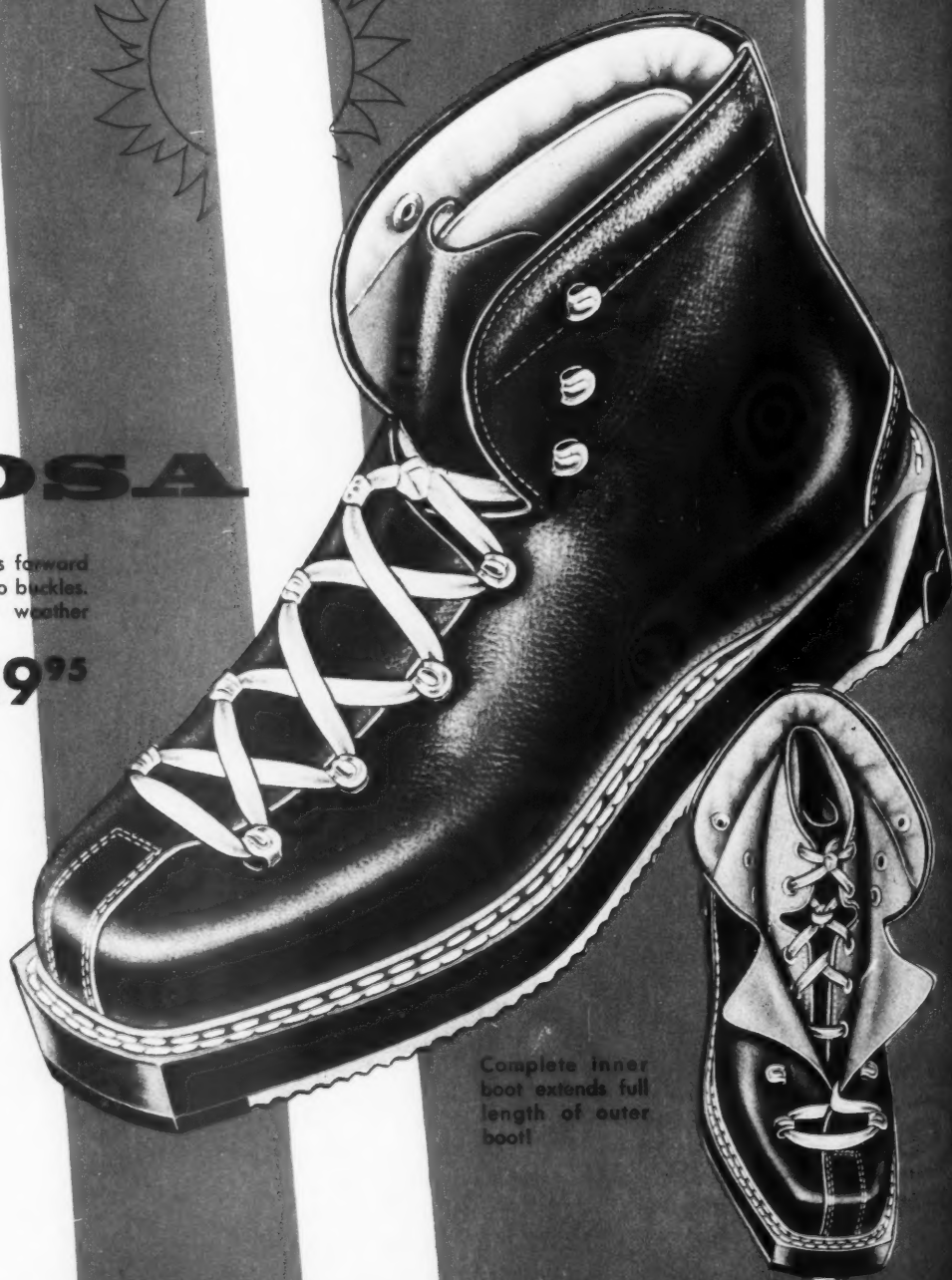
Nothing changed but the price! Henke's great favorite, the Arosa, at an unheard of \$29.95. It's the year's BEST BOOT BUY!

THE HENKE

AROSA

Notched inner boot encourages forward lean. Smart lines — no straps, no buckles. Heavy wedge sole, full-length weather welt. Unchanged quality!

\$29⁹⁵



Complete inner boot extends full length of outer boot!

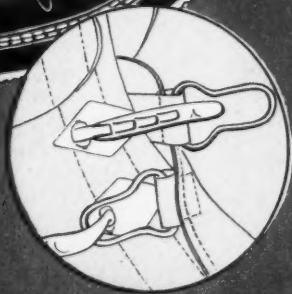
In all the world — no better boot than

EXTRA!

HENKE STARTS NEW ERA WITH "LACELESS" SPEEDFIT SKI BOOTS!

Biggest news on the slopes! A boot that closes in a flash with phenomenal, foot-hugging tenacity. A sensation in Europe last winter; first time here. Be sure to see it!

\$49⁵⁰



Patented Snap Links can't loosen as you ski — give boot absolute fit — give skier greater confidence!

No more frozen fingers! Flip it open . . . flip it shut . . . tighter or looser. And keep your gloves on!

Henke



You feel the difference in this "professional's" boot perfected by

TONI SEELOS

Austria's Maker of Champions



the HENKE
SEELOS

Masterpiece of boot design . . . for racing, for recreational skiing.

Designed for the pro, but enthusiastically worn by all skiers. Double straps on inner boot ingeniously tighten to give additional support. Extremely sleek; no straps. Superb value.

\$49⁵⁰



LIFT THIS FLAP FOR MORE
HENKE BOOT NEWS...

...and when the



WOMEN'S NOVELLA

So smart and cozy to wear, so easy to zip on and off! Lined in soft

in black suede ... \$

In red suede or plain leather ... \$1

Henk

the day's skiing is done



**Smartest styling in a man's boot —
HENKE AFTER-SKI**

Sheepskin lining keeps feet warm as
toast. Rugged construction wears and
wears. "Ski boot styling" in all black
leather is a standout. In men's sizes.

\$16⁹⁵

LA ZIPPER

wear, so quick
d in soft wool!

de... **\$9⁹⁵**

r... **\$10⁹⁵**



ke

AFTER SKI BOOTS

If you had it custom-made at twice the price, you couldn't get a better fit!

THE FABULOUS, NEW

Henke AIRFIT

With air-filled pockets at the "FIT ZONE" that hug and cushion every contour of the foot.

\$47⁵⁰



Airfit feature built into Slalom model.

The "Fit Zone"—Where every skier's foot contour differs. Now Henke solves the "Fit Zone" problem! First you lace it up. Then, in seconds, you fill up the built-in pockets with the exact air pressure to give you your own absolute, perfect fit. No need to "tighten up" laces on the slopes—merely adjust pressure. Wear it yourself and learn what real fit really is!

GIVE IT A SQUEEZE — IT FITS WITH EASE!

Just insert pocket pump into hidden valve and zip in exact air pressure.



Henke

SWISS SKI BOOTS

At the finest ski shops everywhere

Exclusive United States Distributors:

SPECIALTY IMPORTERS, INC.
242 Fourth Ave., New York 3, N.Y.

ALL IN FAVOR
good
OF SKIING SAY

Henke



STEIN BRIKSEN and **TONI SEELOS**, Henke's great design team, are creating today's most important advances in ski boots. Stein, generally ranked as the world's number one skier, is a three-event Olympics winner. Toni, Austria's famed ace was twice world champion.



IN THIS PICTURESQUE BUILDING on the Swiss Rhine, hundreds of artisans produce the boots you see on these pages. Here is the world's oldest and largest ski boot factory, directed by world-famed Hermann Henke.

THE FINEST LEATHERS AND 4-TIME TANNING, so costly that no other boot uses it — these are the "secret" of Henke's fit and long, long wear.

GOOD BOOTS MEAN GOOD SKIING AND THAT MEANS

Henke

BOOTS

A. Haltenbrunner
CUSTOM SKI TAILOR



DAVOS-PLATZ
SWITZERLAND

Sporthaus

Sets the Standards

In our 1955-56
Ski Boot Collection:

- HADERER
- GARMISCH HYDRO
- AOSTA
- SESTRIERE

Exclusive at
SPORTHAUS WESTWOOD

1057 Gayley Ave., Los Angeles 24, Calif.
SPORTHAUS SQUAW VALLEY

**DON'T LOSE
your investment**

Broken Skis Expertly
Repaired

New Tips for Any Make
Skis

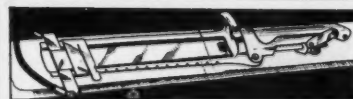
(wood, that is)

Send us your
Problems

TEX'S
SKI SPECIALISTS

910 WILSHIRE BOULEVARD
SANTA MONICA, CALIFORNIA

PHONE:
EXbrook 4-2788



The JSC SKI BINDING

for
ALL SKI RENTALS

- Instant fit to boot—No tools—Slight fitting cost.
- Quick installing—Self aligning—6 screw casting.

JSC SKI BINDINGS past season MT. HOOD SKI
AREA. 200 pair—Very good season—Very happy
with use.

**RESULTS—NO BROKEN LEGS—NO MISERY
IT WILL PAY TO SKI THE JSC WAY**

List @ \$14.50 f.o.b. factory

OCTO PRODUCTS

3827 N. Thomas, Minneapolis 12, Minn.

bumper pads; stiff heel counter reinforced by
outside stiffening in ankle area. Toe and heel
protectors; aluminum heel guard.



leather, foam rubber padded. Bumper pads;
stiff heel counter. Metal toe and heel pro-
tectors.

KOEFLACH Record IV, \$34.95. Made in Aus-
tria. Medium stiff uppers of smooth leather;
plain, medium high shaft; round toe. Double
hand stitched soles. Complete inner boot of
lined leather, padded with foam rubber. Out-
side hook lacing; supplementary lacing on
heel. Arch supports; stiff heel counter. Toe,
heel, sole protectors.

TYROL Krista 400, \$35.00. Made in Canada.
Soft uppers of combination tanned, grained
leather; medium high, notched shaft; round
toe. Steel-shanked soles are double hand and
machine stitched. Complete inner boot of soft
leather, foam rubber padded. Single outside
lacing through hooks. Bumper pads; built-in
arch supports; stiff heel counter. Toe and
heel protectors; aluminum heel guard.

PANZL model 33, \$37.00. Imported from
Austria. Uppers soft, smooth, combination
tanned leather; medium high, hinged shaft;
French toe. Steel shanked soles are double
machine stitched. Complete inner boot of
lined leather, foam rubber padded. Outside
hook lacing. Built-in arch supports and stiff
heel counter. Toe and heel protectors.

HENKE Eriksen Slalom, \$37.50; with air infla-
tion, \$47.50. Swiss import. Hard uppers of
grained, combination tanned leather; plain,
high shaft; round toe. Double hand stitched
soles, steel-shanked. Full inner boot of lined
leather, foam rubber padded. Single outside
hook lacing. Built-in arch supports; heel
counter reinforced by additional stiffener in
ankle area. Toe, heel, sole protectors.

HUMANIC Kitzbuehel, \$37.50. Imported from
Austria. Medium soft uppers of smooth, com-
bination tanned leather; high, notched shaft;
round toe. Steel-shanked soles are double
hand and machine stitched. Complete inner
boot of lined leather, foam rubber padded.
Single outside hook lacing. Bumper pads;
stiff heel counter. Metal toe, heel, sole pro-
tectors.

KASTINGER Wallberg, \$37.50. Made in Aus-
tria. Smooth, medium soft, combination
tanned uppers; hinged, medium high shaft;
round toe. Narrow, steel-shanked soles are
double hand sewn. Complete inner boot of
lined leather, foam rubber padded; additional
padding over counter in heel. Single outside
lacing through anchored hooks. Long inside
counters. Toe, heel, sole protectors.



GARMISCH I, \$39.50. Made in
Germany. Grained, combination tanned,
medium stiff uppers; high, notched shaft;
round toe. Soles steel-shanked, double hand
and machine stitched. Full inner boot of
soft leather, padded with foam rubber. Single
outside hook lacing. Bumper pads; stiff heel
counter. Sole protectors.

PANZL model 66, \$39.50. Austrian import.
Uppers medium stiff, smooth combination
tanned; medium high, hinged shaft; French
toe. Soles steel shanked, double machine
stitched. Complete inner boot of lined leather;
foam rubber padded. Outside hook lacing;
supplementary heel lacing. Stiff heel counter.
Toe and heel protectors.

RIEKER St. Anton, \$39.50. Made in Germany.
Uppers of grained, combination tanned, me-
dium stiff leather; high, plain shaft; round
toe. Soles steel-shanked, double machine
stitched. Complete inner boot of soft, lined
leather, padded with sponge rubber. Single
outside lacing through hooks. Bumper pads;
stiff heel counter. Toe, heel, sole protectors.

STRASSER Zermatt, \$39.50. Made in Germany.
Combination tanned, smooth, medium stiff
uppers; high, notched and hinged shaft; round
toe. Steel-shanked soles double machine
stitched. Full inner boot of lined leather, foam
rubber padded. Single outside lacing through
hooks. Arch supports; bumper pads at heel;
reinforced heel counter, Toe, heel, sole pro-
tectors.

Ankloons

*make those
Ski Boots fit snug*



*Makes any Ski Boot
a pump-up Boot*

Ankloons

Scientifically designed and
guaranteed to make all ski boots
fit perfectly! Air pressure fills out
the boot and even loose fitting
boots now hug your heel!

Ankloons

provide air-cushioned comfort
just where you need it in seconds.
You control the exact degree of
tightness at all times! No blisters,
chafing or cold feet!

Ankloons

save lacing and unlacing boots
all day long. Simply pump up or
deflate without removing mitts
in freezing weather. Ski tested and
approved by experts, Ankloons
provide warm air-insulation and
shock absorption, too!

Ankloons

sturdily constructed of rugged
vinyl, equipped with fool-proof
mechanical valves are based on
soundest pneumatic principles.
Just pump up Ankloons with
specially designed pocket sized
pump, supplied with each pair, and
your skiing, comfort and enjoy-
ment will improve immediately!

**\$495
complete**



Available at better ski shops
everywhere, or write...

BENJAMIN HARRISON WEISS Inc.
259 West 30th Street, New York City 1, N. Y.

Bouton

SKI AND SPORTS GOGGLES



- Widely Copied—Never Equaled
- Quality Plus Real Protection

They fit—the frames are non-toxic and will not deteriorate.

THEY DON'T FOG

Frames in Grey, Blue or Black with two spare lenses.

NOW ONLY \$3.25

Replacement lenses Ea. \$.50



The Bouton "All Sport" Goggle is drawn from one piece of heavy gauge plastic. Optically correct, well ventilated—styled for comfort. Available in clear, amber or neutral. Price \$1.35.

Both models can be worn over glasses. Get Bouton Goggles at leading sports shops or order direct, specifying color. Sent postpaid.

H. L. BOUTON CO.
Buzzards Bay, Mass.

SNO-TAN

WINTER SUN CREAM

It's NEW!
...and definitely different!

A creamy foam that protects the skin and promotes a natural snow tan. Prevents snowburn, windburn, chapping and dryness.

RETAIL PRICE:
\$1.25 per 6-ounce pressure foam container with push-top dispenser.



SALES AIDS... Colorful wall posters and counter cards to help you keep SNO-TAN out front all winter long.

DISTRIBUTORS
CURLEY-BATES CO.—Seattle, San Francisco, Los Angeles
DARTMOUTH SKIS—Hanover, N. H.

BOOTS

TAVI-BATTENHOFFER model 3, \$39.50. European import. Medium stiff uppers of smooth, chrome tanned leather; medium high, notched shaft; round toe. Steel-shanked soles are triple machine stitched. Full inner boot of lined leather, foam rubber padded. Outside lacing at side of boot through holes and hooks. Arch supports; bumper pads; heel counter reinforced by rigid cap. Sole protectors.



ber padded. Single outside lacing runs through hooks. Achilles' bumper pads; arch supports; stiff heel counter. Toe and heel protectors; aluminum heel guard.

BASS Tempo 56, \$39.95. Made in Wilton, Me. Uppers of medium stiff, chrome tanned, grained leather; high, hinged shaft; round toe. Soles double machine stitched, steel shank. Complete inner boot of very soft leather, lined with glove leather, padded with foam rubber. Single outside lacing through hooks; outer boot is of stitch-down construction. Achilles' bumper pads; stiff heel counter. Toe, heel, sole protectors.



ber padded. Single outside lacing through reinforced hooks. Long inside counters; also outside counter at heel. Toe, heel, sole protectors.

LE TRAPPEUR Chamonix, \$39.95. Imported from France. Smooth, chrome tanned, medium stiff uppers; high, notched shaft; round toe. Double hand stitched soles, steel shank. Complete inner boot. Outside single lacing through hooks. Arch supports; bumper pads; stiff heel counter. Very thick foam rubber in ankle area; natural gum outer sole. Toe, heel, sole protectors.

NORDICA Sestriere, \$39.95. Italian import. Smooth, mineral-chrome tanned uppers, medium stiff; medium high shaft is notched; round toe. Double hand stitched soles with steel shank. Complete inner boot of lined leather, foam rubber padded. Single outside hook lacing. Achilles' bumper pads, stiff heel counter. Heel protector.

RAICHL K-53, \$39.95. Swiss import. Medium stiff uppers of smooth, combination tanned leather; medium high, plain shaft; round toe. Double machine stitched, steel-shanked soles. Complete inner boot of soft leather, padded with foam rubber. Single outside lacing through hooks. Bumper pads; arch supports; reinforced, rigid heel counter. Toe, heel, sole protectors.

KASTINGER Schattberg, \$42.50. Austrian import. Smooth, medium soft, combination tanned uppers; hinged, medium high shaft; round toe. Narrow steel-shanked sole, double hand stitched; tapered heel. Complete inner boot of lined leather, padded with foam rubber; extra padding over heel counter. Single outside lacing through reinforced hooks. Long inside counters. Toe, heel, sole protectors.

PETER LIMMER model 20; men's sizes, \$44.00; women's sizes, \$40.00. Custom made in Intervale, N. H. Uppers of imported smooth, chrome tanned, medium stiff leather; plain, medium high shaft; round toe. Steel-shanked soles are double machine stitched, then pegged by hand. Partial inner boot of soft leather, interlined with foam rubber. Single outside lacing; stiff heel counter. Toe, heel, sole protectors.

HUMANIC Lech III, \$44.50. Imported from Austria. Smooth, medium soft, combination tanned uppers; high shaft both notched and hinged; round toe. Steel-shanked soles are triple machine and hand stitched. Complete inner boot of lined leather, foam rubber padding. Single outside hook lacing. Bumper pads; stiff heel counter. Metal toe, heel, sole protectors.

We feature:

ROSSIGNOL SKIS . . .

Rogg Ski Boots . . .

**Willy Bogner
ski clothing . . .**

• Write for our unusual
illustrated catalog.

VETERAN'S SPORT SHOP

544 Asylum Street Hartford 5, Conn.

The best in skiwear and equipment
from the ski capital of the East



**SKI 'N SPORT
Shop**

STOWE, VERMONT

- SKI RENTALS
- REPAIRS
- AFTER SKI FASHIONS

Brochure on request
Cori Meyers & Jim Leahy

Replace those dog-eared copies with a
beautifully, permanently

BOUND VOLUME

of last season's issues of

SKI

The magazine of permanent value! Six issues, November through March, bound in red leatherette, stamped in gold. A must for ski lodges, shops, collectors. A thoughtful gift. A handsome addition to your private library.



each
\$3.50
postpaid

CLIP HERE, MAIL TODAY!

SKI magazine, Hanover, N. H.

Please send me () bound volume(s) of last season's issues of SKI. I enclose () cash or money order.

Name

Street

City Zone State

I am () am not () now a subscriber to SKI.

HJALMAR HVAM

"Saf-Ski" Scores Again!

This is what all Skiers have been looking for. New safety binding easy to put on. No adjusting. Never falls off your feet while skiing. Excellent for rental shops. The original "Saf-Ski's" Dependability with new Simplicity.

HJALMAR HVAM SKI SHOP

21 N.W. 23rd Place — Portland 10, Oregon



MOST CENTRAL LIFTS IN N.E.1

NEW 1700 ft. "POMA" lift, 1,000 skiers per hr. NEW 200 ft. open slope and NEW trails! Also East's highest capacity T-Bar to 2400 ft. summit. Also 2 rope tows. No long waits... more skiing! Jim Howard's Certified Ski School. Family area. Trails, slopes for all. Ski Patrol. Excellent accommodations at Hotel Brooks. Many trains, buses.

FREE Folder — Write HOGBACK, Box SM

BRATTLEBORO, VERMONT

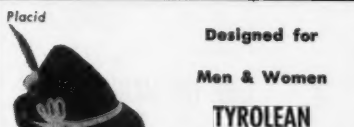
When passing thru the Berkshires, check latest ski reports by visiting



104 West St. Pittsfield, Mass.

Authorized dealer for HEAD Skis, X-Country, Jumping and Racing Equipment

RUN BY A SKIER FOR SKIERS



Designed for
Men & Women
TYROLEAN

'SKI-TRAILER' HAT

- Concealed earband and chin strap.
- Tyrol green, medium grey, black, red, charcoal grey.
- Durable fur felt, Velour type finish.
- \$5.95 and up.

See your Dealer
or write

R. P. SNELL CO.

542 BROADWAY
NEW YORK 12, N. Y.



Olympic

BOOTS



RIEKER Kanone, \$45.00. German import. Uppers medium stiff, of combination tanned, grained leather; high, hinged shaft; round toe. Double machine stitched, steel-shanked soles. Complete inner boot of soft, lined leather, padded with sponge rubber. Single outside hook lacing. Bumper pads; stiff heel counter. Toe, heel, sole protectors.

KASTINGER Olympic, \$47.50. Made in Austria. Smooth, medium hard, combination tanned uppers; hinged, medium high shaft; round toe. Narrow steel-shanked soles are double hand sewn. Full inner boot of lined leather, foam rubber padded; extra padding over counter. Single outside lacing through reinforced hooks. Long inside counter supplemented by extra heavy outside counter sewn by hand through inner boot. Toe, heel, sole protectors.

NORDICA Zeno Colo 55, \$47.50. Handmade in Italy. Hard mineral-chrome tanned uppers, smooth surface; notched, medium high shaft; round toe. Triple hand stitched soles, steel shanked. Foam rubber padded, complete inner boot of lined leather. Single outside hook lacing. Achilles bumper pads; heel counter reinforced by additional stiffening. Heel protector.

STRASSER Racer, \$47.50. German import. Two-tone hard and medium stiff uppers of smooth, combination tanned leather; high shaft, notched and hinged; round toe. Double hand stitched, steel-shanked soles. Complete inner boot of lined leather, padded with foam rubber. Single outside lacing through hooks. Built-in arch supports; bumper pads at heel; heel counter reinforced by added stiffening. Toe, heel, sole protectors.

NORDICA Sandeen, \$48.50. Italian import. Medium stiff uppers of smooth, mineral-chrome tanned leather; medium high shaft is notched; round toe. Triple hand stitched soles. Complete inner boot of lined leather, foam rubber padded. Single outside split lacing through hooks. Bumper pads, stiff heel counter. Heel protector.



HENKE Seelos Pro, \$49.50. Swiss import. Stiff uppers of grained, combination tanned leather; high shaft is hinged; round toe. Steel-shanked soles are double hand stitched. Complete inner boot of lined leather, foam rubber padded. Single outside hook lacing. Built-in arch supports; heel counter bolstered by additional stiffening. Toe, heel, sole protectors.

HENKE Speedfit, \$49.50. Swiss import. Hard uppers of grained, combination tanned leather; plain, high shaft; round toe. Double hand stitched soles with steel shank. Boot is tightened with system of four adjustable metal closures. Built-in arch supports; stiff heel counter. Toe, heel, sole protectors.

RIEKER Pneumatic, \$49.50. German import. Medium stiff uppers of combination tanned, grained leather; high, plain shaft; round toe. Double machine sewn, steel-shanked soles. Full inner boot of soft, lined leather, sponge rubber padded. Single outside hook lacing. Stiff heel counters; Achilles' bumper pads; inflatable air bladders in ankle area. Toe, heel, sole protectors.

TAVI-BATTENHOFER model 2, \$49.50. European import. Medium stiff uppers of smooth, combination tanned leather; medium high, notched shaft; round toe. Double hand sewn, steel-shanked soles. Inner boot of lined leather, foam rubber padded. Outside lacing at side of boot through hooks and eyelets. Arch supports; bumper pads; heel counter reinforced by rigid cap. Sole protectors.

TYROL Cortina, \$49.50. Made in Canada. Medium soft, grained, combination tanned uppers; medium high, hinged shaft; round toe. Double hand stitched soles with steel shank. Full inner boot is leather lined, padded with foam rubber. Arch supports; bumper pads; heel counter bolstered by outside counter; re-

SKI SLOPE "MUSTS"



PARALLELO

The all-wool best-seller from Bavaria. Elastic waist and cuffs; no-seam, full-action sleeves.

CHAMONIX

Most popular sweater of all for men and women. Finest soft French yarn. Long wearing. Striking colors. Zipper front.



ECKEL Tapered Steel Pole

Champions' choice. Perfectly balanced. One-year guarantee.

AT SKI SHOPS EVERYWHERE

Importers & Distributors

PORATH & MAGNEHEIM, Inc.

257 Fourth Ave., N.Y. 10, N.Y.



NO MORE WAXING

Regardless of snow conditions, waxing is eliminated while speed is materially increased when your skis are refinished with

GLASKOTE

"SKI=LAC"

- ★ Applied by brush.
- ★ Dries rapidly.
- ★ Permanent finish.
- ★ Damage easily touched-up.
- ★ Skid refinishes two skis.

Glaskote Clear Ski-Lac has been used by western skiers for years and is fully guaranteed. If your dealer cannot serve you, order direct from us.

Pint...\$2.50 postpaid

Spe-de-way PRODUCTS CO.

Manufacturers

3639 N. Columbia Blvd., Portland 17, Ore.

Stowe, Vermont Real Estate

BUSINESS, RESIDENTIAL AND
CHOICE BUILDING SITES.

MOTELS, MOTOR COURTS,
FARMS, VACATION COT-
TAGES, RESIDENCES.

MONEY-MAKING STOWE INN FOR SALE.

Fully-equipped, long-estab-
lished. 50 beds. Bar. Excel-
lent clientele. A rare buy.

Ideal well-built winter
and summer cottage, 3
bedrooms, large living
room with fireplace, bath.
On Lake. Only \$3000.

If interested in Stowe, Vermont
area see, write or telephone

FRANKLIN E. GRIFFIN
REALTOR
STOWE, VERMONT

Grow With Stowe

TEL. MYRTLE 6-2604

ski...arapahoe basin

on top of the Rockies. Fluffy powder
snow... endless open slopes...
groomed trails... exciting runs rang-
ing from near-flat to almost perpen-
dicular... CHAIR LIFTS... POMALIFT:
this all means wonderful skiing for
everyone! And improve your
powder snow technique at the
famous Willy Schaeffler Ski
School. Free brochure and
ski film available.
Write Larry Jump,
Arapahoe Basin,
Dillon, Colo.

Arapahoe Basin

ONLY 68 MILES WEST OF DENVER ON U.S. HIGHWAY 6

BOOTS

movable lateral ankle supports. Toe, heel pro-
tectors.

MOLITOR Moli-116, \$49.95. Made in Switzer-
land. Uppers medium soft, grained, combina-
tion tanned; high, plain shaft; square toe.
Complete inner boot of lined leather, padded
with foam rubber. Outside lacing through
hooks; heel-anchored ankle collar. Plastic in-
side counters. Toe and heel protectors. Avail-
able made to measure at additional cost.



leather with foam rubber padding. Double
outside lacing through hooks; auxiliary lacing
at heel. Rigid plastic inside counters rein-
forced throughout ankle area. Toe, heel pro-
tectors. Uppers available in tan, oxblood, sky
blue and black. Available made to measure at
additional cost.

RAICHL St. Moritz, \$49.95. Swiss import.
Smooth, combination tanned, medium soft
uppers; medium high, notched shaft; round
toe. Double hand stitched, steel-shanked soles.
Complete inner boot of soft leather, padded
with foam rubber. Outside lacing through
hooks; supplementary lacing at heel. Built-in
arch supports; bumper pads at heel; stiff heel
counter. Toe, heel, sole protectors.

SANDLER model 7181, \$49.95. Italian import.
Uppers medium stiff, smooth, chrome tanned
leather; high shaft is notched and hinged,
sponge interlined; round toe. Soles steel-
shanked, triple hand stitched. Complete inner
boot, leather lined, foam rubber padded; inner
tongue glove cordovan, foam interlined. Rein-
forcing outside heel counter; Achilles' bumper
pads. Metal toe, heel, sole protectors.



ber padded. Single hook lacing outside. Stiff
heel counter and Achilles' bumper pads are
bolstered by two-level outside counter-sup-
port. Heel protector.

TYROL Olympic '56, \$55.00. Made in Canada.
Smooth and grained leather uppers, medium
stiff, combination tanned; high shaft is both
notched and hinged; French toe. Steel-
shanked soles are double hand stitched. Par-
tial inner boot of lined leather, foam rubber
padded. Double outside lacing through hooks.
Built-in arch supports; bumper pads; stiff heel
counter. Toe and heel protectors.

KNEISSL, \$57.50. Made in Austria. Smooth,
combination tanned, medium soft uppers;
shaft medium high, notched for vorlage;
French toe. Double hand stitched soles are
steel-shanked. Foam rubber padded, complete
inner boot of lined leather. Outside hook
lacing; stiff heel counter; toe protector.

HADERER Olympia '55, \$58.00. Austrian im-
port. Uppers of medium stiff, smooth, com-
bination tanned leather; medium high shaft is
hinged; round, seamless toe. Full inner boot,
double notched, of lined leather with foam
rubber padding. Outside lacing through hooks.
Built-in arch supports; bumper pads; stiff out-
side heel counter. Heel and sole protectors.

MOLITOR Moli-117-Hard, \$59.50. Made in
Switzerland. Stiff, smooth, combination tanned
uppers; high, plain shaft; square toe. Soles
triple hand stitched. Complete inner boot of
lined leather, padded throughout with felt.
Outside lacing through hooks; heel over-lace.
Rigid heel counter is heavily reinforced. Extra
high welt construction at instep; built-in arch
supports. Toe, heel protectors. Available made
to measure at additional cost.

MOLITOR Moli-117-Soft, \$59.50. Made in
Switzerland. Uppers of soft leather, grained,
combination tanned; high, plain shaft; square
toe. Soles triple hand sewn. Complete inner
boot of lined leather, padded with felt. Out-
side lacing through hooks; heel over-lace.
Rigid heel counter is heavily reinforced. Extra
high welt construction at instep; built-in arch
supports. Toe, heel protectors. Available made-
to-measure at additional cost.

LIPS SORE?

Blistex POCKET SIZE 39c HIGHER IN CANADA

BEST FOR

COLD SORES CHAPPED LIPS FEVER BLISTERS

Medicated for Quick Relief
USED BY DOCTORS AND DERMATOLOGISTS

SKIERS! Regular use of Blistex
keeps lips smooth as the slopes.

BE SURE...

Ski
the
Jackson
Hole
Country



on your tour of the
intermountain areas

Write or wire
Snow King Chair Lift
Jackson, Wyoming

SKY TAVERN

Only 20 miles from Reno
At the foot of the Reno Ski Bowl

Chair Lift

Beautiful Rooms
Dining Room
Coffee Shop
Cocktail Lounge
T-Bar Lift
Rope Tows

Write for Folder

SKY TAVERN

Box 2187 Phone 2-6034
RENO, NEVADA

RIDE THE MAGIC CARPET to THE SUGAR BOWL ON Donner Summit, Calif.

Heron Double Chair lift—
Ropetows—Bill Klein Ski
School — Accommodations
Mid-Week Specials
Open December to May

SUGAR BOWL

Norden, Calif. TEL: Soda Springs 2281

Superb Skiing... 7 days \$59

Winter Park, Colorado

ALL SEASON RATE



PRIVATE ROOMS, real comfort
MEALS, delicious, hearty breakfast and dinner
LIFTS, 7 days on 3 different high capacity lifts
LESSONS, small classes, famed instructors

MORE FUN in the sun

Another new run—15 in all. Other runs widened. All runs "manicured"...super-smooth, super-safe. New \$100,000 warming house...with nice modern you-know-what.

COMFORT UNLIMITED!!

This is our life...to make your ski vacation the happiest you've ever had. Two more luxury units added since new \$50,000 wing last year. After ski punch, snacks, sleigh rides, fireside fun, square dances, transportation to two major ski areas, good beds, warm rooms.

No waiting at lifts—capacity is so great and area is so big there is no crowding.



And ALL YOU CAN EAT

Food that will bring you back to us again next year.

Here's fun.

Pres and Hortense Beaver, Owners and Managers.

SPORTSLAND SKI CHALET

Winter Park 3, Colorado

Please send free PICTURE FOLDER with rates.

Name.....

Address.....

City.....State.....

T-SKI RANCH

ASPEN, COLORADO

10 apartments with modern kitchen snack bar & private bath; some with fireplace. Apartments vary in size and are ideal to accommodate large groups as several may be used as one unit. No bunk rooms.

Lounge with fireplace. Radio & Record Player. Large Recreation Room.

10 Minutes from town. Transportation without charge to & from ski lifts.

We offer night skiing under floodlights with our private electric rope tow. Also skijoring and sleigh rides.

Group dinners and breakfast available by reservation.

Rates: \$4.00 each double

\$3.50 each in groups of 3 to 5

\$3.00 each in groups of 6 to 12.

Larger groups quoted on request. Capacity 60 persons.

For information write: Lou & Had Deane
 T-Lazy-7 Ski Ranch Aspen, Colorado
 Phone: 3443

Aspenhof

for:

unusual vacations
 old-world hospitality
 new-world comfort
 best breakfast in the Rockies (free)

Write us-We'll answer...

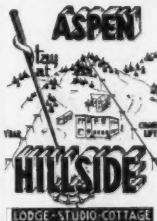
Aspen, Colo.

BLUE SPRUCE SKI LODGE

...at lift

ASPEN'S MOST DISTINCTIVE

Large New Wing Doubles Capacity



Studio Apts. Comfortable rooms — Attractive — Refined homelike atmosphere — Reasonable rates — Ideal arrangements for groups. Located between the two lifts. You can ski to the door.

NEW ADDITION — Separate 2 room Studio — also Guest Cottage for 8 to 12 persons.

Write Mrs. Emma Haerdle
 Box 614—Aspen, Col.
 Tel. 3551

GLORY HOLE MOTEL

In

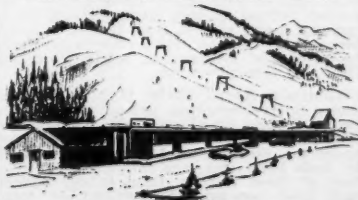
fabulous ASPEN, COLORADO

swimming pool • ice skating

coffee shop • sport shop

just 40 feet from T-bar lift!

JIM PARRY and LEN THOMAS—hosts



rates \$3.50 per day & up

Ski down to the Lift
 from Aspen's

NORWAY LODGE

• 16 rooms, 16 baths
 • breakfast served



Write for Folder
 Aspen, Colo.

ASPEN'S NEWEST

TIMBERLINE DORM

one block from ski slope

Write for package prices beginning at \$45 per week*

* includes lift

MORE TIME TO SKI!



**FLY UNITED
TO YOUR
FAVORITE
SKI RESORT!**



**ASPEN ALTA
SUN VALLEY
RENO SKI BOWL
TIMBERLINE
MT. RAINIER
YOSEMITE
SUGAR BOWL
SQUAW VALLEY
NEW ENGLAND**

Why waste precious time traveling when your favorite ski center is just hours away via fast, comfortable United Mainliners? And it's not only fast, but economical, too. Fares are often lower than First Class rail with berth. Make your reservations today on United Air Lines . . . the main airline to America's top Ski Resorts.

For reservations and complete information call your travel agent.



BOOTS

RIEKER Combi Racer, \$59.50. Made in Germany. Hard, combination tanned, grained leather uppers; plain, high shaft; round toe. Soles are steel-shanked, double machine stitched. Formed like a figure-skating shoe; the high-shafted inner boot is separate and removable, is made of soft, lined leather padded with sponge rubber. Single outside lacing runs through hooks. Bumper pads; stiff heel counter. Toe, heel, sole protectors.



TAVI - BATTENHOFFER model 1, \$59.50. European import. Medium stiff, seamless uppers of smooth, combination tanned Carinthia leather; medium high, notched shaft; round toe. Double hand sewn, steel-shanked soles. Full one-piece inner boot of lined leather, padded with synthetic foam. Outside lacing at side of boot through hooks and eyelets. Arch supports; bumper pads; heel counter reinforced by rigid cap. Sole protectors.

TYROL Racer, \$59.50. Made in Canada. Outer boot of hard sole leather, smooth combination tanned; notched, medium high shaft; round toe. Complete inner boot of lined leather, padded with sponge rubber. Single outside hook lacing. Arch supports; bumper pads; heel counter reinforced by additional stiffener in ankle area. Toe and heel protectors.

SIBERNORG Streamliner, \$59.95. Made in France. Medium stiff uppers of smooth, combination tanned leather; medium high, notched shaft; French toe. Double hand sewn, steel-shanked soles. Full inner boot of soft leather, padded with foam rubber. Single outside lacing through hooks. Bumper pads and extra heavy outside counter at heel. Handmade throughout. Toe, heel and sole protectors.

PETER LIMMER Racing Boot; price ranges from \$60.00 to \$70.00. Custom made in Intervale, N. H. Uppers medium stiff, of smooth, chrome tanned, imported leather; high, hinged shaft; round toe. Steel-shanked soles are double machine stitched, then hand pegged. Complete inner boot of soft leather, foam interlined. Single outside lacing. Inflatable air bladders in ankle area; stiff heel counter. Toe, heel, sole protectors.

ROGG Olympic, \$60.00. Handmade in Germany, usually to measure. Uppers of medium stiff, grained, combination tanned leather; high, plain shaft; round toe. Double hand stitched soles with steel shank. Complete inner boot of soft kid leather, lined with glove leather, foam rubber padded. Single outside hook lacing. Achilles' bumper pads; stiff heel counter. Toe and heel protectors.

STROLZ Martin, \$60.00. Austrian import. Smooth, medium stiff, combination tanned uppers; notched, medium high shaft; French toe. Soles double stitched by hand, steel-shanked. Complete inner boot is of foam rubber padded, fully lined leather. Outside hook lacing. Built-in arch supports; stiff heel counter; toe and heel protectors.

STROLZ Martin Super, \$64.00. Austrian import. Medium hard uppers are smooth combination tanned leather; medium high shaft is notched; French toe. Double stitched by hand, soles are steel-shanked. Complete inner boot of lined leather, foam rubber padded. Outside hook lacing; supplementary heel lacing. Stiff heel counter; toe and heel protectors.

STROLZ Othmar, \$64.00. Made in Austria. Uppers medium stiff, smooth combination tanned leather; medium high shaft is both notched and hinged; French toe. Double hand stitched soles are steel-shanked. Complete inner boot is of lined and foam rubber padded leather. Outside hook lacing; supplementary heel lacing. Built-in arch supports; stiff heel counter; toe and heel protectors.

HADERER Slalom Competition, \$65.00. Austrian import. One-piece uppers of hard, combination tanned, smooth leather; high, hinged shaft; round, seamless toe. Complete inner boot, double notched, of lined leather, foam rubber padded. Outside lacing through hooks; optional lacing at heel. Built-in arch supports; bumper pads at heel; rigid counter reinforced by reshaped stiffener in ankle bone area. Heel and sole protectors.

GARMISCH Hydro, \$69.50. Made in Germany under Sport-Obermeyer patent and specifications. Uppers medium stiff, combination tanned, grained leather; high, notched shaft; round toe. Steel-shanked soles double stitched by both hand and machine. Complete inner boot of lined leather, foam rubber padded; stiff heel counters. Single outside lacing through hooks. Only boot to employ hydraulic bladders in ankle area. Metal sole protectors.

SKI FRIENDS

If you are interested in seeing

SVERRE ENGEN SKI FILMS

have your club write Sverre at

ALTA via Sandy UTAH



**Come to
KETCHUM
in
Sun Valley**

and to . . .

- Chuck Helm's Sports Center, Complete Ski Outfitters for the Family
- Ski View Lodge
- Sun Valley Foods, Inc.
- Trail Creek Lodge
- Warren Motel
- Ketchum Texaco Service

Timberhouse Ski Lodge

Winter Park

- ☆ Nearest Lodge to Ski Area.
- ☆ 3 lifts, 3 tows, 12 runs, 2000 feet drop.
- ☆ Board & Room (excellent family style meals).
- ☆ From \$5.50 (dorm.) to \$7.50 (single).
- ☆ Ski Week (all incl.) from \$49.00.
- ☆ Write for Group Rates

Call Parkway 6-9471 or Write to

Paul and Else Timmerhaus

Winter Park, Colorado

- ▶ Double Chair Lift
- ▶ Ski School
- ▶ Rentals
- ▶ Shelter House & Coffee Shop
- ▶ Modern Lodge
- ▶ Dining Room
- ▶ Cocktail Lounge



BERTHOUD PASS

For Reservations Write New Manager at New Address:

**Roger Wyckoff, Box 816,
Idaho Springs, Colorado**

Ski Colorado

bright sunshine...

**10,000 square miles
of powder snow**

**52 lifts and tows
in 31 developed areas**

Send for NEW Free SKI FOLDER

Colorado Winter Sports Committee
Room 378, Capitol Building
Denver 2, Colorado

**YES...I want your New, Free, full color Ski Folder and Map,
"Ski Colorado" with detailed area description plus calendar of
Ski events.**

Name _____

Address _____

City _____ State _____

**COLORADO CLIMATE...
THE MAGIC INGREDIENT**

good
ski-ing
begins
at
ARLINGTON'S
MONTREAL



Their staff are experts—
professional skiers in
their own right—who will
gladly advise on the ski
equipment most suitable
for you.

ARLINGTON'S are
specialists for every ski-
ing need and unrivalled
as the leading suppliers
of fine imported skis,
clothing and equipment.

**Kneissl—Rossignol—Super-
dynamic—Northland—
Head.**

**Ski boots by Rieker, Kast-
inger and other great names.**

Arlington

CYCLE & SPORTS LIMITED
1194 University Street
Montreal

WHERE TO STAY

ADVERTISEMENT

CALIFORNIA

BIG PINES

**BIG PINES FIRESIDE INN,
LODGE & CABINS CO.**
Complete modern accommodations. All winter
sport facilities. Early reservations suggested. Box
107. Telephone 2.

MAMMOTH LAKES

MAMMOTH TAVERN

COLORADO

ARAPAHOE BASIN

DERCUM'S SKI-TIP RANCH
For skiers, by skiers. A.P. Nearest accomod. to
Arapahoe Basin. Skating pond. Swiss-type
architecture. Phone Dillon.

ASPEN

ALPINE LODGE
American plan \$5.00 to \$7.50.

ASPENHOF
An adventure in old-world hospitality and new-
world comfort. "Best breakfast in the Rockies"
free.

BLUE SPRUCE SKI LODGE
At lift. New, beautifully planned. Spacious rooms
& apts., priv. bath-shower, picture window, music.

GUIDO'S SWISS INN & LODGE

NORWAY LODGE
18 rooms, 18 baths, lounge, sundeck, fireplace,
breakfast served. Ski down to the lift. Folder
available.

PROSPECTOR LODGE
Aspen's luxurious lodge. Just two blocks from
lift. Hearty Prospector breakfast included in rates.

THE SMUGGLER
Aspen's finest. Pool, lounge, coffee bar. Ultra-
modern decor, dressing rooms, room phones,
space for entertaining. Write: Aspen 1, Colorado.
Phone: 4371.

T LAZY 7 SKI RANCH
Modern apts.; lounge; recreation room. Private
tow, night skiing. Group rates. Lou & Had Deane.
Phone 3443.

TIMBERLINE DORM
One block from ski slope. Package prices from
\$45 week, including lift. Phone 4431.

IDAHO SPRINGS

BERTHOUD PASS LODGE, INC.
Ski Oct. to June. Double chairlift, tows, ski
school, ultra-modern lodge. Phone Georgetown
2701.

WINTER PARK

MILLER'S IDLEWILD INN
Private rooms, some with bath. Excellent food.
Family plan. Write Dwight Miller, Box 3, Winter
Park, Colo.

SPORTSLAND SKI CHALET
Bargain: Ski 7 days \$59! Includes 6 nights in
private room, 7 days of skiing, meals, lessons,
lifts, free rides to ski areas. Low daily rates too.
Photo folder free: Sportland, Winter Park 30,
Colorado.

TIMBERHOUSE SKI LODGE
Nearest to slopes, special 7 days skiing, lodging,
good meals, ski lessons, lifts, fun, \$49 up.

IDAHO

KETCHUM

SKI VIEW LODGE
SUN MOTEL-HOTEL
Ketchum—in Sun Valley—\$4.00 for two—\$7.50
for four. Free folder.

TRAIL CREEK LODGE
WARREN MOTEL

AAA.

MICHIGAN

BOYNE FALLS

BOYNE MOUNTAIN LODGE
Stein Eriksen Ski School. Ski week \$75.00.

NEVADA

RENO

SKY TAVERN
At foot of Reno Ski Bowl. Chairlift, T-bar, rope
tows. Deluxe accommodations, excellent food, bar.
Write for folder. P.O. Box 2187. Phone 2-6034.

NEW HAMPSHIRE

BELKNAP RECR. AREA, LACONIA-GILFORD

ARLBERG INN
Right at Belknap lifts. Scrumptious food. Delight-
ful atmosphere. \$8.-\$8.50 A.P.

KING'S GRANT INN
"Winter vacation fun for skiers and non-skiers."
Cap. 50, resort atmosphere, private baths, lounge,
cocktails, dancing. Illuminated skating, snowshoe
hikes, slope, tobogganning. 10 minutes Belknap
Chairlift. "T"-Bar. \$6.50-\$10.50 with meals. Ski
and skate rentals. Color folder: Margarete, Ralph
Krauss, Laconia 22. Phone Glendale 2601 or
2931.



For your
Ski Vacation,
come to **LA PROVINCE DE QUÉBEC**
Here you will enjoy your favorite winter sport
at its best. Bright sparkling snow, clear dry air,
brilliant sunshine. You will be welcomed in
French-Canada with old-time hospitality in
comfortable, modern inns and hotels.

To help plan your winter vacation, write for your
free copy of "SKI IN QUEBEC", address: Provincial
Publicity Bureau, Parliament Buildings, Québec City,
Canada; or 48 Rockefeller Plaza, New York 20, N.Y.

LA PROVINCE DE
Québec

complet

Mont Tremblant Lodge is now
complete — with a new North Side
T-Bar to the mountaintop opening
the whole of ski-perfect Mont
Tremblant to the finest skiing ever!
Over 40 miles of downhill runs, 6 lifts
with chair lifts at your door, the
most reliable snow conditions in
the east.

All this plus our all-inclusive Ski
Weeks—with ski classes, lift tickets,
meals and lodging from only \$79!
(Deluxe accommodations — \$99
and \$115.)

Make early reservations



90 miles
north of
Montreal

**Mont
Tremblant
Lodge**

Mont Tremblant, P.Q.
Canada

SKI THE

NORTH OF MONTREAL

LAURENTIANS

PROVINCE OF QUEBEC

MONT TREMBLANT LODGE

MONT TREMBLANT, P.Q.

Most complete ski resort in the East. At foot of Laurentian's highest peak. Lodge, Inn and Cottages with rates from \$9. A.P. Forty miles of downhill trails, 6 lifts—including our new North Side T-Bar—with Chair Lifts at your door. Ski Weeks from \$79. up to \$115. for rooms with private bath; meals, lodging, Ski School and lift tickets all included. Dancing nightly. Make early reservations!



DEVIL'S RIVER LODGE

MONT TREMBLANT, P.Q.

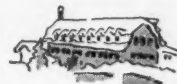
At base of Mont Tremblant north chair-lift and new T-bar (with new open run from the summit). Famous Sissy Schuss, Devil's River and Lowell Thomas runs converge at our sun-deck. Maximum skiing at minimum rates. American Plan rates—rooms and cottage \$10-\$12. French cuisine. Also dormitory-bunkhouses at \$1 per night (bring your sleeping bag). All privileges and facilities of Mont Tremblant Lodge. Write John O'Rear, Mgr., Devil's River Lodge, c/o Mont Tremblant Lodge, P.Q.



CHATEAU BEAUVALLON

MONT TREMBLANT, P.Q.

Small informal ski lodge, fine cuisine and cocktail lounge. Music nightly. 1½ miles from Mont Tremblant. Two and four room cottages with bath. \$7-\$15 per person. American Plan. Special weekly rates. Transportation to and from the chair lifts. Write for folder or telephone St. Jovite 223. Henry C. Stokes, owner.



GRAY ROCKS INN

ST. JOVITE, P.Q.

80 miles northwest of Montreal on Route 11. Four miles from Mont Tremblant. T-Bar lift on Sugar Peak, 100 yards from Inn. Home of Snow Eagle Ski School, Real Charette, director—Skiing—Sleighb—Riding, etc. Genial atmosphere—Dancing—Rates \$7.50-\$11 with meals—LEARN TO SKI WEEKS \$59.95. Write for new Kodachrome Folder S. Tel. St. Jovite 17. Harry Wheeler, Host and Manager.



MANOIR PINOTEAU

MONT TREMBLANT, P.Q.

At the foot of Mont Tremblant. A smaller resort offering friendlier atmosphere and personalized service. Excellent food and fine accommodations, including private chalets. Intimate cocktail lounge, impromptu dancing. Own ski school, beginners' slopes, baby tow at door. Mont Tremblant's 2 chairlifts, 2 alpine lifts for the more expert. Ski Weeks from \$79. Folder. Tel. 157.



HOTEL MONT TREMBLANT

MONT TREMBLANT, P.Q.

Newly-owned and managed by Roger Baervoets, former assistant manager of Mt. Royal Hotel and for 17 years at Windsor Hotel, Montreal. Capacity 75. Daily \$6.50-\$7.50 American Plan, \$40-\$50 weekly. Dormitory accommodation \$5.50. Truly French cuisine and friendly atmosphere. 5 minutes to lifts. Ski weeks from \$58. Tel. St. Jovite 138.



CHALET DES CHUTES

MONT TREMBLANT, P.Q.

A cozy comfortable little inn well known for its super cuisine and friendly atmosphere. Located within minutes of Tremblant's chair lift. Extremely moderate rates—\$6-\$8 daily. New cocktail lounge, orchestra. Cottages with private showers available. Learn-To-Ski Weeks. Leo Samson, Proprietor. Tel. St. Jovite 815-2.



VILLA BELLEVUE

MONT TREMBLANT, P.Q.

"Learn-To-Ski Weeks" at famous Mont Tremblant, from \$65.00. Reserve today! Use of chair lifts, T-bars, tows; lessons by Villa Bellevue Ski School; transportation to and from Mont Tremblant (2½ miles); 7 days, 6 nights, all meals. Write today for folder and rates. Rene T. Dubois. Tel. St. Jovite 820.



ALPINE INN AND COTTAGES

STE. MARGUERITE STATION, P.Q.

Luxurious Laurentian resort, where skiing is at its best. Gentle slopes for the novice and Hill 60 with ski tow. Ski School. Spacious lounges. Cozy bar. Charming chalet and 12 cottages. One hour from Montreal. Write or wire for reservations, or contact your travel agent. Rates \$10.50-\$20. A.P. Vernon G. Cardy, President. H. F. Gibson, Manager.



CHALET COCHAND

STE. MARGUERITE STATION, P.Q.

45 miles north of Montreal. Heart of Laurentian Mountains. Skiing at our front door for Beginners and Advanced skiers. T-bar lift and tows. Rates \$8.50-\$11.00, with meals. Harvey Clifford, Ski Dir. Write for folder.

LA SAPINIERE

VAL DAVID, P.Q.

Cozy, comfortable, 60-room hotel & cottages, set in a snow-bowl at 1055-ft. elevation. Famous for food. Fully licensed. French-Canadian atmosphere. AAA Member. T-bar, tows, trails, sleigh rides, etc. Ski school. \$7-\$10 A.P. Folder. Inquire for "Learn-to-Ski Weeks" rates. John Dufresne, Prop. Tel. Val David 500.

THE CHANTECLER

STE. ADELE-EN-HAUT, P.Q.

The Laurentian's finest resort. Our renown as a ski center (tows, T-Bar, Ski School, etc.) is SECONDARY to our reputation for food, accommodation and atmosphere. Social programs nightly. Rates \$10-\$14 daily (2 to a room) including meals. Learn-to-ski weeks from \$69 (7 nights, 8 days) all-inclusive. For details write L. C. Marin.

LAURENTIDE INN

STE. AGATHE-DES-MONTS, P.Q.

Luxurious resort, center of Laurentian activities and February Carnival. 5 minutes from Mt. Kingston Lift and new Alouette Trail. Rope tow and ski school at door. Novice and expert skiing. \$8.50-\$13 A.P. SKI HONEYMOONS (Room with Bath). 7 days, 6 nights. All meals from \$130 FOR TWO. All-expense SKI WEEKS from \$59.95 per person. Folder. Write or phone K. W. Harrison, Ste. Agathe 391 or (N.Y.) LO 5-1115.

JASPER IN QUEBEC

ST. DONAT, P.Q.

FREE AT ALL TIMES TO WEEKLY GUESTS: 4000-ft. T-bar (75 ft. from lodge) and baby tow. Priority on both. \$10.50-\$13.00 (with bath) A.P. FREE LESSONS DURING LEARN-TO-SKI WEEKS: Dec. 9-26, Jan. 2-Feb. 4, Mar. 3-Apr. 3. From \$59.00 per person. Folder, ski map. Tel. 57 or write P. O. Box 1003.

MONT GABRIEL CLUB

MONT GABRIEL, P.Q.

Top-notch skiing for the advanced or novice on 1,200 acres of the finest hills in the Laurentians. 3 modern T-bar lifts connect 11 lawn-smooth slopes and well-groomed trails . . . plus two rope-tows. Ski School—equipment available on rental basis. Main Club and cottage accommodations—superb cuisine. On route 11, 40 miles north of Montreal, 2 miles before Ste. Adele. In New York tel. WOrth 2-0096.

STE. ADELE LODGE

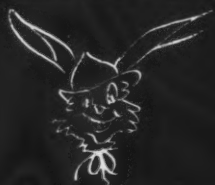
STE. ADELE-EN-HAUT, P.Q.

A distinctive year-round resort atop a quaint French-Canadian village just 45 miles north of Montreal. Famous open slopes "40" and "80," with 4 rope tows, Ski School and Ski Chalet, are on Lodge estate. From \$8.00 with meals. 10% discount during ski weeks. Famous "Red Room," for evening fun. A.P. Mr. Husson, Manager, Ste. Adele 9-3541.

FAR HILLS INN

VAL MORIN STATION, P.Q.

Unusually fine year 'round beautifully appointed resort hotel. 50 miles from Montreal in heart of snow belt—1500 ft. elevation—rope tow (free to registered guests) 100 feet from Inn. Ski instruction. Fine food—excellent service— utmost comfort—spacious lounges—private baths—cocktail lounge. Rates \$9-\$16 A.P. Write for folder and special ski-week rates. Phone Ste. Agathe 650, wire or write C. B. & F. M. Postill, Props.



In the
Laurentians
it's
Ste Marguerite
for
**CHALET
COCHAND**
and
ALPINE INN



fun for all
ski schools
ski weeks
rope tows
t-bar

See Laurentian page
& where-to-stay "

WHERE TO STAY

ADVERTISEMENT

FRANCONIA

HILLWINDS INN
\$7.50-\$10.00, two meals, Swiss Cocktail Lounge.
LOVETT'S INN & "MTN. MODERN" COTTAGES
Excellent. Adjacent to Cannon, Mittersill. Informal.

MITTERSILL INN AND CHALETs
On Cannon Mountain. Own T-Bar. Skating. Dancing. M.A.P. from \$10.00

INTERVALE

CRYSTAL HILLS LODGE & SKI DORM

5 to 15 minutes to 4 ski areas and schools. Rooms, dorms, \$5 up, 2 meals. Dancing, Lighted Skating Pond, 3 fireplaces, 100 Guests.

HOLIDAY INN & MOTEL
Skiers' favorite.

JACKSON

CHRISTMAS FARM INN

Downhill trails to and from Thorn Mt. Ski Area. Bountiful meals. Also dormitory accommodations. Tel. EVERgreen 3-4313.

PINKHAM NOTCH INN DANA PLACE

Best accommodations in Pinkham Notch for winter vacation and skiing. Practice slope tow for guests.

WHITNEYS' IN JACKSON, N.H.

Comfortable inn at foot of Black Mountain T-Bar Lift. Rooms. Cottages. Dorms. Write for folder.

NORTH CONWAY

CRANMORE INN

A friendly skiers' inn within 5-minute walk of R.R. station and 12-minute walk of Skimobile. Ping-pong, piano, fireplace. Bunks \$6.50 daily. Rooms \$7.50-\$10.00, American Plan with 3 meals, plus afternoon tea and bed-time snack. Folder. Tel: FLEetwood 6-5502.

OXEN YOKE INN

\$6.50 to \$10. Bunks to private bath. 3 meals, weekend specials. 5 min. walk to Skimobile. Famous Slalom Room. Folder.

WATERVILLE VALLEY

WATERVILLE INN

2000' T-Bar, Rope Tow, skating.

NEW MEXICO

TRES RITOS

SIPAPU LODGE

Modern rooms, apartments, meals, rentals.

NEW YORK

OLD FORGE

MOOSE HEAD HOTEL

Ski slopes at back door.

OREGON

BEND

HOODOO SKI BOWL

Chairlift, tows, lodging. 240 Idaho Avenue, Bend, Oregon.

PENNSYLVANIA

MOUNTAINHOME, POCONO MOUNTAINS

ONAWA LODGE

Facilities for all winter sports. Accom. 200. Rooms with & without bath. Rates fr. \$8.00 dly., incl. meals.

UTAH

ALTA

PERUVIAN LODGE

Comfortable rooms, cheerful dormitories, reasonable rates, fun, atmosphere, excellent cuisine. Powder snow paradise. Write for free informational folder.

RUSTLER LODGE

Alta's finest.

SNOW PINE LODGE

Dormitories, American Plan; \$4.50, with your sleeping bag. Bedding furnished, \$6.50. Make reservations early.

BRIGHTON

ALPINE ROSE LODGE

23 miles from Salt Lake City. Excellent food and accommodations. Single and double Chair lifts, T-Bar, rope tows. Finest powder snow, Nov. to May.

VERMONT

BROMLEY REGION

SOUTH LONDONDERRY

LONDONDERRY INN & RED CLOVER LODGE
Best in food, accommodations. Rates on application.

MANCHESTER

COLBURN HOUSE

From \$4. E.P. Cocktail Lounge. Recom. by Gourmet.

HOLIDAY HOUSE

Rooms with, without bath, from \$7 A.P.

**Write for
new catalogue*

SKI CLOTHES by
Drwing
of MONTREAL

2027 MANSFIELD ST.—MONTREAL—CANADA

Ski Mont Tremblant

First Class Hotel or Motel Accommodations
... Skiing on famous Mont Tremblant ...
Use of Chairlifts, T-Bars & Tows ... Transportation to and from slopes. All included in "Learn-To-Ski Weeks"

Ski Weeks from **\$65**

7 Days—6 Nights—All Meals

Write today for folder rates

VILLA BELLEVUE HOTEL

Mont Tremblant, P.Q., Canada, Tel. 820

VILLA BELLEVUE SKI SCHOOL

C.S.I.A. Certified Instructors

New York Representative:

Gertrude Donnelly, 345 Madison Ave., Tel. MU 9-5417

*Ski the
European Alps*

WITH

BENNO RYBIZKA, prof.

Guide and instructor in Austria, Switzerland, France or Italy. For details write directly to St. Anton am Arlberg, Austria, or contact Steve Lohr, General Tours, 595 Madison Avenue, New York 22, N.Y.

**RACING?
ICY TRAIL?**



**Ideal Helmet and
Foul-Weather Goggles**

For safety under all conditions, the **IDEAL Helmet**. Lightweight, built to highest standards, finest materials and workmanship. Sizes 6 3/4 to 7 3/8. \$16.95 postpaid.

HERBERT G. SCHWARZ

11314 Isleta Street, Los Angeles 49, Calif.

Dealer inquiries invited

**In Canada
it's Morgan's ...**

...for fine ski equipment

**The newest in Canadian
and European skis
and clothing**

m HENRY MORGAN & CO. LIMITED

Montreal-Canada

"GATEWAY TO THE SNOWY LAURENTIANS"



CORTINA

The "NEW" double boot . . .
hinged uppers . . .
adjustable plastic ankle support . . .
a **TYROL** Exclusive

ALUMINUM BOOT PRESS

with "Micromatic" heel grip

Fits any boot
Price \$3.50

**1072 Beaver Hall Hill
Montreal, Canada**

Write for new **TYROL** folder showing the finest hand-made ski—and afterski boots. In stock or made-to-measure.
Outfitters of the Canadian Olympic Ski Team.



Rudolf Rominger, former world ski champion

**Badrutt's
PALACE HOTEL**

St. Moritz, Switzerland

Regular air connections direct to Zurich Airport. INew telepherique from Corviglia to Piz Nair, 10,000 ft. "Season skiing until Easter."



ZERMATT
5,310-10,280 FT.

The Matterhorn village, Switzerland's southernmost Winter Paradise in the heart of the largest skiing area of the Alps.

**STAY AT SEILER'S
HOTEL MONT CERVIN**

The hub of Zermatt's social and sport life. All inclusive rates from \$10. See your travel agent or cable Mont Cervin Zermatt.

WHERE TO STAY

ADVERTISEMENT

KANDAHAR LODGE

Closest to Bromley & Snow Valley. Fine food & accommodations. Folder.

ORVIS INN

Cocktail lounge. American Plan. Capacity 50.

PERU

BROMLEY HOUSE

Still biggest! Still best!

WILEY INN

An AAA Inn. 1 mile to Bromley. Game room. Skiers plan.

BURLINGTON

HOTEL VERMONT

Vermont's largest-Vermont's finest. Rooms, \$3.50 up. Sugar House. Convenient transportation to slopes.

WEST DOVER

SNOWBROOK

"Its brudel in der vinter here!"

ELY

ELMWOOD FARM

Hunting, riding, skiing-cross country, towns near, families, groups, write. Fairlee FE 3-6771.

MANCHESTER

See Bromley Region.

PERU

See Bromley Region.

ROCHESTER

ROCHESTER INN

Easy driving distance of three major ski areas. Information and rates furnished on request.

RUTLAND

PICO PEAK

Long Trail Lodge at Pico Peak. Adjacent lift. Rooms, dorms. Rates \$7.50 up.

SOUTH LONDONDERRY

See Bromley Region.

STOWE

ALPINE MOTOR LODGE

Nick Mara's new skiers' motor lodge on Mt. Mansfield Rd. Congenial lounge. Meals optional.

**ATTIC & BARN, COTTAGE
& GUEST APARTMENT**

Rentals, Lodgings-"Foot Mansfield."

THE CLARKS' LODGE

Rec. A.A.A. Tel. 6-7266

DONOVAN'S HOB KNOB

Modified American plus Transient Dinners. Tel. MY 6-2612

EDSON HILL MANOR & THE RED HOUSE
Genial ski living at its best. Superior food. Every modern convenience. Private tow, snow-cat, touring trails on grounds. Fine club or group accommodations at Red House. Rates \$7.50 to \$18. Modified American Plan-2 meals. Folder. Tel. MYrtle 6-5981.

GREEN MOUNTAIN INN & MOTEL

Stowe Village. Cap. 100. The best of ski living and Duncan Hines food. "The Whip" bar and lounge. 10 mins. to Mt. Mansfield. Busses start here. \$7.50 to \$13.00 A. P. Parker Perry, host. Tel. 6-3301. See display adv. this issue.

MUSHKODAY FARM

Dorms and private rooms. Cap. 50. Folder. Tel. Stowe 6-5931.

PINE MOTOR COURT

Write for folder.

THE STOWE-AWAY

Route 108, near everything. Quality at reasonable rates. Tel. Stowe 6-7265. George T. Rutledge.

WAITSFIELD

MAD RIVER ASSN. HOUSING OFFICE

For hospitality, information, reservations at Mad River Glen. (P. S. Paved access road now completed)

WOODSTOCK

WHITE CUPBOARD INN

A small country inn in famous open slope area. Good food. Cocktail lounge. Telephone 203.

AUSTRIA

KITZBUHEL

HOTEL GOLDENER GREIF-HARISCH

American comfort, Tyrolean charm. Rates from \$6 American Plan.

CANADA

LAC BEAUFORT, P.Q.

MANOIR SAINT CASTIN

Renowned resort hotel, 10 miles from Quebec. Exquisite French Cuisine. Loosli's Parallel School. T-Bar, rope tows, Snow Cat groomed slopes for experts and beginners at your door, on Hotel estate. More and better snow. Rates \$11-\$15. A.P. Special Ski Weeks from \$64.50-Folder Box 75.



I use
SWIX
*the international
ski wax*

**V
I
K
I
N
G**

**Ski Flights
to Europe**

CONDUCTED and INDEPENDENT TOURS
FROM \$665. for 15 DAYS (All Incl.)

Write for FREE Ski Literature

tourist bureau inc.

1203- L 270 Park Ave., N.Y.C. • Plaza 9-6884

**A
I
R
F
R
A
N
C
E**

**DO-IT-YOURSELF
SKI TOURS TO EUROPE**

Write for your FREE Air France
Ski Tour Kit TODAY! Make up
your own itinerary and ski
where YOU please.

DAILY DEPARTURES
Write AIR FRANCE, Dept. VV
683 5th Ave., New York 22, N.Y.

SPANISH WINE SKINS

The perfect gift for men of
action. Seasoned leather bev-
erage sock - can't break or
leak. Shoulder sling. Horn
nozzle and cap. Satisfaction
guaranteed. Order now!

dealers invited

TORD IMPORTS 11 Cooper St.
N.Y.C. 3, N.Y.

\$398

WHERE TO STAY

ADVERTISEMENT

MONT GABRIEL, P.Q.

MONT GABRIEL CLUB

See advertisement on Laurentian page.

MONT TREMBLANT, P.Q.

CHALET DES CHUTES

See advertisement on Laurentian page.

CHATEAU BEAUVALLON

See advertisement on Laurentian page.

DEVIL'S RIVER LODGE

At base of Mont Tremblant North Side Chair Lift and new T-Bar. All privileges and facilities of Mont Tremblant Lodge. Amer. Plan \$10 and \$12. Special skiers' bunkhouses \$1 a night (bring sleeping-bag). Write Johnny O'Rear, Mgr.

GRAY ROCKS INN

Snow Eagle Ski School. Lift, skating, dancing. \$7.50-11.00 with meals. Ski weeks, \$59.95.

HOTEL MONT TREMBLANT

See advertisement on Laurentian page.

MANOIR PINOTEAU

See advertisement on Laurentian page.

MONT TREMBLANT LODGE

See advertisement on Laurentian page.

VILLA BELLEVUE

See advertisement on Laurentian page.

STE. ADELE-EN-HAUT, P.Q.

THE CHANTECLER

See advertisement on Laurentian page.

STE. ADELE LODGE

See advertisement on Laurentian page.

STE. AGATHE DES MONTS, P.Q.

LAURENTIDE INN

See advertisement on Laurentian page.

THE MANOR HOUSE

Learn to Ski Week's \$58.50, January, March, April. Entertainment nitely.

ST. DONAT, P.Q.

JASPER-IN-QUEBEC

See advertisement on Laurentian page.

STE. MARGUERITE STATION, P.Q.

ALPINE INN AND COTTAGES

See advertisement on Laurentian page.

CHALET COCHAND, SWISS CHALET

Canadian ski school. T-bar, tows, skating, dancing. Rates \$8 to \$11 with meals. Ski weeks \$59.50. Write Louis Cochand for folder. Phone Ste. Marguerite 85W.

VAL DAVID, P.Q.

LA SAPINIERE

See advertisement on Laurentian page.

VAL MORIN STATION, P.Q.

FAR HILLS INN AND COUNTRY CLUB

See advertisement on Laurentian page.

SWITZERLAND

AROSA

See advertisement in this issue.

DAVOS

See advertisement in this issue.

DAVOS-PARSENN

GRAND HOTEL BELVEDERE

KLOSTERS

See advertisement in this issue.

CHESA GRISCHUNA

A world-famous hotel in the center of some of the world's finest skiing. Favored by discriminating skiers for its accessibility to the Parsenn snowfields, its gourmet table and cheerful atmosphere. For beautifully illustrated brochure, write Hans Guler, host.

HOTEL SILVRETTA

A leading first class hotel. Aerial-cableway to Gotschna-Parsenn, informal atmosphere, moderate to deluxe accommodations. Ski school, orchestra, bar, dancing. For rates and reservations write George Rocco, (Swiss) Manager.

ST. MORITZ

See advertisement in this issue.

BADRUTT'S PALACE HOTEL

One of the world's finest hostels. For rates and literature write Andrea Badrutt, Director.

HOTEL SCHWEIZERHOF

First class hotel in the center. Quiet, free and sunny position.

SUVRETTA HOUSE

See advertisement in this issue.

SKI, OCTOBER, 1955

Ski with us in AUSTRIA

Enjoy days of perfect skiing and gay romantic evenings in the new free Austria! Try the best of all ski schools. Instruction in English. Dependable snow and sun, unsurpassed cable and lift services, high touring and the world's lowest costs, with accommodations from \$3 a day for everything. Season from Christmas to May. See your travel agent or write:

Austrian State Tourist Department, 48 East 48th Street, New York 17.





KITZBÜHEL

2400—6000 feet
Tyrol, Austria



Enjoy an unforgettable ski vacation in this Tyrolean fairy-tale town: 4 cable railways, 7 ski lifts, endless variations of downhill runs. Gay night life; comfortable hotel accommodations with full board at \$3 to \$8. Apply your travel agency or the Verkehrsverein Kitzbühel, Tyrol, Austria, Phone 272.

SKI in the ALPS of AUSTRIA and SWITZERLAND

ALL EXPENSE
\$543⁶⁰
up

via SWISSAIR, KLM, SABENA
or by steamer

INDEPENDENT SKI TRIPS

"GO AS YOU PLEASE"
Leaving from New York
every day

CONDUCTED SKI TOURS

Jan. 13—Gloria & Lavern Trapp's
2nd Mid-Western Ski Holiday
to Austria
Feb. 17—Gretta & Bill White-
ford's 3rd Tyrolean Safari to
Kitzbühel
Feb. 23—Vera Pirquet's 6th An-
nual Three Country Alpine Ski
Tour
Mar. 3—Frank & Muriel Sco-
field's 6th Annual European
Ski Tour
Mar. 10—Paul & Paula Valar's
3rd Annual Spring Ski Tour
April 6—Glacier Ski Tour

SKI NOW—PAY LATER

GENERAL TOURS

595 Madison Ave. • New York City • PL 1-1440

Dear Mr. Lehr,

Please send folders for INDEPENDENT SKI TRIPS ☐

for CONDUCTED SKI TOURS ☐

Name of Leader

NAME

ADDRESS

CITY..... STATE..... TEL.....

The **BIG FOUR**
in sunny

Switzerland

Arosa

Fun in the sun, and gaiety after dark. Brimming with the young and beautiful of four continents. Outstanding facilities for all winter sports: 5 ski lifts (one chair), 5 ice rinks, Switzerland's biggest Ski School.

Davos

Ski on legendary PARSENN (new: cable airway to Weissfluh Peak), sunny STRELA (3 section skilift) and fabulous new BRAMA-BUEL (cable airway and skilift). 32 runs, 2 funiculars, 5 skilifts, 2 cable airways, 80 ski teachers, 100 hotels.

St. Moritz

Its fabulous reputation is well deserved! Olympic runs, new cable airway (the highest in Europe), wide choice of moderate priced hotels—still the favorite among discriminating "young moderns."

Klosters

Ski on world famous Parsenn and Gotschna, enjoy all winter sports amidst breath-taking scenery. Ski school, cable airway, four ski lifts, two ice rinks. The resort "WHERE THE SUNSHINE SPENDS THE WINTER."



See "CINERAMA HOLIDAY" and you will agree that the resorts mentioned above are the real Mecca for skiing in Switzerland . . . Don't forget that these resorts are very close to Cortina d'Ampezzo (Olympics). You will be amazed how far a ski-dollar goes in Switzerland, where hospitality is a national tradition. Literature and information through the local Tourist Offices.

EQUIPMENT

Buyers' market

Prices are down and quality is up, following the booming 1954-55 season, as manufacturers, importers and distributors compete for your dollar in the volume ski equipment field. At the same time many new items are bidding for a share of the expanded market. New products successful last season have undergone frequent changes and improvements. In coming issues SKI will devote many pages to important developments in the equipment field. In brief, what's new?

► **Skis:** More non-wood skis are on the market, including the domestic Hart and Swiss Attenhofer A-16. The Attenhofer Metallic, Dynaglas and Head racing models introduced last year will be back this season in quantity and improved form. Among wood-and-glass "hybrids" the Holley is going strong, and the Cortina ski is new on the American market. From France comes a fascinating plank, the Dynamic-R, adjustable for both camber and flexibility. Other news: the Kofix base; more multigroove bottoms; the one-piece Nelson edge being installed on Rossignol skis in the West. Full reports will be given in the November issue of SKI, together with an exhaustive directory of skis now on the market.

► **Bindings:** New toe pieces by Hvam, Goodman, Porath & Magneheim, Tyrolia. The new Stowe release binding and M-66 heel binding that operate on entirely new principles. The new Anderson & Thompson flat-spring heel release. The new Dartmouth release binding, not yet in production, designed for both downhill and touring. In the December binding directory issue, SKI will report on bindings still available only in Europe and some still on the drawing boards.

► **Accessories:** Everything from whacky boot laces and identification tabs for your skis, to a new spray-on water repellent and a special skiers' Christmas card. Promising new waxes. One especially interesting item: a gadget for use with release bindings that prevents your skis from escaping down the hill without the need for safety lanyards.

BOOTS:

Pump-ups and buckles

That the \$30.00 double boot is now a commonplace, and that plenty of value is offered in all price ranges, may be established by a quick glance through the boot directory in this issue. But what about those pneumatic boots, or that hydraulic item last and most expensive in the list?

The inner boot of the Garmisch Hydro is padded with a sealed-in fluid that conforms to the foot, distributes pressure evenly and insulates against cold. The hydraulic bladders are well constructed and should hold up longer than the boot itself. Claus Obermeyer has rights to a 1951 patent on this device, as well as his own patent.

Not so Rudi Alber, the St. Anton shoemaker whose pump-up boot created such a sensation in the ski world last season (SKI, January, 1955). The idea of an in-

for your perfect SWISS HOLIDAY



KLOSTERS, the latest in top-class skiing, is very much "en vogue" with the Americans.

THE SILVRETTA, the leading first class hotel, offers a perfect vacation in a cozy, informal atmosphere, and meets with the wishes of a selected American clientele.

For terms and information, write to George Rocco, (Swiss) Manager. Cable: Silvretta Klosters.

HOTEL SILVRETTA
KLOSTERS, SWITZERLAND



St. Moritz

SILVRETTA HOUSE

(6,200 FT.)

- A world-known hotel of distinction in Switzerland.
- Season: December-March.
- Own Swiss ski school.
- Various ski lifts with a multitude of runs.
- New: the Piz Nair Teleferic (10,000 ft.).
- Skating and curling rinks on own grounds.

Bert Candrian, Managing Director
phone 082, 33221

EQUIPMENT

inflatable boot was first patented in the United States by a duck hunter anxious to keep his legs warm, in 1893. Conflicting later patents have further complicated the situation, so that now it's open season on pneumatic boots, so far as manufacturers are concerned. Both Rieker and Henke offer models that inflate by means of a rubber-bulb pump, and Benjamin H. Weiss is marketing inflatable anklets—"Ankloons"—that put air into anybody's ski boots.



Henke Speedfit

Another novelty is the Henke Speedfit, the boot that buckles instead of laces. Skiers who are impatient with double and triple lacings, and who like to warm their feet after each run, may don and doff the Speedfit as casually as they do their bedroom slippers.

Buy American



Bass Tempo-56

A patriotic note: the last remaining American manufacturer in the top-quality ski boot field, G. H. Bass & Co., has revamped the Bass line of downhill boots to put them on a par with leading European imports.



Tyrol boot tree, \$3.50

To help keep your boots in good shape, outside boot trees by Tyrol, Dexdahl, Eckel, Barrecrefters and Dove are available from \$2.95 up at shops everywhere. Some of these trees may be used for golf shoes as well. Before the season begins, your boots could use a coat of Leath-R-Seal, too, with some good dubbin rubbed in over it.



Biggest PLUS

in Ski Air Travel

VIA SWISSAIR'S DIRECT HOLIDAY ROUTE TO THE ALPS

Experienced skiers select Swissair, where ski vacations start the moment you step aboard. DC 6-B luxury liners assure speedy yet relaxing service . . . wonderful food, typical Swiss hospitality and an incomparable precision flight for your vacation to "Ski-land". All inclusive trips start as low as \$643. (Even lower rates available by Swissair's Family Fare Plan.)

SKI NOW . . . PAY LATER

CONSULT YOUR TRAVEL AGENT OR WRITE



SWISSAIR

SKI DESK (DEPT. 5M), 10 WEST 49th ST., N. Y. 20, N. Y.

OR OFFICES IN PHILADELPHIA • CLEVELAND • CHICAGO • LOS ANGELES • SAN FRANCISCO

GROUP DEPARTURES*

Fri., Jan. 20 Ethel Van Degriest's 5th Annual Ski Trip
 Mon., Jan. 23 Travelcade Olympic Tour
 Fri., JAN. 21 John Jay's 8th Annual John Jay
 & Feb. 4 Ski Club
 Fri., Feb. 17 Greta & Bill Whiteford's 3rd
 Annual Tyrolaan Safari
 Thur., Feb. 23 Vera Pirquet's 8th Annual Three-
 Countries Alpine Ski Tour
 Sat., Feb. 25 Marsha Toy's Spring Skiing in the Alps
 Sat., Mar. 3 Frank Seafeld's 8th Ann. Ski Safari
 Sat., Mar. 10 Paul Valer's 5th Annual Spring
 Skiing in Davos & the Grisons
 Tues., Mar. 13 Stela Erikson's Spring Ski
 Trip to Austria & Switzerland

*January Departures include the 1956 Winter Olympic Games
 Special Cinema Holiday packaged ski trips • weekly departures

Why keep chasing around?



ski Switzerland

for full information:

SWISS NATIONAL TRAVEL OFFICE

10 West 49th St.,
 N.Y. 20, N.Y.

661 Market St.,
 San Francisco 5 Cal.



METALLIC SKI BULLETIN

from

*Johnny
Seesaw's*

Ski Equipment
PERU, VERMONT

A basic improvement in ski design results in a combination of performance characteristics never before achieved in any one ski—perfect behavior in deep powder; absolute steadiness at high speed; and fantastic control on ice or frozen granular snow. Experience with more than 1,000 pairs used last year has led to perfection of the 1956 model METALLIC in every respect. The ski is **guaranteed** for a year.

We'd like to point out the reasons behind this ski's unequalled performance. They lie in the physical properties of metal, compared to wood; and in the conception of the flexible binding platform, found only in the METALLIC. These result in positive control and progress for the novice and intermediate skier—and absolutely unmatched performance for the advanced high-speed recreational skier—either in deep powder or on frozen, bumpy trails.

1. METAL vs. WOOD SKIS. In comparing the two, consider that the METALLIC is a different "breed of pup"—and can't be evaluated by wood ski standards. Wood skis are built thick at the shovel and tail to gain twist-resistance and make them bite on ice. The ideal powder snow ski is thin and limber; but a limber wood ski won't bite, as it will twist up to 40 degrees in its length.

A metal ski doesn't need to sacrifice flexibility to gain "bite," as it will twist only about 12 degrees. Thus high performance on ice can be combined with flexible powder snow action only in a ski made of metal.

COMPARE: Clamp the tail of each in a vise and twist by the shovel. The METALLIC has 2 to 3 times the torsional rigidity of the best wooden skis; difference in "feel" is obvious.

2. FLEXIBILITY: The experienced skier may question METALLIC'S limberness, as it feels different than a good wood ski. Its sectional binding platform lets the METALLIC flex underfoot, which is one of its great advantages over any other ski—both in powder and on "boiler plate." This construction is practical only in a metal ski—and has important effects on its performance.

TRY THIS TEST: Put a METALLIC on

the floor with another make; have someone stand on both; pick up both tips. The METALLIC is more flexible—but it snaps back HARD when released. Ditto at the heel. METALLIC's "feel" is perfect in use, when the ski is loaded.

CONSIDER THIS: A wood racing ski is heavy and relatively stiff because it is built thick to resist twist. A common conclusion is that a ski must be stiff to be steady at speed, and to hold on ice. This is NOT a valid conclusion.

The heavier any moving object, the steadier on its course. Jumping skis are steady—and very heavy; those used for "flying kilometres" are weighted. In each case, their weight makes them steady—NOT their stiffness. Light, limber wood skis like the old Groswood FIS and Ski Sport models were great in powder, but would wander all over the hill in a fast schuss on the "piste."

The METALLIC is heavy and very steady; yet no other ski that really bites can approach its flexibility and performance in powder snow or over bumps and Moguls. There is no good reason to vary the flexibility of a metal ski other than for downhill racing.

3. WHY A FLEXIBLE BINDING PLATFORM? Uniform flex underfoot is AN IDEAL sought by all ski makers. Evidence of this is the deeply grooved platform sections that have recently appeared in a number of expensive skis, intended to eliminate center stiffness. Only the METALLIC has actually done it. Its sectional platform is supported clear of the ski by plastic shims, avoiding even a short rigid area.

TRY THIS TEST: Place the METALLIC on a couple of waxing corks set on edge, about 15" aft of the shovel and forward of the tail. Stand on the ski—note how it flexes to the floor underfoot. The METALLIC's edge bites full length over bumps and into hollows, to give up to 30% more edge contact. This accounts for the ski's fantastic holding power. Perfect control on any surface is the result.

COMPARE with ANY other ski—you'll see what we mean by "bridging." The rigid platform makes all others clear the surface by an inch or more, even though fully loaded. Over hollows, bite is obvi-

ously limited to the forward and rear thirds of the ski—there is none underfoot, where you most need it. WHY ski on a plank?

4. WHY DOESN'T THE METALLIC WANDER OR "FLUTTER"? Extensive use has shown that the METALLIC is absolutely steady at speed—a most important competitive advantage. A flat top metal "sandwich" type of ski has a strong tendency to wander. This was true of the original Chance-Vought Metalite; of certain experimental flat-top Stainless Steel skis; and has been a principal criticism of the performance of an established production model.

It is generally understood that vertical vibration at the shovel known as "flutter," causes wandering. As metal lacks wood's natural "damping" action, it tends to vibrate several times longer from a given impulse. Such vibration causes momentary loss of shovel contact with the snow at rapid intervals, with resulting loss of tip control, in earlier metal ski designs.

Laboratory tests show that the METALLIC "damps" its vibrations as fast as a good wood ski, thanks to its ridge top construction, flexible center section and to the wood "damping strips" in the core. Further the METALLIC has a much lower frequency of vibration than any other ski, which is a critical consideration.

The usual stiff center limits vibration to a ski's forward 1/3. The shorter the rod, the faster it will vibrate. Thus a flat-top metal ski has a frequency range which is high, compared to the METALLIC, but close to wood—without wood's natural "damping" action. This higher frequency is evidently within the critical range encountered at speed, and such skis consistently "flutter" and wander.

Experience shows that the METALLIC will not. Its lower vibration frequency seems not to be critical at any skiing speeds. AND—thanks to its flexible center, the initial vibration impulse occurs underfoot, where it is immediately smothered—rather than in the forward third, where a sustained vibration can develop. This consideration was never critical for wood, but is important to metal skis. The METALLIC runs true, and is absolutely steady.

NO SKI'S REPUTATION WILL IMPROVE YOUR SKIING—METALLIC'S PERFORMANCE WILL!

DISTRIBUTED BY *Johnny Seesaw's* PERU, VERMONT

In Canada: **VRESVIO** Ltd. — Distributors

Why wait in line?

when you can buy a season ticket* to →

* Six issues per season, monthly October through March, mailed to you personally.

Why wait to read that dog-eared lodge copy? Be the first to read your own copy of SKI! Be the first to hear the latest word on ski equipment, technique, resorts and events throughout the world!

\$2 bring you 6 issues ... \$3 bring you 12 issues ... \$4 bring you 18 issues.

SKI world's largest and most authoritative ski publication ... brings you—

● Complete, evaluated reports on new equipment, new lifts and ski developments, on the latest trends in competition and ski technique all over the world.

● Help toward improving your skiing—whether you are a beginner, intermediate or expert.

● A Reader Service Department to assist you in planning your ski vacation and equipment purchases.

● Three equipment Directory issues—October, November and December—with descriptions and prices of available boots, skis and bindings.

● Articles on resorts and ski facilities all over the world, plus money-saving information on travel and lodging.

● News of inventions and innovations in ski equipment and accessories, many of these thoroughly field-tested by the expert SKI magazine staff.

● Byline articles by such leading writers and specialists as Lowell Thomas, Sir Arnold Lunn, James Laughlin, Roland Palmedo, Stein Eriksen, Hal Burton, Wolfgang Lert, plus many others.

● How-to-do-it articles and carefully prepared staff features—illustrated with hundreds of photographs, cartoons and illustrations per season.

SKI

magazine

DON'T WAIT — ORDER NOW ▼

Please send me SKI* magazine

☐ 3 years \$4 ☐ 2 years \$3 ☐ 1 year \$2 ☐ payment enclosed ☐ bill me later

* SKI is published six times per season monthly October through March

MY NAME _____

ADDRESS _____

CITY _____

ZONE _____

STATE _____

Please send the indicated number of Ski magazine one year gift subscriptions to the skiers listed below and ...

☐ include a subscription for me ☐ find payment enclosed

NAME _____

ADDRESS _____

CITY _____

ZONE _____

STATE _____

GIFT CARD TO READ FROM: _____

☐ 1 gift sub. \$2.00 ☐ 2 for \$3.75 ☐ 3 for \$5.25 ☐ 4 for \$6.25 ☐ 5 for \$7.25

(Extra gift subs. \$1.00 each. You may include your own subscription or renewal at this special rate.)

MY NAME _____

ADDRESS _____

CITY _____

ZONE _____

STATE _____

NAME _____

ADDRESS _____

CITY _____

ZONE _____

STATE _____

GIFT CARD TO READ FROM: _____

Please send the indicated number of Ski magazine one year gift subscriptions to the skiers listed below and ...

☐ include a subscription for me ☐ find payment enclosed

NAME _____

ADDRESS _____

CITY _____

ZONE _____

STATE _____

GIFT CARD TO READ FROM: _____

☐ 1 gift sub. \$2.00 ☐ 2 for \$3.75 ☐ 3 for \$5.25 ☐ 4 for \$6.25 ☐ 5 for \$7.25

(Extra gift subs. \$1.00 each. You may include your own subscription or renewal at this special rate.)

MY NAME _____

ADDRESS _____

CITY _____

ZONE _____

STATE _____

NAME _____

ADDRESS _____

CITY _____

ZONE _____

STATE _____

GIFT CARD TO READ FROM: _____

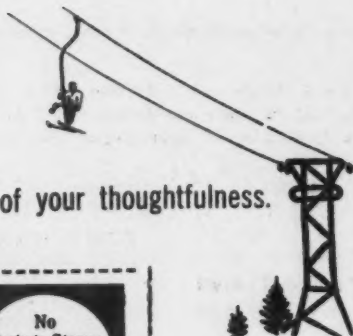


SKI

magazine...

the ideal gift*
for your skiing friends—
or yourself!

The gift with a built-in reminder of your thoughtfulness.



*Six issues per season, monthly October through March. At a cost of as little as \$1 each, SKI subscriptions are ideal personal gifts for the holiday season.

Postage
Will Be Paid
by
Addressee

No
Postage Stamp
Necessary
If Mailed in the
United States

BUSINESS REPLY ENVELOPE

FIRST CLASS PERMIT NO. 22, SEC. 34.9, P. L. & R., HANOVER, N. H.

SKI MAGAZINE
HANOVER
NEW HAMPSHIRE



Postage
Will Be Paid
by
Addressee

No
Postage Stamp
Necessary
If Mailed in the
United States

BUSINESS REPLY ENVELOPE

FIRST CLASS PERMIT NO. 22, SEC. 34.9, P. L. & R., HANOVER, N. H.

SKI MAGAZINE
HANOVER
NEW HAMPSHIRE



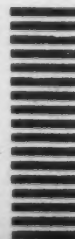
Postage
Will Be Paid
by
Addressee

No
Postage Stamp
Necessary
If Mailed in the
United States

BUSINESS REPLY ENVELOPE

FIRST CLASS PERMIT NO. 22, SEC. 34.9, P. L. & R., HANOVER, N. H.

SKI MAGAZINE
HANOVER
NEW HAMPSHIRE



● SKI is edited for skiers, yet SKI has converted many a non-skier to the sport. What uninitiate can resist the lure of snowy mountains, sun and crisp air, the speed and grace of a thrilling sport, the true spirit of skiing that animates every page of SKI? Gift subscriptions will help your friends to understand and share your enjoyment of skiing.

● To your skiing friends, SKI will prove a real help. SKI will entertain and inform them six times per season, plus as many times as they refer to material of lasting value and interest in back issues. Send them SKI magazine.

● Do you know a skier who is languishing in the tropics? If so, send him SKI! He'll love you for it.

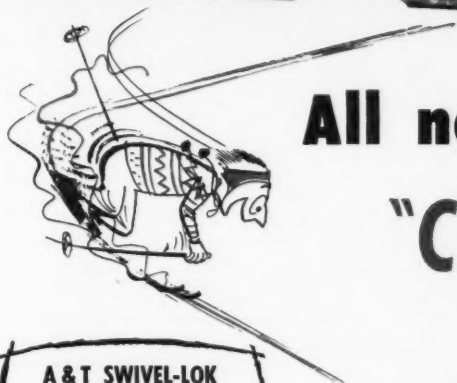
● Do you know a self-styled "expert" who thinks he knows all the answers to questions on skiing? If so, spare yourself the exasperating and thankless task of setting him straight. Simply send him SKI magazine.

● Your gift subscription is announced by a handsome gift card.

● You may include yourself in the list of recipients, at the low gift rate. Additional names and addresses may be listed on a separate sheet.



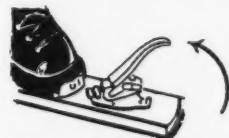
All new for control skiing "Competition" skis



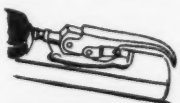
**A & T SWIVEL-LOK
SAFETY BINDINGS**
with exclusive 3-way
release adjustment



Adjustable spring-loaded heel piece



Adjustable swiveling toe piece



Adjustable front throw

The A&T "Competition" is an all new ski for 1956, with hollow-ground French *super competition* edges that really hold on the turns, new design tips that ride straighter and smoother, thicker center for stability and thinner heel and shovel for hugging the dips and curves.

"Competition" models still have the extras too . . . short section offset edges to heel, top edging, Permite and Cellofix base, heel protectors and Permite *sides*!

The "Competition" models, *Olympic*, *Aspen* and *Sun Valley*, are the same price as last year. See your A&T dealer, he can supply every skiing need from his complete line of A&T ski equipment and accessories.

IT'S FUN TO
SKI WITH A&T



ANDERSON & THOMPSON SKI COMPANY, Seattle, Washington

The BASS TEMPO '56



Style 1351

Background is Sugarloaf Mountain, Crockertown, Kingfield, Maine. Another well-known Maine "product", its ski slopes continue to grow in popularity.

*...a professional boot for all skiers
...ideal for expert or novice*

THE NATIONAL



Style 1341

● A rugged boot offering fine support and control

THE SUGARLOAF



Style 1331

● An excellent all-purpose downhill and slalom boot

BASS WEEJUNS*



● The original indoor-outdoor leisure footwear. Its genuine moccasin construction gives unusual foot comfort

*T.M. Reg.

"TRAIL'S END"



● For after-ski relaxing or loafing. Full shearling lined with Cush-N-Crepe Sole

**BASS SHOEMAKERS BUILD IN BETTER FIT,
BETTER CONTROL AND MORE COMFORT.
CHECK THESE BASS FEATURES...**

- 1 Complete Inner Boot — Foam Lined
- 2 Trim and Sturdy Outer Boot
- 3 Narrow Lightweight Soles, Snug-fit Heel
- 4 Toe and Heel Sole Protectors
- 5 V-cut Lace Row on Inner Boot for Unhindered Vorlage
- 6 Reinforced Pressure Points

There's a Bass Boot for Every Skiing Purpose

Famous Bass Ski Boots are made with the knowledge of American foot comfort requirements that has been a trademark of Maine shoe craftsmen for generations.

Support Your National Ski Patrol

Bass / SKI BOOTS

G. H. BASS & CO., 411 S. MAIN ST., WILTON, MAINE

► SEND FOR FREE DESCRIPTIVE FOLDER OF BASS SKI BOOTS

